

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 16, 2024

HEALTH CATALYST, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

001-38993
(Commission File Number)

45-3337483
(IRS Employer
Identification No.)

10897 South River Front Parkway #300
South Jordan, UT 84095
(Address of principal executive offices, including zip code)

(801) 708-6800
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class
Common Stock, par value \$0.001 per share

Trading Symbol(s)
HCAT

Name of exchange on which registered
The Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On February 22, 2024, Health Catalyst, Inc. (the Company) issued a press release relating to its financial results for the quarter and year ended December 31, 2023. A copy of the press release, the summary of the Company's 2023 Financial Highlights, 2024 Guidance & Key Themes, and the summary of the Company's Updated Growth and Financial Targets are attached hereto as Exhibit 99.1, Exhibit 99.2 and Exhibit 99.3, respectively, and each are incorporated herein by reference.

The foregoing information (including the exhibits set forth in Item 9.01 hereto) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended (the Securities Act), except as expressly set forth by specific reference in such filing.

Forward-Looking Statements

This Current Report on Form 8-K, including the press release, the summary of the Company's 2023 Financial Highlights, 2024 Guidance & Key Themes, and the summary of the Company's Updated Growth and Financial Targets attached hereto as Exhibit 99.1, Exhibit 99.2 and Exhibit 99.3, respectively, contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements concerning or relating to the Company's expectations regarding its operating performance, including its DOS Subscription Client bookings and Dollar-Based Retention Rate, revenue growth, and its financial performance, including Adjusted EBITDA, Adjusted EBITDA margin, and the 'Rule of 40' profile for the Company's technology business unit. Any forward-looking statements contained in this Current Report on Form 8-K, including the press release, the Company's 2023 Financial Highlights, 2024 Guidance & Key Themes, and the summary of the Company's Updated Growth and Financial Targets attached hereto, are based upon the Company's historical performance and its current plans, estimates, and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent the Company's expectations as of the date of this Current Report on Form 8-K, and involve risks, uncertainties, and assumptions. The actual results may differ materially from those anticipated in the forward-looking statements as a result of numerous factors, many of which are beyond the control of the Company, including changes to the Company's financial performance, including expectations regarding its results of operations, unexpected or otherwise unplanned events, and the risks and uncertainties disclosed in the Company's reports filed from time to time with the Securities and Exchange Commission, including its most recent Form 10-K and any subsequent filings on Forms 10-Q or 8-K, available at www.sec.gov. Except as required by law, the Company does not intend to update any forward-looking statement contained in this Current Report on Form 8-K to reflect events or circumstances arising after the date hereof.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

• Chief Financial Officer Resignation:

On February 16, 2024, Bryan Hunt informed the board of directors of the Company (the Board) of, and on February 20, 2024, the Board accepted, his resignation as the Company's Chief Financial Officer and principal financial officer, effective March 1, 2024. We expect Mr. Hunt to serve as a senior advisor to the Company from March 1, 2024 to April 1, 2024 to enable an orderly transition. Mr. Hunt's resignation is not the result of any disagreement or conflict with the Company. The Company expects to enter into a separation agreement (the Separation Agreement) in connection with Mr. Hunt's departure from the Company, which will include, in exchange for Mr. Hunt's general release of claims and compliance with the restrictive covenants contained in his employment agreement with the Company, Mr. Hunt receiving the following consideration: (i) a lump sum cash payment of \$247,500 within thirty (30) days of his separation from the Company, which represents nine months' base salary for Mr. Hunt and reimbursement for COBRA premiums for 9 months, (ii) the acceleration of certain equity awards previously granted to Mr. Hunt, resulting in the vesting of 61,250 restricted stock units of the Company (RSUs), and (iii) the extension of the exercise date for certain previously vested options to purchase common stock of the Company held by Mr. Hunt until March 1, 2025. This arrangement is also in recognition of Mr. Hunt's extraordinary contributions to the Company over the past ten years, for which the Company is deeply grateful.

• Chief Financial Officer Appointment:

On February 22, 2024, the Company announced that Jason Alger, age 40, the Company's Chief Accounting Officer and principal accounting officer, will assume the role of Chief Financial Officer and principal financial officer of the Company, effective March 1, 2024. Mr. Alger will continue as the Company's principal accounting officer. Mr. Alger has served as the Company's Chief Accounting Officer and principal accounting officer since January 2021. Mr. Alger has served as the Company's Senior Vice President of Finance since September 2017, and as Controller since April 2013. Prior to joining the Company, Mr. Alger was at the public accounting firm, Ernst & Young LLP, in its assurance practice from August 2009 to April 2013. Mr. Alger is a certified public accountant and holds a Master of Accountancy degree from Brigham Young University and a Bachelor of Science degree in Accounting from Brigham Young University. In connection with Mr. Alger's appointment as Chief Financial Officer, his salary will be \$350,000 and he will be eligible for an annual bonus with a target amount equal to 65% of his base salary. In addition, Mr. Alger will receive 70,000 RSUs that will vest 1/3rd on December 1, 2024 and 1/12th quarterly thereafter. Mr. Alger will also receive 35,000 performance-based restricted stock units (PRSUs) with a three-year measurement period tied to certain performance-based metrics and thresholds related to our total shareholder return relative to the total shareholder return of the Russell 3000, our adjusted EBITDA margin and our revenue growth rate. These PRSUs will vest in equal amounts over a three-year period after the Board approves achievement for each measurement period.

