# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

| Filed       | by the Registrant 🗵                                      | Filed by a Party other than the Registrant                               |
|-------------|--|--|
| Check       | the appropriate box:                                     |  |
|             | Preliminary Proxy Statement                              |  |
|             | Confidential, for Use of the Comm                        | nission Only (as permitted by Rule 14a-6(e)(2))                          |
| $\boxtimes$ | Definitive Proxy Statement                               |  |
|             | Definitive Additional Materials                          |  |
|             | Soliciting Material Pursuant to § 24                     | 0.14a-12   |
|             |  | HEALTH CATALYST, INC. (Name of Registrant as Specified In Its Charter)   |
|             |  | (Name of Person(s) Filing Proxy Statement, if other than the Registrant) |
| Payme       | ent of Filing Fee (Check all boxes that No fee required. | at apply):   |
|             | Fee paid previously with preliminar                      | y materials.   |
|             | Fee computed on table in exhibit rec                     | quired by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.        |
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Health Catalyst, Inc. 10897 South River Front Parkway #300 South Jordan, Utah 84095

April 29, 2024

Dear Health Catalyst Stockholder:

I am pleased to invite you to attend the 2024 Annual Meeting of Stockholders (the Annual Meeting) of Health Catalyst, Inc. (Health Catalyst) to be held on June 13, 2024 at 3:00 p.m. Eastern Time (1:00 p.m. Mountain Time). The Annual Meeting will be held virtually via a live interactive audio webcast on the Internet. You will be able to vote and submit your questions at www.virtualshareholdermeeting.com/HCAT2024.

Details regarding the meeting and the business to be conducted are more fully described in the accompanying Notice of 2024 Annual Meeting of Stockholders and Proxy Statement. You are entitled to vote at our Annual Meeting and any adjournments, continuations or postponements of our Annual Meeting only if you were a stockholder as of the close of business on April 19, 2024.

Thank you for your ongoing support of and continued interest in Health Catalyst.

Sincerely,

Daniel Burton

Chief Executive Officer and Director

Samue Sustan

### YOUR VOTE IS IMPORTANT

Under Securities and Exchange Commission rules that allow companies to furnish proxy materials to stockholders over the Internet, we have elected to deliver our proxy materials to the majority of our stockholders in this manner. We believe this process will facilitate the accelerated delivery of proxy materials, save costs, and reduce the environmental impact of our Annual Meeting. On or about April 29, 2024, we expect to mail to our stockholders a Notice of Internet Availability of Proxy Materials (the Notice) containing instructions on how to access our proxy statement for our 2024 Annual Meeting of Stockholders (the Proxy Statement) and our 2023 Annual Report on Form 10-K (2023 Annual Report). The Notice also provides instructions on how to vote online or by telephone and includes instructions on how to receive a paper copy of proxy materials by mail. This Proxy Statement and our 2023 Annual Report can be accessed directly at the Internet address www.voteproxy.com using the control number located on the Notice, on your proxy card, or in the instructions that accompanied your proxy materials.

Whether or not you plan to attend the meeting, please ensure that your shares are voted at the Annual Meeting by signing and returning a proxy card or by using our Internet or telephonic voting system.



Health Catalyst, Inc. 10897 South River Front Parkway #300 South Jordan, Utah 84095

#### NOTICE OF 2024 ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON JUNE 13, 2024

Notice is hereby given that Health Catalyst, Inc. will hold its 2024 Annual Meeting of Stockholders (the Annual Meeting) on June 13, 2024 at 3:00 p.m. Eastern Time (1:00 p.m. Mountain Time) via a live interactive audio webcast on the Internet. You will be able to vote and submit your questions during the meeting at www.virtualshareholdermeeting.com/HCAT2024. We are holding the Annual Meeting for the following purposes, which are more fully described in the accompanying proxy statement:

- To elect three Class II directors, Daniel Burton, John A. Kane, and Julie Larson-Green, to hold office until the 2027 Annual Meeting of Stockholders or until their successors are duly elected and qualified, subject to their earlier resignation or removal;
- To ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2024:
- · To vote, on an advisory, non-binding basis, to approve the compensation of our named executive officers; and
- To transact any other business that properly comes before the Annual Meeting (including adjournments, continuations and postponements thereof).

Our board of directors recommends that you vote "FOR" the director nominees named in Proposal One, "FOR" the ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm as described in Proposal Two, and "FOR" the approval, on an advisory, non-binding basis, of the compensation of our named executive officers as described in Proposal Three.

#### Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting

We have elected to provide access to our Annual Meeting materials, which include the proxy statement for our 2024 Annual Meeting of Stockholders (the Proxy Statement) accompanying this notice, in lieu of mailing printed copies. On or about April 29, 2024, we expect to mail to our stockholders a Notice of Internet Availability of Proxy Materials (the Notice) containing instructions on how to access our Proxy Statement and our 2023 Annual Report on Form 10-K (2023 Annual Report). The Notice provides instructions on how to vote online or by telephone and includes instructions on how to receive a paper copy of the proxy materials by mail. Our Proxy Statement and our 2023 Annual Report can be accessed directly at the Internet address www.proxyvote.com using the control number located on your Notice, on your proxy card, or in the instructions that accompanied your proxy materials

Only stockholders of record at the close of business on April 19, 2024 (the Record Date) are entitled to notice of and to vote at the Annual Meeting as set forth in the Proxy Statement.

Daniel Burton

Chief Executive Officer and Director

Janual Santon

South Jordan, Utah April 29, 2024

# HEALTH CATALYST, INC.

# 2024 ANNUAL MEETING OF STOCKHOLDERS PROXY STATEMENT

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Health Catalyst, Inc. 10897 South River Front Parkway #300 South Jordan, Utah 84095

# PROXY STATEMENT FOR THE 2024 ANNUAL MEETING OF STOCKHOLDERS TO BE HELD JUNE 13, 2024

#### **GENERAL INFORMATION**

Our board of directors (board) solicits your proxy on our behalf for the 2024 Annual Meeting of Stockholders (the Annual Meeting) and at any adjournment, continuation, or postponement of the Annual Meeting for the purposes set forth in this proxy statement for our 2024 Annual Meeting of Stockholders (this Proxy Statement) and the accompanying Notice of 2024 Annual Meeting of Stockholders. The Annual Meeting will be held virtually via a live interactive audio webcast on the Internet on June 13, 2024 at 3:00 p.m. Eastern Time (1:00 p.m. Mountain Time). On or about April 29, 2024, we expect to mail our stockholders a Notice of Internet Availability of Proxy Materials (the Notice) containing instructions on how to access this Proxy Statement and our 2023 Annual Report on Form 10-K (2023 Annual Report), and how to vote. If you held shares of our common stock on April 19, 2024 you are invited to attend the meeting at www.virtualshareholdermeeting.com/HCAT2024 and vote on the proposals described in this Proxy Statement.

In this Proxy Statement the terms "Health Catalyst," "the company," "we," "us," and "our" refer to Health Catalyst, Inc. and its subsidiaries. The mailing address of our principal executive offices is Health Catalyst, Inc., 10897 South River Front Parkway #300, South Jordan, Utah 84095.

What matters are being voted on at the Annual Meeting?

You will be voting on:

- The election of three Class II directors, Daniel Burton, John A. Kane, and Julie Larson-Green, to serve until the 2027 annual meeting of stockholders or until their successors are duly elected and qualified;
- A proposal to ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2024;
- A proposal to conduct a vote, on an advisory, non-binding basis, to approve the compensation of our named executive officers; and
- Any other business as may properly come before the Annual Meeting.

How does the board of directors recommend that I vote on these proposals?

Our board recommends a vote:

- "FOR" the election of Daniel Burton, John A. Kane, and Julie Larson-Green as Class II directors;
- "FOR" the ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2024; and
- "FOR" the approval, on an advisory, non-binding basis, of the compensation of our named executive officers, as
  disclosed in this Proxy Statement.

Who is entitled to vote?

Holders of our common stock as of April 19, 2024, the record date for our Annual Meeting (the Record Date), may vote at the Annual Meeting. As of the Record Date, there were 59,033,536 shares of our common stock outstanding. Stockholders are not permitted to cumulate votes with respect to the election of directors. Each share of common stock is entitled to one vote on each proposal.

Registered Stockholders. If shares of our common stock are registered directly in your name with our transfer agent, Equiniti Trust Company, LLC (formerly American Stock Transfer & Trust Company, LLC), you are considered the stockholder of record with respect to those shares. Throughout this Proxy Statement, we refer to these registered stockholders as "stockholders of record."

Street Name Stockholders. If shares of our common stock are held on your behalf in a brokerage account or by a bank or other nominee, you are considered to be the beneficial owner of shares that are held in "street name," and the Notice was forwarded to you by your broker or nominee, who is considered the stockholder of record with respect to those shares. As the beneficial owner, you have the right to direct your broker, bank, or other nominee as to how to vote your shares. Beneficial owners are also invited to attend the Annual Meeting. If you request a printed copy of our proxy materials by mail, your broker, bank, or other nominee will provide a voting instruction form for you to use. Throughout this Proxy Statement, we refer to stockholders who hold their shares through a broker, bank, or other nominee as "street name stockholders."

What do I need to be able to attend the Annual Meeting online?

We will be holding our Annual Meeting via live webcast only. Any stockholder can attend the Annual Meeting live online at www.virtualshareholdermeeting.com/HCAT2024. The webcast will start at 3:00 p.m. Eastern Time (1:00 p.m. Mountain Time) on June 13, 2024. Stockholders may vote and ask questions while attending the Annual Meeting online. In order to be able to attend the Annual Meeting, you will need the 16-digit control number, which is located on your Notice, on your proxy card, or in the instructions accompanying your proxy materials. Instructions on how to participate in the Annual Meeting are also posted online at www.proxyvote.com.

Why hold a virtual meeting instead of a physical meeting?

Our board believes that holding a virtual Annual Meeting will facilitate stockholder attendance and participation at our Annual Meeting by enabling stockholders to participate from any location around the world. With this live webcast format, we believe we will provide you with substantially the same opportunities to participate as you would have at an in-person meeting, including the right to vote and ask questions during the Annual Meeting through the virtual meeting platform.

What if I have trouble accessing the Annual Meeting virtually?

The virtual meeting platform is fully supported across browsers and devices (desktops, laptops, tablets and smartphones) running the most up-to-date version of applicable software and plugins. Participants should ensure that they have a strong internet connection wherever they intend to participate in the Annual Meeting.

We encourage you to access the Annual Meeting 15 minutes prior to the start time. If you need further assistance accessing the Annual Meeting, technical support numbers will be posted on the Annual Meeting website.

# How many votes are needed for the approval of each proposal?

Proposal One. The election of directors requires a plurality of the votes properly cast to be approved. "Plurality" means that the nominees who receive the largest number of votes cast "For" such nominees are elected as directors. As a result, any shares not voted "For" a particular nominee (whether as a result of a vote to "Withhold" or a broker non-vote (i.e., where a broker has not received voting instructions from the beneficial owner and for which the broker does not have discretionary power to vote on a particular matter)) will not be counted in such nominee's favor and will have no effect on the outcome of the election. You may vote "For" or "Withhold" on each of the nominees for election as a director.

*Proposal Two.* The ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for our fiscal year ending December 31, 2024 requires the affirmative vote of a majority of the votes properly cast for and against the proposal to be approved. If you abstain from voting on this proposal, your shares will not be counted as "votes cast" with respect to this proposal, and the abstention will have no effect on the proposal. We do not expect any broker non-votes on this proposal.

*Proposal Three.* The approval of the compensation of our named executive officers on a non-binding, advisory basis requires the affirmative vote of a majority of the votes properly cast for and against the proposal. Since this proposal is an advisory vote, the result will not be binding on our board, our compensation committee, or us. Our board and our compensation committee will consider the outcome of the vote when determining the compensation of our named executive officers. If you abstain from voting on this proposal, your shares will not be counted as "votes cast" with respect to this proposal, and the abstention will have no effect on the proposal. Broker non-votes will have no effect on the outcome of this proposal.

# What is the quorum requirement?

A quorum is the minimum number of shares required to be present at the Annual Meeting to properly hold an annual meeting of stockholders and conduct business under our amended and restated bylaws (as amended from time to time, our bylaws) and Delaware law. The presence, in person or by proxy, of a majority of the outstanding shares of our common stock entitled to vote on the Record Date will constitute a quorum at the Annual Meeting. Abstentions, withhold votes, and broker nonvotes are counted as shares present and entitled to vote for the purposes of determining a quorum.

#### How do I vote?

If you are a stockholder of record, there are four ways to vote:

- 1. by Internet at www.proxyvote.com 24 hours a day, seven days a week, until 11:59 p.m. Eastern Time on June 12, 2024 (have your Notice or proxy card in hand when you visit the website);
- 2. by toll-free telephone at 1-800-690-6903, until 11:59 p.m. Eastern Time on June 12, 2024 (have your Notice or proxy card in hand when you call);
- 3. by completing and mailing your proxy card (if you received printed proxy materials); or
- 4. by Internet during the Annual Meeting. Instructions on how to attend and vote at the Annual Meeting are described at www.virtualshareholdermeeting.com/HCAT2024.

In order to be counted, proxies submitted by telephone or Internet must be received by 11:59 p.m. Eastern Time on June 12, 2024. Proxies submitted by U.S. mail must be received before the start of the Annual Meeting. If you are a street name stockholder, please follow the instructions from your broker, bank, or other nominee to vote by Internet, telephone, or mail. Street name stockholders may not vote via the Internet at the Annual Meeting unless they receive a legal proxy from their respective brokers, banks, or other nominees.

#### Can I change my vote?

Yes. If you are a stockholder of record, you can change your vote or revoke your proxy by:

- notifying our Corporate Secretary, in writing, at Health Catalyst, Inc., 10897 South River Front Parkway #300, South Jordan, UT 84095 before the vote is counted;
- voting again using the telephone or Internet before 11:59 p.m. Eastern Time on June 12, 2024 (your latest telephone or Internet proxy is the one that will be counted); or
- attending and voting during the Annual Meeting. Simply logging into the Annual Meeting will not, by itself, revoke a previously submitted proxy unless you specifically request it.

If you are a street name stockholder, you may revoke any prior voting instructions by contacting your broker, bank, or other nominee.

# What is the effect of giving a proxy?

Proxies are solicited by and on behalf of our board. Daniel Burton, Jason Alger, and Benjamin Landry have been designated as proxy holders by our board. When proxies are properly granted, the shares represented by such proxies will be voted at the Annual Meeting in accordance with the instructions of the stockholder. If no specific instructions are given, however, the shares will be voted in accordance with the recommendations of our board as described above. If any matters not described in this Proxy Statement are properly presented at the Annual Meeting, the proxy holders will use their own judgment to determine how to vote the shares. If the Annual Meeting is adjourned, continued, or postponed, the proxy holders can vote the shares on the new Annual Meeting date as well, unless you have properly revoked your proxy instructions, as described above.