• Chief Operating Officer Appointment:

On February 22, 2024, the Company announced that Daniel LeSueur, age 45, the Company's Senior Vice President and General Manager of the Professional Services Business Unit, will assume the role of Chief Operating Officer and principal operating officer of the Company, effective March 1, 2024. Mr. LeSueur has served as the Company's Senior Vice President and General Manager of the Tech-Enabled Managed Services and Professional Services Business Unit since January 2020 and also served in a variety of other roles, including CFO of Professional Services, Strategic Account Executive, Technical Director and Data Architect, beginning in October 2011. Prior to joining the Company, Mr. LeSueur owned and operated a management consultancy firm for five years that assisted ambulatory practices in the implementation of electronic health records and data-driven management methodologies. Mr. LeSueur holds Master's degrees in Business Administration and Health-Sector Management from Arizona State University and a Bachelor of Arts degree in Economics from Brigham Young University. In connection with his appointment, the Company expects to enter into our standard indemnification agreement with Mr. LeSueur and expects Mr. LeSueur will participate in its Executive Severance Plan as a Tier 2 executive, effective March 1, 2024. In connection with Mr. LeSueur's appointment as Chief Operating Officer, his salary will be \$360,000 and he will be eligible for an annual bonus with a target amount equal to 70% of his base salary. In addition, Mr. LeSueur will receive 70,000 RSUs that will vest 1/3rd on December 1, 2024 and 1/12th quarterly thereafter. Mr. LeSueur will also receive 35,000 PRSUs with a three-year measurement period tied to certain performance-based metrics and thresholds related to our total shareholder return relative to the total shareholder return of the Russell 3000, our adjusted EBITDA margin and our revenue growth rate. These PRSUs will vest in equal amounts over a three-year period after the Board approves achievement for each measurement period.

• Director Resignation:

On February 16, 2024, Mark Templeton informed the Board of his resignation from the Board, and on February 20, 2024, the Board accepted his resignation, including his resignation from the nominating and corporate governance committee and transactions committee of the Board, effective March 1, 2024. Additionally, in recognition of his years of extraordinary service, the Board approved accelerating the vesting of 13,405 RSUs held by Mr. Templeton that would have otherwise vested in June 2024. Mr. Templeton's resignation is not the result of any disagreement or conflict with the Company.

Except for the arrangements described in this Current Report on Form 8-K, there are no existing or currently proposed transactions to which the Company or any of its subsidiaries is a party and in which Messrs. Alger or LeSueur have a direct or indirect material interest. There are no family relationships between any of Messrs. Alger or LeSueur and any of the Company's directors or executive officers.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1*	Health Catalyst, Inc. press release for quarterly and annual financial results, dated February 22, 2024
99.2*	Summary of Health Catalyst 2023 Financial Highlights, 2024 Guidance & Key Themes
99.3*	Summary of Health Catalyst Updated Growth and Financial Targets
104	Cover page Interactive Data File (embedded within the Inline XBRL document)

* Furnished herewith.



Health Catalyst Reports Fourth Quarter and Year End 2023 Results

SOUTH JORDAN, UT, February 22, 2024 — Health Catalyst, Inc. ("Health Catalyst," Nasdaq: HCAT), a leading provider of data and analytics technology and services to healthcare organizations, today reported financial results for the quarter and year ended December 31, 2023.

"For the full year 2023, I am pleased to share that we achieved strong performance across our business, including total revenue of \$295.9 million, with this result beating the midpoint of our most recent guidance, and Adjusted EBITDA of \$11.0 million, with this result in line with the midpoint of our most recent guidance. Additionally, I am pleased by our meaningful 2023 Adjusted EBITDA margin progress relative to 2022, and I am excited that we anticipate material year-over-year Adjusted EBITDA growth again in 2024, at a rate of approximately 125%+," said Dan Burton, CEO of Health Catalyst.

"Additionally, in connection with our annual planning process, we are enacting multiple Leadership level changes. First, Bryan Hunt will be transitioning from CFO to a Strategic Advisor role, effective March 1, 2024. I would like to express my heartfelt gratitude to Bryan for his countless contributions to Health Catalyst's growth and success over the last ten years, including his service as our CFO, helping us navigate through a global pandemic, record high inflation, and a period of tremendous financial pressure for our health system clients. Bryan has been an extraordinary leader and partner to me and to our Board of Directors, and we are grateful for his dedication, professionalism and commitment to the company and its mission. I am also pleased to share that Jason Alger will begin as Health Catalyst's CFO, effective March 1, 2024. Jason has been with Health Catalyst for more than ten years, having contributed significantly during that time, including most recently as our Chief Accounting Officer. Prior to joining Health Catalyst, Jason held various roles at Ernst & Young. My fellow board members and I, along with our finance organization, have the utmost confidence in and respect for Jason. Also, effective March 1, 2024, Dan LeSueur will be promoted to Health Catalyst's Chief Operating Officer role, with responsibilities spanning both our Technology and Professional Services business units. Dan brings a wealth of experience to this role, having had leadership responsibility across many functions during his twelve years at Health Catalyst, most recently as the Senior Vice President and General Manager of our Professional Services Business Unit. I am thrilled to have someone with Dan's breadth and depth of expertise to lead this important strategic function as Health Catalyst continues on its maturation path, focusing on operational excellence to enable scalable growth and profitability."