# What is the effect of votes withheld from any nominee, abstentions, and broker non-votes?

Votes withheld from any nominee, abstentions and "broker non-votes" are counted as present for purposes of determining the presence of a quorum. Shares voting "Withhold" have no effect on the election of directors. Abstentions will not be counted as "votes cast" and will have no effect on the vote for the following proposals: (i) the ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2024 and (ii) the advisory, non-binding approval of the compensation of our named executive officers.

Brokerage firms and other intermediaries holding shares of our common stock in street name for their customers are generally required to vote such shares in the manner directed by their customers. In the absence of timely directions, your broker will have discretion to vote your shares on our sole "routine" matter, the proposal to ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm for our fiscal year ending December 31, 2024. Absent direction from you, your broker will not have discretion to vote on any other proposals, which are "non-routine" matters.

#### Why did I receive a Notice of Internet Availability of Proxy Materials instead of a full set of proxy materials?

In accordance with the rules of the U.S. Securities and Exchange Commission (the SEC), we have elected to furnish our proxy materials, including this Proxy Statement and our 2023 Annual Report, primarily via the Internet. On or about April 29, 2024, we mailed to our stockholders a Notice that contains instructions on how to access our proxy materials on the Internet, how to vote at the meeting, and how to request printed copies of the proxy materials and 2023 Annual Report. Stockholders may request to receive all future proxy materials in printed form by mail or electronically by e-mail by following the instructions contained in the Notice. We encourage stockholders to take advantage of the availability of the proxy materials on the Internet to help reduce the environmental impact of our annual meetings of stockholders.

Where can I find the voting results of the Annual Meeting?

We will announce preliminary results at the Annual Meeting. We will also disclose final results by filing a Current Report on Form 8-K within four business days after the Annual Meeting. If final results are not available at that time, we will provide preliminary voting results in the Current Report on Form 8-K and will provide the final results in an amendment to the Current Report on Form 8-K as soon as they become available.

How are proxies solicited for the Annual Meeting?

I share an address with another stockholder, and we received only one paper copy of the proxy materials. How may I obtain an additional copy of the proxy materials?

What is the deadline to propose actions for consideration at next year's annual meeting of stockholders or to nominate individuals to serve as directors? Our board is soliciting proxies for use at the Annual Meeting. All expenses associated with this solicitation will be borne by us. We will reimburse brokers or other nominees for reasonable expenses that they incur in sending our proxy materials to you if a broker, bank, or other nominee holds shares of our common stock on your behalf. In addition, our directors and employees may also solicit proxies in person, by telephone or by other means of communication. Our directors and employees will not be paid any additional compensation for soliciting proxies.

We have adopted a procedure called "householding," which the SEC has approved. Under this procedure, we deliver a single copy of the Notice and, if applicable, our proxy materials to multiple stockholders who share the same address, unless we have received contrary instructions from one or more of such stockholders. This procedure reduces our printing costs, mailing costs, and fees. Stockholders who participate in householding will continue to be able to access and receive separate proxy cards. Upon written or oral request, we will deliver promptly a separate copy of the Notice and, if applicable, our proxy materials to any stockholder at a shared address to which we delivered a single copy of any of these materials. If you would like to change your householding election, request that a single copy of the proxy materials be sent to your address, or request a separate copy of the proxy materials, please contact Broadridge Financial Solutions, Inc., by calling (866) 540-7095 or by writing to Broadridge Householding Department, 51 Mercedes Way, Edgewood, New York 11717.

If you hold your shares in street name please contact you broker, bank or other nominee to request information about householding.

Stockholder Proposals

Stockholders may present proper proposals for inclusion in our proxy statement and for consideration at next year's annual meeting of stockholders by submitting their proposals in writing to our Corporate Secretary in a timely manner. For a stockholder proposal to be considered for inclusion in our proxy statement for the 2025 Annual Meeting of Stockholders, our Corporate Secretary must receive the written proposal at our principal executive offices not later than December 30, 2024. In addition, stockholder proposals must comply with the requirements of Rule 14a-8 of the Securities Exchange Act of 1934, as amended (the Exchange Act) regarding the inclusion of stockholder proposals in company-sponsored proxy materials. Stockholder proposals should be addressed to:

Health Catalyst, Inc. Attention: Corporate Secretary 10897 South River Front Parkway #300 South Jordan, UT 84095

Our bylaws also establish an advance notice procedure for stockholders who wish to present a proposal before an Annual Meeting of Stockholders but do not intend for the proposal to be included in our proxy statement. Our bylaws provide that the only business that may be conducted at an annual meeting of stockholders is business that is (i) specified in our proxy materials with respect to meeting Annual Meeting of Stockholders. (ii) otherwise properly brought before such Annual Meeting of Stockholders by or at the direction of our board or (iii) properly brought before such meeting by a stockholder of record entitled to vote at such annual meeting who has delivered timely written notice to our Corporate Secretary, which notice must contain the information specified in our bylaws. To be timely for the 2025 annual meeting of stockholders, our Corporate Secretary must receive the written notice at our principal executive offices:

- not earlier than February 13, 2025; and
- not later than the close of business on March 15, 2025.

In the event we hold the 2025 Annual Meeting of Stockholders more than 30 days before or more than 60 days after the oneyear anniversary of the Annual Meeting, then, for notice by the stockholder to be timely, it must be received by the Corporate Secretary not later than the close of business on the later of (i) the 90th day prior to the scheduled date of such Annual Meeting of Stockholders, or (ii) the 10th day following the day on which public announcement of the date of such Annual Meeting of Stockholders is first made.

If a stockholder who has notified us of his, her, or its intention to present a proposal at an Annual Meeting of Stockholders does not appear to present his, her or its proposal at such Annual Meeting of Stockholders, we are not required to present the proposal for a vote at such Annual Meeting of Stockholders.

In connection with the 2024 Annual Meeting, we intend to file a proxy statement and a WHITE proxy card with the SEC in connection with our solicitation of proxies for that meeting.

#### Nomination of Director Candidates

Holders of our common stock may propose director candidates for consideration by our nominating and corporate governance committee (the nominating committee). Any such recommendations must include the nominee's name and qualifications for membership on our board and be directed to our Corporate Secretary at the address set forth above. For additional information regarding stockholder recommendations for director candidates, see the section titled "Corporate Governance—Stockholder Recommendations."

In addition, our bylaws permit stockholders to nominate directors for election at an Annual Meeting of Stockholders. To nominate a director, a stockholder must provide the information required by our bylaws. In addition, the stockholder must give timely notice to our Corporate Secretary in accordance with our bylaws, which, in general, require that the notice be received by our Corporate Secretary within the time periods described above under the section titled "Stockholder Proposals" for stockholder proposals that are not intended to be included in a proxy statement.

In addition to satisfying the foregoing requirements under our bylaws, to comply with the SEC's universal proxy rules, stockholders who wish to solicit proxies in support of director nominees other than our proposed nominees must provide a notice that sets forth the information required by Rule 14a-19 under the Exchange Act.

#### Availability of Bylaws

A copy of our bylaws is available via the SEC's website at www.sec.gov. You may also contact our Corporate Secretary at the address set forth above for a copy of the relevant bylaw provisions regarding the requirements for making stockholder proposals and nominating director candidates.

#### PROPOSAL ONE:

#### **ELECTION OF DIRECTORS**

#### **Number of Directors; Board Structure**

We currently have seven directors on our board. Our board is divided into three staggered classes of directors. One class is elected each year at the annual meeting of stockholders for a term of three years. The term of the Class II directors expires at the Annual Meeting. The term of the Class III directors expires at the 2025 annual meeting of stockholders and the term of the Class I directors expires at the 2026 annual meeting of stockholders. After the initial terms expire, directors are expected to be elected to hold office for a three-year term or until the election and qualification of their successors in office.