Financial Highlights for the Three and Twelve Months Ended December 31, 2023

Key Financial Measures

	Three Months Ended December 31,		Year over Year Change	Twelve Months Ended December 31,		Year over Year Change
	2023	2022		2023	2022	
	(in thousands, except percentages)					
GAAP Financial Measures:						
Technology revenue	\$ 47,100	\$ 44,664	5%	\$ 187,583	\$ 176,288	6%
Professional services revenue	\$ 27,984	\$ 24,498	14%	\$ 108,355	\$ 99,948	8%
Total revenue	\$ 75,084	\$ 69,162	9%	\$ 295,938	\$ 276,236	7%
Loss from operations	\$ (32,785)	\$ (36,745)	11%	\$ (126,897)	\$ (140,005)	9%
Net loss	\$ (30,312)	\$ (35,782)	15%	\$ (118,147)	\$ (137,403)	14%
Non-GAAP Financial Measures:⁽¹⁾						
Adjusted Technology Gross Profit	\$ 31,388	\$ 30,725	2%	\$ 127,744	\$ 122,284	4%
Adjusted Technology Gross Margin	67 %	69 %		68 %	69 %	
Adjusted Professional Services Gross Profit	\$ 3,305	\$ 4,325	(24)%	\$ 16,316	\$ 23,565	(31)%
Adjusted Professional Services Gross Margin	12 %	18 %		15 %	24 %	
Total Adjusted Gross Profit	\$ 34,693	\$ 35,050	(1)%	\$ 144,060	\$ 145,849	(1)%
Total Adjusted Gross Margin	46 %	51 %		49 %	53 %	
Adjusted EBITDA	\$ 1,352	\$ (603)	324%	\$ 11,021	\$ (2,487)	543%

(1) These measures are not calculated in accordance with generally accepted accounting principles in the United States (GAAP). See the accompanying "Non-GAAP Financial Measures" section below for more information about these financial measures, including the limitations of such measures, and for a reconciliation of each measure to the most directly comparable measure calculated in accordance with GAAP.

Other Key Metrics

	As of December 31,		
	2023	2022	2021
DOS Subscription Clients	109	98	90
	Year Ended December 31,		
	2023	2022	2021
Dollar-based Retention Rate	100 %	100 %	112 %

Financial Outlook

Health Catalyst provides forward-looking guidance on total revenue, a GAAP measure, and Adjusted EBITDA, a non-GAAP measure.

For the first quarter of 2024, we expect:

- Total revenue between \$72.5 million and \$76.5 million, and
- Adjusted EBITDA between \$2.0 million and \$4.0 million

For the full year of 2024, we expect:

- Total revenue between \$304 million and \$312 million, and
- Adjusted EBITDA between \$24 million and \$26 million

We have not reconciled guidance for Adjusted EBITDA to net loss, the most directly comparable GAAP measure, and have not provided forward-looking guidance for net loss, because there are items that may impact net loss, including stock-based compensation, that are not within our control or cannot be reasonably forecasted.

Quarterly Conference Call Details

The company will host a conference call to review the results today, Thursday, February 22, 2024 at 5:00 p.m. E.T. The conference call can be accessed by dialing (800) 267-6316 for U.S. participants, or (203) 518-9783 for international participants, and referencing conference ID "HCAT Q423." A live audio webcast will be available online at <https://ir.healthcatalyst.com/>. A replay of the call will be available via webcast for on-demand listening shortly after the completion of the call, at the same web link, and will remain available for approximately 90 days.

About Health Catalyst

Health Catalyst is a leading provider of data and analytics technology and services to healthcare organizations committed to being the catalyst for massive, measurable, data-informed healthcare improvement. Its clients leverage the cloud-based data platform — powered by data from more than 100 million patient records and encompassing trillions of facts—as well as its analytics software and professional services expertise to make data-informed decisions and realize measurable clinical, financial, and operational improvements. Health Catalyst envisions a future in which all healthcare decisions are data informed.

Available Information

Our investors and others should note that we announce material information to the public about our company, products and services, and other matters related to our company through a variety of means, including our website (<https://www.healthcatalyst.com/>), our investor relations website (<https://ir.healthcatalyst.com/>), press releases, SEC filings, public conference calls, and social media, including our and our CEO's social media accounts, in order to achieve broad, non-exclusionary distribution of information to the public and to comply with our disclosure obligations under Regulation FD.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, as amended. These forward-looking statements include statements regarding our future growth and our financial outlook for Q1 and fiscal year 2024. Forward-looking statements are subject to risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted, and reported results should not be considered as an indication of future performance.