#### Nominees

Our board has nominated Daniel Burton, John A. Kane, and Julie Larson-Green as Class II directors to hold office until the 2027 annual meeting of stockholders or until their successors are duly elected and qualified, subject to their earlier resignation or removal. Each of the nominees is a current Class II director and member of our board and has consented to serve if elected.

Unless you direct otherwise through your proxy voting instructions, the persons named as proxies will vote all proxies received "FOR" the election of each nominee. If any nominee is unable or unwilling to serve at the time of the Annual Meeting, the persons named as proxies may vote for a substitute nominee chosen by our present board. In the alternative, the proxies may vote only for the remaining nominees, leaving a vacancy on our board. Our board may fill such vacancy at a later date or reduce the size of our board. We have no reason to believe that any of the nominees will be unwilling or unable to serve if elected as a director.

#### Recommendation of our Board

#### OUR BOARD RECOMMENDS THAT YOU VOTE "FOR" THE ELECTION OF EACH OF THE NOMINEES.

The biographies of each of the nominees and continuing directors below contain information regarding each such person's service as a director, business experience, director positions held currently or at any time during the last five years and the experiences, qualifications, attributes or skills that caused our board to determine that the person should serve as a director of the company. In addition to the information presented below regarding each nominee's and continuing director's specific experience, qualifications, attributes, and skills that led our board to the conclusion that he or she should serve as a director, we also believe that each of our directors has a reputation for integrity, honesty, and adherence to high ethical standards. Each of our directors has demonstrated business acumen and an ability to exercise sound judgment, as well as a commitment of service to our company and our board. Finally, we value our directors' experience in relevant areas of business management and on other boards of directors and board committees.

Our corporate governance guidelines also dictate that a majority of our board be comprised of directors whom our board has determined are "independent" directors under the published listing requirements of the Nasdaq Stock Market LLC (the Nasdaq).

#### Directors

The following table sets forth information regarding our directors as of March 31, 2024:

| Name                                 | Class | Age | Position                             | Director<br>Since | Current<br>Term<br>Expires | Expiration of Term<br>for Which<br>Nominated |
|--------------------------------------|-------|-----|--------------------------------------|-------------------|----------------------------|--|
| Employee Directors:                  |       |     |                                      |                   |                            |  |
| Daniel Burton                        | II    | 49  | Chief Executive Officer and Director | 2011              | 2024                       | 2027   |
| Independent Directors:               |       |     |                                      |                   |                            |  |
| John A. Kane <sup>(1)</sup>          | II    | 71  | Chair and Director                   | 2016              | 2024                       | 2027   |
| Julie Larson-Green <sup>(2)(4)</sup> | II    | 62  | Director                             | 2020              | 2024                       | 2027   |
| Duncan Gallagher <sup>(1)(3)</sup>   | III   | 64  | Director                             | 2017              | 2025                       | _  |
| Matthew Kolb                         | I     | 42  | Director                             | 2023              | 2026                       | _  |
| Anita V. Pramoda <sup>(2)(4)</sup>   | I     | 49  | Director                             | 2016              | 2026                       | _  |
| S. Dawn Smith <sup>(1)(4)</sup>      | I     | 60  | Director                             | 2020              | 2026                       | _  |

<sup>(1)</sup> Member of our audit committee.

#### **Information Concerning Director Nominees**

Daniel Burton. Mr. Burton has served as our Chief Executive Officer since October 2012 and a member of our board of directors since September 2011. Mr. Burton served as our President from September 2011 to October 2012, and as an adviser from January 2011 to September 2011. Prior to that, Mr. Burton co-founded HB Ventures, LLC (HB Ventures), a private investment firm. Prior to Health Catalyst and HB Ventures, Mr. Burton led the Corporate Strategy Group at Micron Technology, Inc. He also spent eight years with HP Inc. (HPQ) in strategy and marketing management roles. Before joining HPQ he was an associate consultant with the Boston Consulting Group, where he advised healthcare systems and technology companies. Mr. Burton holds a B.S. from Brigham Young University and an M.B.A. from Harvard Business School.

We believe that Mr. Burton is qualified to serve as a member of our board of directors due to his experience as our Chief Executive Officer and his leadership experience in technology and healthcare businesses.

John A. Kane. Mr. Kane has served as a member of our board of directors since February 2016 and was appointed Chair of our board in May 2021. Mr. Kane currently serves as a business consultant for various organizations. Mr. Kane served as the interim Chief Financial Officer of athenahealth, Inc., a public healthcare company during his tenure, from July 2017 to January 2018. Mr. Kane was formerly Senior Vice President - Finance, Chief Financial Officer, and Treasurer of IDX Systems Corporation (IDXC), a leading provider of software, services, and technologies for healthcare provider organizations and public company during his tenure, from 1984 until the acquisition of IDXC by GE Healthcare in January 2006. Prior to joining IDXC, Mr. Kane was an audit manager at Ernst & Young, LLP, in Boston, Massachusetts.

Mr. Kane also served as a director and chair of the audit committee of Merchants Bancshares, Inc., a public company during his tenure, from 2005 until 2014 and athenahealth, Inc. from 2007 until February 2019. He currently serves on the board of directors of several privately-held companies. Mr. Kane holds a B.S. and M.Acc. from Brigham Young University.

<sup>(2)</sup> Member of our compensation committee.

<sup>(3)</sup> Member of our nominating and corporate governance committee.

<sup>(4)</sup> Member of our transactions committee.

We believe that Mr. Kane is qualified to serve as a member of our board of directors due to his background as a member of the board and audit committees of other public and private companies and his leadership experience in technology and healthcare businesses.

Julie Larson-Green. Ms. Larson-Green has served as a member of our board of directors since January 2020. Since September 2021, Ms. Larson-Green has served as Chief Technology Officer of Magic Leap, Inc., a technology company. Between January 2018 and February 2021, Ms. Larson-Green served as the Chief Experience Officer at Qualtrics International Inc. From 1993 to 2017, she served in a variety of executive leadership and product development roles at Microsoft, including leadership in building Microsoft Office, Windows, Internet Explorer, Xbox, and Surface. She has served on the board of directors of View, Inc. since June 2021. Ms. Larson-Green holds a B.A. in business administration and management from Western Washington University and Masters Degree in computer software engineering from Seattle University.

We believe that Ms. Larson-Green is qualified to serve as a member of our board of directors based on her executive leadership experience, including Chief Experience Officer of a technology company, and her knowledge of the technology industry.

#### **Information Concerning Continuing Directors**

**Duncan Gallagher.** Mr. Gallagher has served as a member of our board of directors since May 2017. Since March 2017, Mr. Gallagher has served as President of Donegal Advisory Services, LLC, a healthcare consulting company. From August 2009 to January 2017, Mr. Gallagher held various positions at Allina Health, a healthcare services company, including Chief Financial Officer and Chief Administrative Officer. Mr. Gallagher holds a B.S. from the University of South Dakota and an M.B.A. from the University of Minnesota.

We believe that Mr. Gallagher is qualified to serve as a member of our board of directors based on his experience as a Chief Financial Officer and director of healthcare services companies and his knowledge of the healthcare industry.

*Matthew Kolb.* Mr. Kolb has been chosen to serve as a member of our board of directors effective July 1, 2023. Since September 2019, Mr. Kolb has served as the Executive Vice President and Chief Operating Officer of Carle Health, a nonprofit health system. From July 2014 to September 2019, Mr. Kolb served in a variety of roles at Carle Health, including Chief Administrative Officer. From August 2007 to July 2014, Mr. Kolb held various positions at Allina Health, a healthcare services company, including Vice President of the Neuroscience Institute. Mr. Kolb holds a B.A. from the University of Illinois at Urbana-Champaign, an M.H.A. from the University of Missouri-Columbia, and a J.D. from the University of Missouri-Columbia, School of Law.

We believe that Mr. Kolb is qualified to serve as a member of our board of directors based on his executive leadership experience, including serving as Chief Operating Officer of a health system, and his knowledge of the healthcare industry.

Anita V. Pramoda. Ms. Pramoda has served as a member of our board of directors since April 2016. Since 2014, Ms. Pramoda has served as the Chief Executive Officer of Owned Outcomes, Inc., a healthcare software company. Ms. Pramoda also has served as an Executive Advisor to Technology Crossover Ventures, a venture capital and private equity firm, since 2012. Previously, Ms. Pramoda served as the Chief Executive Officer of Ediom LLC, a healthcare analytics company, until its sale to Vizient, Inc. in 2018. She currently serves on the board of Duly Health and Care IL, Press Ganey Associates, Healthedge Software, Inc., and Healthcare Assurance Acquisition Corporation. Previously, Ms. Pramoda served on the board of directors and audit committee of GoHealth, Inc., a public health insurance marketplace company, from 2020 to 2022, the board of directors of Allscripts, Inc., a public healthcare software company, from 2013 to 2016 and the board of the Federal Reserve Bank of San Francisco (Los Angeles Branch) from 2016 to 2021. Ms. Pramoda holds a B.E. from the University of Madras and an M.B.A. from The Wharton School of the University of Pennsylvania.

We believe that Ms. Pramoda is qualified to serve as a member of our board of directors based on her experience as a Chief Executive Officer of a healthcare software company, experience serving on public company boards (including audit committees), and her knowledge of the healthcare industry.

S. Dawn Smith. Ms. Smith has served as a member of our board of directors since January 2020. Ms. Smith has served as President of Cologix, Inc. (Cologix) since August 2018, where she helps drive strategy and execution for the firm's extensive infrastructure of secure, hyperscale edge data center sites and solutions. Ms. Smith also served as Chief Operating Officer of Cologix from August 2018 to October 2022. Her experience with the management and shepherding of data across multiple industries gives her unique perspective. She previously served in legal advisory roles at Wilson Sonsini Goodrich & Rosati and as a partner at Morrison & Foerster LLP, where she practiced for nearly a decade in corporate and securities law, including mergers and acquisitions, public company corporate governance, compliance, and venture capital transactions. She also served as senior vice president, Chief Legal Officer, and Chief Compliance Officer at VMware, Inc., where she led a team of more than 150 team members and was responsible for global legal, compliance, and government relations. She also previously served as executive vice president and Chief Legal Officer at McAfee Corp. Ms. Smith currently serves on the board of directors of the Minority Corporate Counsel Association. Ms. Smith holds a B.S. from the U.S. Naval Academy, a J.D. from Stanford Law School, and an M.B.A. from Providence College.

We believe that Ms. Smith is qualified to serve as a member of our board of directors based on her executive leadership experience, including serving as a Chief Operating Officer, Chief Legal Officer, and Chief Compliance Officer of technology companies, and her knowledge of the technology industry.

#### CORPORATE GOVERNANCE

Our business and affairs are managed under the direction of our board, which is elected by our stockholders. In carrying out its responsibilities, our board selects and monitors our top management, provides oversight of our financial reporting processes, and determines and implements our corporate governance policies.

Our board and management team are committed to good corporate governance to ensure that we are managed for the long-term benefit of our stockholders, and we have a variety of policies and procedures to promote such goals. To that end, during the past year, our management periodically reviewed our corporate governance policies and practices to ensure that they remain consistent with the requirements of the Sarbanes-Oxley Act of 2002 (the Sarbanes-Oxley Act), SEC rules, and the Nasdaq listing standards.

Besides verifying the independence of the members of our board and committees (which is discussed in the section titled "Independence of Our Board of Directors"), at the direction of our board, we also:

- Periodically review and make necessary changes to the charters for our audit, compensation, nominating and corporate governance, and transactions committees;
- Have established disclosures control policies and procedures in accordance with the requirements of the Sarbanes-Oxley Act and the rules and regulations of the SEC;
- Have a procedure for receipt and treatment of anonymous and confidential complaints or concerns regarding audit or accounting matters in place; and
- Have a code of conduct that applies to our employees, officers, and directors, including our Chief Executive Officer, Chief Financial
  Officer, and other executive and senior financial officers.

In addition, we have adopted a set of corporate governance guidelines. Our nominating and corporate governance committee is responsible for reviewing our corporate governance guidelines from time to time and reporting and making recommendations to our board concerning corporate governance matters. A copy of our corporate governance guidelines can be found on our investor relations website at https://ir.healthcatalyst.com/corporate-governance-overview. Our corporate governance guidelines address such matters as:

- Director Independence Independent directors must constitute at least a majority of our board;
- Monitoring Board Effectiveness Our board must conduct an annual self-evaluation of our board and its committees;
- Board Access to Independent Advisors Our board as a whole, and each of its committees separately, have authority to retain independent experts, advisors, or professionals as each deems necessary or appropriate; and
- Board Committees All members of the audit, compensation, and nominating and corporate governance committees are independent in accordance with applicable Nasdaq criteria.

All members of our board have the opportunity and are encouraged to attend director education programs to assist them in remaining current with best practices and developments in corporate governance. Additionally, at times, members of management and outside advisors may provide educational presentations to our board on relevant topics.

#### **Meetings of Our Board**

Our board held fifteen meetings during fiscal 2023. Each director attended at least 75% of the aggregate of all meetings of our board and the committees on which he or she served that were held during fiscal 2023. Under our corporate governance guidelines, directors are expected to spend the time needed and meet as frequently as our board deems necessary or appropriate to discharge their responsibilities. Directors are also expected to make efforts to attend our annual meeting of stockholders, all meetings of our board, and all meetings of the committees on which they serve. All of our directors attended the 2023 annual meeting of stockholders (2023 Annual Meeting).

#### Code of Conduct

Our board has adopted a code of conduct that applies to all of our employees, officers, and directors, including our Chief Executive Officer, Chief Financial Officer, and other executive and senior financial officers. The full text of our code of conduct is available on our investor relations website at https://ir.healthcatalyst.com/corporate-governance/governance-overview. We intend to satisfy the disclosure requirement under Item 5.05 of Form 8-K regarding amendments to, or waiver from, a provision of our code of conduct by posting such information on the website address and location specified above. During fiscal 2023, no waivers were granted from any provision of the code of conduct.

#### **Independence of Our Board**

Our common stock is listed on Nasdaq. Under the Nasdaq listing standards, independent directors must constitute a majority of a listed company's board. In addition, the Nasdaq listing standards require that, subject to specified exceptions, each member of a listed company's audit, compensation and nominating, and corporate governance committees be independent. Under the Nasdaq listing standards, a director will only qualify as an "independent director" if, in the opinion of that listed company's board of directors, that director does not have a relationship that would interfere with the exercise of independent judgment in carrying out the responsibilities of a director.

Audit committee members must also satisfy the additional independence criteria set forth in Rule 10A-3 under Exchange Act and the Nasdaq listing standards. Compensation committee members must also satisfy the additional independence criteria set forth in Rule 10C-1 under the Exchange Act and the Nasdaq listing standards.