Important risks and uncertainties that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: (i) changes in laws and regulations applicable to our business model; (ii) changes in market or industry conditions, regulatory environment, and receptivity to our technology and services; (iii) results of litigation or a security incident; (iv) the loss of one or more key clients or partners; (v) macroeconomic challenges (including high inflationary and/or high interest rate environments, or market volatility caused by bank failures and measures taken in response thereto) and any new public health crisis; and (vi) changes to our abilities to recruit and retain qualified team members. For a detailed discussion of the risk factors that could affect our actual results, please refer to the risk factors identified in our SEC reports, including, but not limited to the Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2023 that was filed with the SEC on November 6, 2023 and the Annual Report on Form 10-K for the year ended December 31, 2023 expected to be filed with the SEC on or about February 22, 2024. All information provided in this release and in the attachments is as of the date hereof, and we undertake no duty to update or revise this information unless required by law.

Condensed Consolidated Balance Sheets
(in thousands, except share and per share data, unaudited)

	As of December 31,	
	2023	2022
Assets		
Current assets:		
Cash and cash equivalents	\$ 106,276	\$ 116,312
Short-term investments	211,452	247,178
Accounts receivable, net	60,290	47,970
Prepaid expenses and other assets	15,379	16,335
Total current assets	393,397	427,795
Property and equipment, net	25,712	25,928
Operating lease right-of-use assets	13,927	16,658
Intangible assets, net	73,384	92,189
Goodwill	190,652	185,982
Other assets	4,742	3,734
Total assets	<u>\$ 701,814</u>	<u>\$ 752,286</u>
Liabilities and stockholders' equity		
Current liabilities:		
Accounts payable	\$ 6,641	\$ 4,424
Accrued liabilities	23,282	19,691
Deferred revenue	55,753	54,961
Operating lease liabilities	3,358	3,434
Total current liabilities	89,034	82,510
Convertible senior notes	228,034	226,523
Deferred revenue, net of current portion	77	105
Operating lease liabilities, net of current portion	17,676	18,017
Other liabilities	74	121
Total liabilities	334,895	327,276
Commitments and contingencies		
Stockholders' equity:		
Preferred stock, \$0.001 par value per share and additional paid-in capital; 25,000,000 shares authorized and no shares issued and outstanding as of December 31, 2023 and 2022	—	—
Common stock, \$0.001 par value per share, and additional paid-in capital; 500,000,000 shares authorized as of December 31, 2023 and 2022; 58,295,491 and 55,261,922 shares issued and outstanding as of December 31, 2023 and 2022, respectively	1,484,056	1,424,681
Accumulated deficit	(1,117,170)	(999,023)
Accumulated other comprehensive income (loss)	33	(648)
Total stockholders' equity	366,919	425,010
Total liabilities and stockholders' equity	<u>\$ 701,814</u>	<u>\$ 752,286</u>

Condensed Consolidated Statements of Operations
(in thousands, except per share data, unaudited)

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
Revenue:				
Technology	\$ 47,100	\$ 44,664	\$ 187,583	\$ 176,288
Professional services	27,984	24,498	108,355	99,948
Total revenue	75,084	69,162	295,938	276,236
Cost of revenue, excluding depreciation and amortization:				
Technology ⁽¹⁾⁽²⁾⁽³⁾	16,719	14,747	62,474	56,642
Professional services ⁽¹⁾⁽²⁾⁽³⁾	27,857	23,359	101,631	86,407
Total cost of revenue, excluding depreciation and amortization	44,576	38,106	164,105	143,049
Operating expenses:				
Sales and marketing ⁽¹⁾⁽²⁾⁽³⁾	17,271	20,373	67,321	87,514
Research and development ⁽¹⁾⁽²⁾⁽³⁾	20,288	19,614	72,627	75,680
General and administrative ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾	15,430	16,150	76,559	61,701
Depreciation and amortization	10,304	11,664	42,223	48,297
Total operating expenses	63,293	67,801	258,730	273,192
Loss from operations	(32,785)	(36,745)	(126,897)	(140,005)
Loss on extinguishment of debt	—	—	—	—
Interest and other expense, net	2,616	1,022	9,106	(1,678)
Loss before income taxes	(30,169)	(35,723)	(117,791)	(141,683)
Income tax provision (benefit) ⁽²⁾	143	59	356	(4,280)
Net loss	\$ (30,312)	\$ (35,782)	\$ (118,147)	\$ (137,403)
Net loss per share, basic	\$ (0.53)	\$ (0.66)	\$ (2.09)	\$ (2.56)
Net loss per share, diluted	\$ (0.53)	\$ (0.66)	\$ (2.09)	\$ (2.63)
Weighted-average shares outstanding used in calculating net loss per share, basic	57,476	54,496	56,418	53,722
Weighted-average shares outstanding used in calculating net loss per share, diluted	57,476	54,496	56,418	54,080

(1) Includes stock-based compensation expense as follows:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
Stock-Based Compensation Expense:				
Cost of revenue, excluding depreciation and amortization:				
Technology	\$ 458	\$ 495	\$ 1,866	\$ 2,058
Professional services	1,687	2,148	7,369	8,230
Sales and marketing	4,933	7,157	20,982	28,082
Research and development	2,536	3,295	11,213	12,938
General and administrative	3,397	5,653	14,326	20,796
Total	\$ 13,011	\$ 18,748	\$ 55,756	\$ 72,104