Our board has undertaken a review of the independence of each director. Based on information provided by each director concerning his or her background, employment, and affiliations, our board has determined that none of Messrs. Gallagher and Kane, nor Mses. Larson-Green, Pramoda, and Smith have a relationship that would interfere with the exercise of independent judgment in carrying out the responsibilities of a director and that each of these directors is "independent" as that term is defined under the applicable rules and regulations of the SEC and the Nasdaq listing standards. Mark Templeton served as a member of our board during the fiscal year ended December 31, 2023 and through March 1, 2024. Our board determined that Mr. Templeton was "independent" as defined under the applicable rules and regulations of the Nasdaq listing standards. Our board determined that Mr. Kolb was not "independent" as defined under the applicable rules and regulations of the Nasdaq listing standards due to his role as the Chief Operating Officer at Carle Health and the revenue we received from Carle Health in fiscal 2023 relative to our total revenue in fiscal 2023. In making these determinations, our board considered the current and prior relationships that each non-employee director has with our company and all other facts and circumstances our board deemed relevant in determining their independence, including the beneficial ownership of our capital stock by each non-employee director and any of their affiliated funds, and the transactions involving them described in the section titled "Certain Relationships and Related Party Transactions."

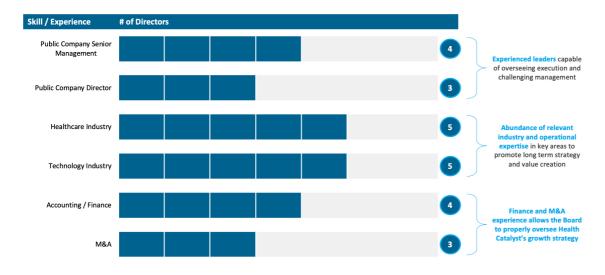
# **Board Diversity and Skills**

Our board believes that directors who provide a significant breadth of experience, knowledge and abilities in areas relevant to our business, while also representing a diversity of age, gender, race, sexual orientation and ethnicity, contribute to a well-balanced and effective board. The following Board Diversity Matrix presents our Board diversity statistics in accordance with Nasdaq Rule 5606, as self-disclosed by our directors, as of March 31, 2024.

# Board Diversity Matrix (as of March 31, 2024)

| Board Size:  |        |      |            |                        |
|--|--------|------|------------|------------------------|
| Total number of directors:                                       |        |      | 7          |                        |
| Gender:  | Female | Male | Non-binary | Prefer to not disclose |
| Number of directors who identify based upon gender identity:     | 3      | 4    | _          | _                      |
| Number of Directors Who Identify in any of the Categories Below: |        |      |            |                        |
| African American or Black (not of Hispanic or Latinx origin)     | _      | _    | _          | _                      |
| Alaskan Native or Native American                                | _      | _    | _          | _                      |
| Asian  | 1      | _    | _          | _                      |
| Hispanic or Latinx   | _      | _    | _          | _                      |
| Native Hawaiian or Pacific Islander                              | _      | _    | _          | _                      |
| White (not of Hispanic or Latinx origin)                         | 1      | 4    | _          | _                      |
| Two or more races or ethnicities                                 | 1      | _    | _          | _                      |
| Prefer not to disclose   | _      | _    | _          | _                      |
| LGBTQ+   | 1      | _    | _          | _                      |

# Director Skills Matrix (as of March 31, 2024)



## **Board Leadership Structure**

John A. Kane serves as Chair of our board, presides over meetings of our board, and holds such other powers and carries out such other duties as are customarily carried out by the Chair of our board. Our board recognizes the time, effort, and energy that the Chief Executive Officer is required to devote to running the company. The position of Chair of our board is also a significant commitment that includes providing advice to and independent oversight of management. Our board believes at this time that its oversight function is enhanced when an independent director, serving as Chair of our board, is in a position to set the agenda for, and preside over, meetings of our board. We also believe that our current leadership structure enhances the active participation of our independent directors.

#### Our Board's Role in Risk Oversight

Risk is inherent with every business, and we face a number of risks, including, among others, strategic, financial, business and operational, cybersecurity, legal and regulatory compliance, and reputational risks. We have designed and implemented processes to manage risk in our operations. Our management team is responsible for the day-to-day management of risks the company faces, while our board, as a whole and assisted by its committees, has responsibility for the oversight of risk management. In its risk oversight role, our board has the responsibility to satisfy itself that the risk management processes designed and implemented by our management team are appropriate and functioning as designed.

Our board believes that open communication between our management team and our board is essential for effective risk management and oversight. Our board meets with our Chief Executive Officer and other members of the senior management team at quarterly meetings of our board, as well as at such other times as they deem appropriate, where, among other topics, they discuss strategy and risks facing the company.

While our board is ultimately responsible for risk oversight, our board committees assist our board in fulfilling its oversight responsibilities in certain areas of risk. Our audit committee assists our board in fulfilling its oversight responsibilities with respect to risk management in the areas of internal control over financial reporting and disclosure controls and procedures, cybersecurity and data security, legal and regulatory compliance, and liquidity risk, and discusses with our management team and Ernst & Young LLP guidelines and policies with respect to risk assessment and risk management. Our audit committee also reviews our major financial risk exposures and the steps our management team has taken to monitor and control these exposures.

Our nominating and corporate governance committee assists our board in fulfilling its oversight responsibilities with respect to the management of risk associated with our board's organization, membership and structure, and corporate governance, as well as our ESG program and reporting. Our compensation committee assesses risks created by the incentives inherent in our compensation policies. On an as-needed basis, our transactions committee advises and oversees management of risks associated with significant merger and acquisition transactions and other notable transactions. Finally, our full board reviews strategic and operational risk in the context of reports from our management team and receives reports on all significant committee activities at each regular meeting.

# Risks Related to Compensation Policies and Practices

As part of its oversight function, our board, and our compensation committee in particular, along with our management team, considers potential risks when reviewing and approving various compensation plans, including executive compensation. Based on this review, our compensation committee has concluded that such compensation plans, including executive compensation, do not encourage risk taking to a degree that is reasonably likely to have a materially adverse impact on us or our operations.

#### **Committees of Our Board**

Our board has established an audit committee, a compensation committee, a nominating and corporate governance committee, and a transactions committee. The composition and responsibilities of each of the committees of our board is described below. Members serve on these committees until their resignation or until as otherwise determined by our board.

Each of the audit, compensation, nominating and corporate governance, and transactions committees operates pursuant to a separate written charter adopted by our board that is available to stockholders at https://ir.healthcatalyst.com/corporate-governance/governance-overview/.

#### **Audit Committee**

Our audit committee consists of Messrs. Kane and Gallagher and Ms. Smith, with Mr. Kane serving as Chair. The composition of our audit committee meets the requirements for independence under current Nasdaq listing standards and SEC rules and regulations. Each member of our audit committee meets the financial literacy requirements of the Nasdaq listing standards. In addition, our board has determined that Mr. Kane is an audit committee financial expert within the meaning of Item 407(d) of Regulation S-K under the Securities Act of 1933, as amended (the Securities Act). Our audit committee, among other things:

- selects a qualified firm to serve as the independent registered public accounting firm to audit our financial statements;
- discusses the scope and results of the audit with the independent registered public accounting firm, and reviews, with our management team and the independent registered public accounting firm, our interim and year-end results of operations;
- develops procedures for employees to submit concerns anonymously about questionable accounting or audit matters;
- reviews our policies on risk assessment and risk management;
- reviews proposed related party transactions;
- obtains and reviews a report by the independent registered public accounting firm, at least annually, that describes its internal quality-control procedures, any material issues with such procedures, and any steps taken to deal with such issues when required by applicable law:
- approves (or, as permitted, pre-approves) all audit and all permissible non-audit services, other than de minimis non-audit services, to be performed by the independent registered public accounting firm; and
- reviews cybersecurity risk.

Our audit committee annually reviews the independent registered public accounting firm's performance and independence, including reviewing all relationships between the independent registered public accounting firm and us and any disclosed relationships or services that may impact the objectivity and independence of the independent registered public accounting firm.