(2) Includes acquisition-related costs, net as follows:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
	(in thousands)		(in thousands)	
Acquisition-related costs, net:				
Cost of revenue, excluding depreciation and amortization:				
Technology	\$ 65	\$ 84	\$ 273	\$ 351
Professional services	93	146	391	655
Sales and marketing	393	337	697	1,894
Research and development	200	687	787	3,045
General and administrative	1,904	452	3,609	(1,051)
Income tax benefit	—	—	—	(4,533)
Total	\$ 2,655	\$ 1,706	\$ 5,757	\$ 361

(3) Includes restructuring costs, as follows:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
	(in thousands)		(in thousands)	
Restructuring costs:				
Cost of revenue, excluding depreciation and amortization:				
Technology	\$ 484	\$ 229	\$ 496	\$ 229
Professional services	1,398	892	1,832	1,139
Sales and marketing	1,210	1,464	2,415	3,023
Research and development	3,051	1,153	3,337	3,410
General and administrative	624	188	742	624
Total	\$ 6,767	\$ 3,926	\$ 8,822	\$ 8,425

(4) Includes litigation costs, as follows:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
	(in thousands)		(in thousands)	
Litigation costs:				
General and administrative	\$ —	\$ —	\$ 21,279	\$ —

(5) Includes non-recurring lease-related charges, as follows:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
	(in thousands)		(in thousands)	
Non-recurring lease-related charges:				
General and administrative	\$ 1,400	\$ 98	\$ 4,081	\$ 3,798

Condensed Consolidated Statements of Cash Flows
(in thousands, unaudited)

	Year Ended December 31,	
	2023	2022
Cash flows from operating activities		
Net loss	\$ (118,147)	\$ (137,403)
Adjustments to reconcile net loss to net cash used in operating activities:		
Stock-based compensation expense	55,756	72,104
Depreciation and amortization	42,223	48,297
Investment (discount accretion) and premium amortization	(9,720)	(2,236)
Impairment of long-lived assets	4,081	5,023
Non-cash operating lease expense	2,990	3,231
Provision for expected credit losses	1,821	691
Amortization of debt discount and issuance costs	1,511	1,500
Deferred tax provision (benefit)	8	(4,523)
Change in fair value of contingent consideration liabilities	—	(4,668)
Payment of acquisition-related contingent consideration	—	(3,234)
Other	67	(145)
Change in operating assets and liabilities:		
Accounts receivable	(13,663)	788
Prepaid expenses and other assets	164	(478)
Accounts payable, accrued liabilities, and other liabilities	4,868	(4,702)
Deferred revenue	(1,487)	(5,997)
Operating lease liabilities	(3,552)	(3,518)
Net cash used in operating activities	(33,080)	(35,270)
Cash flows from investing activities		
Proceeds from the sale and maturity of short-term investments	336,801	315,171
Purchase of short-term investments	(290,836)	(308,961)
Capitalization of internal use software	(11,957)	(12,987)
Acquisition of businesses, net of cash acquired	(11,392)	(27,846)
Purchases of property and equipment	(1,236)	(2,167)
Purchase of intangible assets	(1,118)	(2,260)
Proceeds from the sale of property and equipment	31	29
Net cash provided by (used in) investing activities	20,293	(39,021)
Cash flows from financing activities		
Proceeds from employee stock purchase plan	3,588	3,153
Repurchase of common stock	(1,808)	(8,393)
Proceeds from exercise of stock options	950	3,969
Payments of acquisition-related consideration	—	(1,342)
Net cash provided by (used in) financing activities	2,730	(2,613)
Effect of exchange rate changes on cash and cash equivalents	21	(11)
Net decrease in cash and cash equivalents	(10,036)	(76,915)
Cash and cash equivalents at beginning of period	116,312	193,227
Cash and cash equivalents at end of period	\$ 106,276	\$ 116,312

Non-GAAP Financial Measures

To supplement our financial information presented in accordance with GAAP, we believe certain non-GAAP financial measures, including Adjusted Gross Profit, Adjusted Gross Margin, Adjusted EBITDA, Adjusted Net Income (Loss), and Adjusted Net Income (Loss) per share, basic and diluted, are useful in evaluating our operating performance. For example, we exclude stock-based compensation expense because it is non-cash in nature and excluding this expense provides meaningful supplemental information regarding our operational performance and allows investors the ability to make more meaningful comparisons between our operating results and those of other companies. We use this non-GAAP financial information to evaluate our ongoing operations, as a component in determining employee bonus compensation, and for internal planning and forecasting purposes.

We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. In addition, other companies, including companies in our industry, may calculate similarly-titled non-GAAP financial measures differently or may use other measures to evaluate their performance. A reconciliation is provided below for each non-GAAP financial measure to the most directly comparable financial measure stated in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures, and not to rely on any single financial measure to evaluate our business.

Adjusted Gross Profit and Adjusted Gross Margin

Adjusted Gross Profit is a non-GAAP financial measure that we define as revenue less cost of revenue, excluding depreciation and amortization, adding back stock-based compensation, acquisition-related costs, net, and restructuring costs as applicable. We define Adjusted Gross Margin as our Adjusted Gross Profit divided by our revenue. We believe Adjusted Gross Profit and Adjusted Gross Margin are useful to investors as they eliminate the impact of certain non-cash expenses and certain other non-recurring operating expenses, and allow a direct comparison of these measures between periods without the impact of non-cash expenses and certain other non-recurring operating expenses. The following is a reconciliation of revenue, the most directly comparable GAAP financial measure, to Adjusted Gross Profit, for the three and twelve months ended December 31, 2023 and 2022:

	Three Months Ended December 31, 2023		
	(in thousands, except percentages)		
	Technology	Professional Services	Total
Revenue	\$ 47,100	\$ 27,984	\$ 75,084
Cost of revenue, excluding depreciation and amortization	(16,719)	(27,857)	(44,576)
Gross profit, excluding depreciation and amortization	30,381	127	30,508
Add:			
Stock-based compensation	458	1,687	2,145
Acquisition-related costs, net ⁽¹⁾	65	93	158
Restructuring costs ⁽²⁾	484	1,398	1,882
Adjusted Gross Profit	\$ 31,388	\$ 3,305	\$ 34,693
Gross margin, excluding depreciation and amortization	65 %	— %	41 %
Adjusted Gross Margin	67 %	12 %	46 %

(1) Acquisition-related costs, net include deferred retention expenses following the ARMUS and KPI Ninja acquisitions.

(2) Restructuring costs include severance and other team member costs from workforce reductions.

	Three Months Ended December 31, 2022		
	(in thousands, except percentages)		
	Technology	Professional Services	Total
Revenue	\$ 44,664	\$ 24,498	\$ 69,162
Cost of revenue, excluding depreciation and amortization	(14,747)	(23,359)	(38,106)
Gross profit, excluding depreciation and amortization	29,917	1,139	31,056
Add:			
Stock-based compensation	495	2,148	2,643
Acquisition-related costs, net ⁽¹⁾	84	146	230
Restructuring costs ⁽²⁾	229	892	1,121
Adjusted Gross Profit	<u>\$ 30,725</u>	<u>\$ 4,325</u>	<u>\$ 35,050</u>
Gross margin, excluding depreciation and amortization	<u>67 %</u>	<u>5 %</u>	<u>45 %</u>
Adjusted Gross Margin	<u>69 %</u>	<u>18 %</u>	<u>51 %</u>

- (1) Acquisition-related costs, net include deferred retention expenses following the ARMUS, KPI Ninja, and Twistle acquisitions.
(2) Restructuring costs include severance and other team member costs from workforce reductions.

	Twelve Months Ended December 31, 2023		
	(in thousands, except percentages)		
	Technology	Professional Services	Total
Revenue	\$ 187,583	\$ 108,355	\$ 295,938
Cost of revenue, excluding depreciation and amortization	(62,474)	(101,631)	(164,105)
Gross profit, excluding depreciation and amortization	125,109	6,724	131,833
Add:			
Stock-based compensation	1,866	7,369	9,235
Acquisition-related costs, net ⁽¹⁾	273	391	664
Restructuring costs ⁽²⁾	496	1,832	2,328
Adjusted Gross Profit	<u>\$ 127,744</u>	<u>\$ 16,316</u>	<u>\$ 144,060</u>
Gross margin, excluding depreciation and amortization	<u>67 %</u>	<u>6 %</u>	<u>45 %</u>
Adjusted Gross Margin	<u>68 %</u>	<u>15 %</u>	<u>49 %</u>

- (1) Acquisition-related costs, net include deferred retention expenses following the ARMUS, KPI Ninja, and Twistle acquisitions.
(2) Restructuring costs include severance and other team member costs from workforce reductions.

	Twelve Months Ended December 31, 2022		
	(in thousands, except percentages)		
	Technology	Professional Services	Total
Revenue	\$ 176,288	\$ 99,948	\$ 276,236
Cost of revenue, excluding depreciation and amortization	(56,642)	(86,407)	(143,049)
Gross profit, excluding depreciation and amortization	119,646	13,541	133,187
Add:			
Stock-based compensation	2,058	8,230	10,288
Acquisition-related costs, net ⁽¹⁾	351	655	1,006
Restructuring costs ⁽²⁾	229	1,139	1,368
Adjusted Gross Profit	<u>\$ 122,284</u>	<u>\$ 23,565</u>	<u>\$ 145,849</u>
Gross margin, excluding depreciation and amortization	<u>68 %</u>	<u>14 %</u>	<u>48 %</u>
Adjusted Gross Margin	<u>69 %</u>	<u>24 %</u>	<u>53 %</u>

- (1) Acquisition-related costs, net include deferred retention expenses following the ARMUS, KPI Ninja, and Twistle acquisitions.
(2) Restructuring costs include severance and other team member costs from workforce reductions.

Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure that we define as net loss adjusted for (i) interest and other (income) expense, net, (ii) income tax provision (benefit), (iii) depreciation and amortization, (iv) stock-based compensation, (v) acquisition-related costs, net, including the fair change in value of contingent consideration liabilities for potential earn-out payments, (vi) litigation costs, (vii) restructuring costs, and (viii) non-recurring lease-related charges. We view acquisition-related expenses when applicable, such as transaction costs and changes in the fair value of contingent consideration liabilities that are directly related to business combinations, as costs that are unpredictable, dependent upon factors outside of our control, and are not necessarily reflective of operational performance during a period. We believe that excluding restructuring costs, litigation costs, and non-recurring lease-related charges allows for more meaningful comparisons between operating results from period to period as this is separate from the core activities that arise in the ordinary course of our business and are not part of our ongoing operations. We believe Adjusted EBITDA provides investors with useful information on period-to-period performance as evaluated by management and a comparison with our past financial performance and is useful in evaluating our operating performance compared to that of other companies in our industry, as this metric generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance. The following is a reconciliation of our net loss, the most directly comparable GAAP financial measure, to Adjusted EBITDA, for the three and twelve months ended December 31, 2023 and 2022:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
	(in thousands)		(in thousands)	
Net loss	\$ (30,312)	\$ (35,782)	\$ (118,147)	\$ (137,403)
Add:				
Interest and other (income) expense, net	(2,616)	(1,022)	(9,106)	1,678
Income tax provision (benefit)	143	59	356	(4,280)
Depreciation and amortization	10,304	11,664	42,223	48,297
Stock-based compensation	13,011	18,748	55,756	72,104
Acquisition-related costs, net ⁽¹⁾	2,655	1,706	5,757	4,894
Litigation costs ⁽²⁾	—	—	21,279	—
Restructuring costs ⁽³⁾	6,767	3,926	8,822	8,425
Non-recurring lease-related charges ⁽⁴⁾	1,400	98	4,081	3,798
Adjusted EBITDA	\$ 1,352	\$ (603)	\$ 11,021	\$ (2,487)

(1) Acquisition-related costs, net includes third-party fees associated with due diligence, deferred retention expenses, post-acquisition restructuring costs incurred as part of business combinations, and changes in fair value of contingent consideration liabilities for potential earn-out payments. For additional details refer to Notes 1, 2, and 7 in our consolidated financial statements.

(2) Litigation costs include costs related to litigation that are outside the ordinary course of our business. For additional details, refer to Note 16 in our consolidated financial statements.

(3) Restructuring costs include severance and other team member costs from workforce reductions, impairment of discontinued capitalized software projects, and other miscellaneous charges. For additional details, refer to Note 11 in our consolidated financial statements.

(4) Non-recurring lease-related charges includes lease-related impairment charges for the subleased portion of our corporate headquarters. For additional details refer to Note 9 in our consolidated financial statements.

Adjusted Net Income (Loss) and Adjusted Net Income (Loss) Per Share

Adjusted Net Income (Loss) is a non-GAAP financial measure that we define as net loss adjusted for (i) stock-based compensation, (ii) amortization of acquired intangibles, (iii) acquisition-related costs, net, including the deferred tax valuation allowance release from acquisitions, (iv) litigation costs, (v) restructuring costs, (vi) non-recurring lease-related charges, and (vii) non-cash interest expense related to our convertible senior notes. We believe Adjusted Net Income (Loss) provides investors with useful information on period-to-period performance as evaluated by management and comparison with our past financial performance and is useful in evaluating our operating performance compared to that of other companies in our industry, as this metric generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance. The following is a reconciliation of our net loss, the most directly comparable GAAP financial measure, to Adjusted Net Income (Loss), for the three and twelve months ended December 31, 2023 and 2022:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
Numerator:	(in thousands, except share and per share amounts)			
Net loss	\$ (30,312)	\$ (35,782)	\$ (118,147)	\$ (137,403)
Add:				
Stock-based compensation	13,011	18,748	55,756	72,104
Amortization of acquired intangibles	7,243	8,464	29,636	37,188
Acquisition-related costs, net ⁽¹⁾	2,655	1,706	5,757	361
Litigation costs ⁽²⁾	—	—	21,279	—
Restructuring costs ⁽³⁾	6,767	3,926	8,822	8,425
Non-recurring lease-related charges ⁽⁴⁾	1,400	98	4,081	3,798
Non-cash interest expense related to convertible senior notes	379	376	1,511	1,500
Adjusted Net Income (Loss)	\$ 1,143	\$ (2,464)	\$ 8,695	\$ (14,027)
Denominator:				
Weighted-average number of shares used in calculating net loss per share, basic	57,476,187	54,496,128	56,418,397	53,721,702
Non-GAAP weighted-average effect of dilutive securities	283,805	—	666,488	—
Non-GAAP weighted-average number of shares used in calculating Adjusted Net Income (Loss) per share, diluted	57,759,992	54,496,128	57,084,885	53,721,702
Adjusted Net Income (Loss) per share, basic	\$ 0.02	\$ (0.05)	\$ 0.15	\$ (0.26)
Adjusted Net Income (Loss) per share, diluted	\$ 0.02	\$ (0.05)	\$ 0.15	\$ (0.26)

(1) Acquisition-related costs, net includes third-party fees associated with due diligence, deferred retention expenses, post-acquisition restructuring costs incurred as part of business combinations, changes in fair value of contingent consideration liabilities for potential earn-out payments, and the deferred tax valuation allowance release from acquisitions. For additional details refer to Notes 1, 2, 7, and 15 in our consolidated financial statements.