Our audit committee operates under a written charter that satisfies the applicable rules of the SEC and the Nasdaq listing standards. Our audit committee held four meetings during fiscal 2023.

### **Compensation Committee**

Our compensation committee consists of Mses. Pramoda and Larson-Green, with Ms. Pramoda serving as Chair. The composition of our compensation committee meets the requirements for independence under the Nasdaq listing standards and SEC rules and regulations. Each member of our compensation committee is also a non-employee director, as defined pursuant to Rule 16b-3 promulgated under the Exchange Act. The purpose of our compensation committee is to discharge the responsibilities of our board relating to compensation of our executive officers. Our compensation committee, among other things:

- · reviews, approves, and determines, or makes recommendations to our board regarding, the compensation of our executive officers;
- · administers our equity incentive plans;
- · reviews and approves, or make recommendations to our board regarding, incentive compensation and equity plans; and

· establishes and reviews general policies relating to the compensation and benefits offered to our employees.

Our compensation committee operates under a written charter that satisfies the applicable rules of the SEC and the Nasdaq listing standards. Our compensation committee held four meetings during fiscal 2023.

#### **Compensation Committee Interlocks and Insider Participation**

None of the members of our compensation committee is or has been an officer or employee of our company. None of our executive officers currently serves, or in the past year has served, as a member of the board of directors or compensation committee of any entity that has one or more executive officers serving on our board or compensation committee.

## **Nominating and Corporate Governance Committee**

Our nominating and corporate governance committee consists of Mr. Gallagher and additionally included Mr. Templeton during the fiscal year ended December 31, 2023 and through March 1, 2024, with Mr. Gallagher serving as Chair. We anticipate our Board will appoint another member of our Board to the nominating and corporate governance committee at our Board meeting on April 30, 2024, and, thereafter, our website will be promptly updated to reflect such appointment. The composition of our nominating and corporate governance committee meets the requirements for independence under the Nasdaq listing standards and SEC rules and regulations, and met such requirements during Mr. Templeton's service on our nominating and corporate governance committee. Our nominating and corporate governance committee, among other things:

- identifies, evaluates, and selects, or makes recommendations to our board regarding, nominees for election to our board and its committees;
- evaluates the performance of our board and of its committees;
- oversees director education and training;
- considers and makes recommendations to our board regarding the composition of our board and its committees;
- · reviews developments in corporate governance practices;
- evaluates the adequacy of our corporate governance practices and reporting;
   review and discuss with our Board corporate succession plans for our Chief Executive Officer and our other key officers;
- reviews with management the impact of our business operations and business practices with respect to issues such as environment, diversity and inclusion, corporate citizenship, and community involvement; and
- develops and makes recommendations to our board regarding corporate governance guidelines.

Our nominating and corporate governance committee operates under a written charter that satisfies the applicable listing requirements and rules of Nasdaq. Our nominating and corporate governance committee held four meetings during fiscal 2023.

#### **Transactions Committee**

Our transactions committee consists of Mses. Pramoda, Larson-Green, and Smith. Our transactions committee, among other things:

- reviews acquisition strategies with management and, in conjunction with management, investigates acquisition candidates, including analyses
  of product and service offerings, and how acquisitions may enhance or complement existing offerings;
- reviews capital raise strategies with management and, in conjunction with management, explores capital raises on behalf of the company;
- reviews the market landscape, including companies of interest in adjacent and overlapping markets;
- · accesses our corporate development, finance, growth, and other executives, as necessary, to carry out its responsibilities; and
- · recommends acquisition and capital raise strategies and acquisition candidates to the board, as appropriate.

Our transactions committee operates under a written charter and held four meetings during fiscal 2023.

## **Identifying and Evaluating Director Nominees**

Our board has delegated to our nominating and corporate governance committee the responsibility of identifying suitable candidates for nomination to our board (including candidates to fill any vacancies that may occur) and assessing their qualifications in light of the policies and principles in our corporate governance guidelines and the committee's charter. Our nominating and corporate governance committee may gather information about the candidates through interviews, detailed questionnaires, comprehensive background checks, or any other means that our nominating and corporate governance committee deems to be appropriate in the evaluation process. Our nominating and corporate governance committee then meets as a group to discuss and evaluate the qualities and skills of each candidate, both on an individual basis and taking into account the overall composition and needs of our board. Based on the results of the evaluation process, our nominating and corporate governance committee recommends candidates for our board's approval as director nominees for election to our board.

#### **Minimum Qualifications**

Our nominating and corporate governance committee uses a variety of methods for identifying and evaluating director nominees and will consider all facts and circumstances that it deems appropriate or advisable. In its identification and evaluation of director candidates, our nominating and corporate governance committee will consider the current size and composition of our board, as well as the needs of our board and the respective committees of our board. Some of the qualifications that our nominating and corporate governance committee considers include, without limitation, issues of character, ethics, integrity, judgment, independence, diversity, skills, education, expertise, business acumen, length of service, understanding of our business and industry, and other commitments.

Nominees must also have proven achievement and competence in their field, the ability to exercise sound business judgment, an objective perspective, the ability to offer advice and support to our management team, and the ability to make significant contributions to our success. Nominees must also have skills that are complementary to those of our existing board, the highest ethics, a commitment to the long-term interests of our stockholders, and an understanding of the fiduciary responsibilities that are required of a director. Nominees must have sufficient time available in the judgment of our nominating and corporate governance committee to effectively perform all board and committee responsibilities. Members of our board are expected to prepare for, attend, and participate in all meetings of our board and applicable committee meetings. Other than the foregoing, there are no stated minimum criteria for director nominees, although our nominating and corporate governance committee may also consider such other factors as it may deem, from time to time, are in our stockholders' best interests. After completing its review and evaluation of director candidates, our nominating and corporate governance committee recommends to our full board the director nominees for selection.

#### **Corporate Social Responsibility**

We are committed to improving the lives of our team members, clients, stockholders, partners, and the communities in which we live and work. We believe we generate value for all of these stakeholders by focusing on corporate social responsibility and conducting our business in an ethical, transparent, and accountable manner. For more information on our commitment to corporate social responsibility, please refer to our ESG scorecard available at: https://ir.healthcatalyst.com/esg/overview.

#### **Stockholder Recommendations**

Stockholders may submit recommendations for director candidates to our nominating and corporate governance committee by sending the individual's name and qualifications to our Corporate Secretary at Health Catalyst, Inc., 10897 South River Front Parkway #300, South Jordan, UT 84095, who will forward all recommendations to our nominating and corporate governance committee. Any such recommendations should include the information required by our bylaws. Our nominating and corporate governance committee will evaluate any candidates properly recommended by stockholders against the same criteria and pursuant to the same policies and procedures applicable to the evaluation of candidates proposed by directors or members of our management team

#### **Stockholder Communications**

Our board provides to every stockholder the ability to communicate with our board, as a whole, and with individual directors on our board through an established process for stockholder communication. For a stockholder communication directed to our board as a whole, stockholders and other interested parties may send such communication to our General Counsel via U.S. Mail or expedited delivery service to the address listed below or by email to Secretary@healthcatalyst.com:

Health Catalyst, Inc. 10897 South River Front Parkway #300 South Jordan, Utah 84095 Attn: Secretary, General Counsel

For a stockholder communication directed to an individual director in his or her capacity as a member of our board, stockholders and other interested parties may send such communication to the attention of the individual director via U.S. Mail or expedited delivery service to the address listed below or by email to Secretary@healthcatalyst.com:

Health Catalyst, Inc. 10897 South River Front Parkway #300 South Jordan, Utah 84095 Attn: [Name of Director]; Secretary, General Counsel

If sent by email, the communication should specify "Attn. [Name of Director]" in the subject line.