(2) Litigation costs include costs related to litigation that are outside the ordinary course of our business. For additional details, refer to Note 16 in our consolidated financial statements.

(3) Restructuring costs include severance and other team member costs from workforce reductions, impairment of discontinued capitalized software projects, and other miscellaneous charges. For additional details, refer to Note 11 in our consolidated financial statements.

(4) Includes the lease-related impairment charge for the subleased portion of our corporate headquarters. For additional details refer to Note 9 in our consolidated financial statements.

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Health Catalyst 2023 Financial Highlights, 2024 Guidance & Key Themes

Q4 and FY 2023 Revenue and Adjusted EBITDA	<ul style="list-style-type: none"> Q4 2023 Total Revenue: \$75.1M; actual results exceeded guidance midpoint (range of \$70.1M to \$75.1M) Q4 2023 Adjusted EBITDA: \$1.4M; actual results in line with guidance midpoint (range of \$0.3M to \$2.3M) FY 2023 Total Revenue: \$295.9M; actual results exceeded guidance midpoint (range of \$291.0M to \$296.0M) FY 2023 Adjusted EBITDA: \$11.0M; actual results in line with guidance midpoint (range of \$10.0M to \$12.0M)
2023 Bookings Performance	<ul style="list-style-type: none"> 2023 Net New DOS Subscription Clients: 11; actual results in line with our previously shared expectations (both in number of net additions and in average ARR per net new client) 2023 Dollar-Based Retention Rate: 100%; actual results below our forecasted range of 102% - 110%, primarily due to a delay of a few larger Tech-Enabled Managed Services (TEMS) expansion opportunities. One of these TEMS opportunities has recently signed and is slated to begin mid-year. We anticipate we will sign multiple other TEMS expansion opportunities in 2024, but as we have shared previously, precisely predicting the timing of these larger deals can be challenging.
2024 Guidance and Forward-Looking Commentary	<ul style="list-style-type: none"> 2024 Total Revenue guidance range: \$304M - \$312M and Q1 2024 Total Revenue guidance range: \$72.5M - \$76.5M 2024 Adjusted EBITDA guidance range: \$24M - \$26M, representing ~125% growth year-over-year at the midpoint and Q1 2024 Adjusted EBITDA guidance range: \$2.0M - \$4.0M As we continue to drive growth, we anticipate improvement in 2024 Net New DOS Subscription Client bookings and Dollar-Based Retention Rate metrics relative to 2023, supported by continued improvement in the operating environment of our end market. <ul style="list-style-type: none"> For 2024, we anticipate Net New DOS Subscription Clients in the mid-teens range For 2024, we anticipate Dollar-Based Retention Rate in the range of 104% - 110% We have introduced new mid-term and long-term financial targets, as well as provided updates relative to our previously shared financial targets (see related slide).
Key Themes	<ul style="list-style-type: none"> While health system operating margins continue to be challenged relative to longer-term historical levels, we are encouraged to see operating margins steadily improving in recent months; we anticipate this will be a tailwind related to our bookings metrics in 2024 and beyond. Our meaningful investment and early rollout of the next-generation of our data platform software is enabling significant increases in scalability and modularity. As we have seen our end market improve, we have begun to strategically allocate more of our growth resources toward new client and cross-selling efforts, with a focus on Technology, especially with the benefit of our next-generation data platform rollout. Vitalware Chargemaster Management software solution was recently ranked 'Best in KLAS' for 2024, marking the fifth year that Vitalware has achieved this distinction. Our 10th annual Healthcare Analytics Summit (HAS) conference will be held at the end of February. We anticipate we will host approximately 1,000 attendees, primarily composed of existing and prospective clients; HAS represents a meaningful investment in new client and existing client relationship development.

Health Catalyst Updated Growth & Financial Targets



⁽¹⁾ High-level estimated business unit adjusted EBITDA margin analysis. Estimated business unit contribution profit for Technology and Professional Services based on allocating adjusted gross margin and operating expenses by business unit. Adjusted gross margin represents for Technology and Professional Services. Operating expenses allocated between Technology and Professional Services based on type of operating expense. Research & Development (R&D) expenses allocated to Technology business unit. Sales & Marketing expenses allocated between Technology and Pro Services by percentage of adjusted gross profit. General & Administrative expenses allocated between Technology and Pro Services by percentage of total cost of revenues (depreciation & amortization) and R&D.

Note (2): These targets correspond to Health Catalyst full calendar to be completed, with a primary focus on technology. These lack an accountability model to drive revenue growth in a performance-based manner.

Note (3): We have not provided guidance for Adjusted EBITDA or Adjusted EBITDA Margin to net loss or net loss margin, respectively, the most directly comparable GAAP measures, and have not provided forward-looking guidance for net loss or net loss margin, because there are items that may impact net loss and net loss margin, including stock-based compensation, that are not within our control or cannot be reasonably forecasted.