Our General Counsel, in consultation with appropriate members of our board, as necessary, will review all incoming communications and, if appropriate, all such communications will be forwarded to the appropriate member or members of our board, or if none is specified, to the Chair of our board. The General Counsel will generally not forward communications if they are deemed inappropriate, consist of individual grievances or other interests that are personal to the party submitting the communication and could not reasonably be construed to be of concern to security holders or other constituencies of the company, solicitations, advertisements, surveys, "junk" mail, or mass mailings.

#### **Non-Employee Director Compensation**

During the fiscal year ended December 31, 2023, we provided compensation to our non-employee directors, in the form of cash retainers (prorated for partial years of service) and equity awards with total values as set forth below:

| Annual Retainer for Board Membership   |              |
|--|--------------|
| Annual service on the board of directors   | \$<br>45,000 |
| Additional retainer for annual service as non-executive Chair of the board                       | 45,000       |
| Additional Annual Retainer for Committee Membership  |              |
| Annual service as chair of the audit committee   | 22,500       |
| Annual service as member of the audit committee (other than chair)                               | 10,000       |
| Annual service as chair of the compensation committee  | 15,000       |
| Annual service as member of the compensation committee (other than chair)                        | 7,500        |
| Annual service as chair of the nominating and corporate governance committee                     | 10,000       |
| Annual service as member of the nominating and corporate governance committee (other than chair) | 5,000        |
| Annual service as chair of the transactions committee  | 10,000       |
| Annual service as member of the transactions committee (other than chair)                        | 5,000        |

The board and committee membership retainers in the above table were paid in cash until our 2023 Annual Meeting on June 14, 2023. Beginning with the 2023 Annual Meeting, each director was granted RSUs with a total grant date fair value equal to the retainer amounts listed above in addition to an annual equity long-term incentive award of RSUs having a fair market value of \$140,000 (collectively, the Annual Grant). The annual equity long-term incentive award and the portion of the Annual Grant related to the annual retainer for board membership amounts in the table above will vest in full on the earlier of the one-year anniversary of the grant date or on the date of the annual meeting of stockholders following the grant date, subject to the applicable director's continued service through the applicable vesting date. The portion of the Annual Grant related to the additional annual retainer for committee membership will vest in an amount equal to 25% of the value of such grants, rounded to the nearest whole share, on each of September 1, December 1, March 1, and June 1 following such grant, subject to the applicable director's continued service through the applicable vesting date.

Our policy provides that, upon the initial election of the relevant non-employee director, each new non-employee director will be granted a one-time grant of restricted stock units (RSUs) having a fair market value of \$225,000 (the Initial Grant). The Initial Grant will vest in three equal annual installments over three years, subject to the applicable director's continued service through the applicable vesting date. The Initial Grant and Annual Grant are subject to full accelerated vesting upon a Sale Event (as defined in our 2019 Stock Option and Incentive Plan (the 2019 Plan)).

We will reimburse all reasonable out-of-pocket expenses incurred by directors for their attendance at meetings of our board of directors or any committee thereof. Employee directors will receive no additional compensation for their service as a director. The aggregate amount of compensation, including both equity compensation and cash compensation (but excluding the aforementioned reimbursed expenses), paid to any non-employee director in a calendar year period will not exceed \$1,000,000 in the first calendar year such individual becomes a non-employee director and \$500,000 in any other year.

The following table presents the outstanding options and RSUs held as of December 31, 2023 and the total compensation for each person who served as a non-employee director during fiscal 2023. Other than as set forth in the table below, we did not pay any compensation or make any equity awards to our non-employee directors during fiscal 2023. Mr. Burton, who is our Chief Executive Officer, and Mr. Kolb, who joined our board in July 2023 and waived his rights to compensation, did not receive any compensation for their service as directors except for reimbursement of out-of-pocket expenses related to such services. The compensation received by Mr. Burton, as a named executive officer, is presented in the "Executive Compensation — 2023 Summary Compensation Table".

|                                  |         | Stock Awards Outstanding as of December 31, 2023  Options RSUs |           | Total Director Compensation for fiscal year end   |    |           |  |
|----------------------------------|---------|--|-----------|---|----|-----------|--|
| Name                             | Options |  |           | Fees Earned or Paid in Cash(\$)  Stock Awards(\$) |    | Total(\$) |  |
| Duncan Gallagher                 | 62,500  | 15,408   | \$ 29,431 | \$ 215,337  | \$ | 244,768   |  |
| John A. Kane                     | 5,209   | 17,529   | 50,938    | 265,223   |    | 316,161   |  |
| Matthew Kolb <sup>(2)</sup>      | _       | _  | _         | _   |    | _         |  |
| Julie Larson-Green               | _       | 15,073   | 26,035    | 207,458   |    | 233,493   |  |
| Anita V. Pramoda                 | _       | 15,408   | 29,431    | 215,337   |    | 244,768   |  |
| S. Dawn Smith                    | _       | 15,184   | 27,167    | 210,081   |    | 237,248   |  |
| Mark B. Templeton <sup>(3)</sup> | _       | 15,184   | 27,167    | 210,081   |    | 237,248   |  |

<sup>(1)</sup> The amounts reported represent the aggregate grant date fair value of the restricted stock units awarded to the non-employee directors in the fiscal year ended December 31, 2023, calculated in accordance with Financial Accounting Standards Board (FASB), Accounting Standards Codification (ASC), Topic 718. Such grant date fair values do not take into account any estimated forfeitures. The amounts reported in this column reflect the accounting cost for these RSUs and do not correspond to the actual economic value that may be received by the non-employee directors upon any settlement of RSUs or any sale of the underlying shares of common stock.

<sup>(2)</sup> Mr. Kolb waived his rights to compensation and therefore will not receive any compensation in connection with serving on the Board except for reimbursement of out-of-pocket expenses related to such service, pursuant to the Company's non-employee director compensation policy.

<sup>(3)</sup> Mr. Templeton voluntarily resigned, effective March 1, 2024. Mr. Templeton's resignation is not the result of any disagreement or conflict with the Company.

#### PROPOSAL TWO:

#### RATIFICATION OF THE APPOINTMENT OF OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Our audit committee has appointed Ernst & Young LLP as our independent registered public accounting firm to perform the audit of our consolidated financial statements for the fiscal year ending December 31, 2024, and we are asking you and other stockholders to ratify this appointment. During fiscal 2023, Ernst & Young LLP served as our independent registered public accounting firm.

Although ratification of the appointment of Ernst & Young LLP is not required by our bylaws or otherwise, our board is submitting the appointment of Ernst & Young LLP to stockholders for ratification as a matter of good corporate governance. In the event that the stockholders do not ratify the appointment of Ernst & Young LLP, our audit committee will reconsider whether or not to retain Ernst & Young LLP. Even if the appointment is ratified, our audit committee in its discretion may direct the appointment of a different independent registered public accounting firm at any time during the year if they determine that such a change would be in the best interests of the stockholders.

We expect a representative of Ernst & Young LLP will attend the Annual Meeting. That individual will have an opportunity to make a statement and will be available to respond to appropriate questions from stockholders.

#### Policy on Audit Committee Pre-Approval of Audit and Permissible Non-Audit Services of Independent Registered Public Accounting Firm

We have adopted a policy under which our audit committee must pre-approve all audit and permissible non-audit services to be provided by the independent registered public accounting firm. As part of its review, our audit committee also considers whether the categories of pre-approved services are consistent with the rules on accountant independence of the SEC and the Public Company Accounting Oversight Board. Our audit committee pre-approved all services performed by the independent registered public accounting firm in fiscal 2023.

#### **Audit Fees**

The following table sets forth the fees billed or to be billed by Ernst & Young LLP and its affiliates for professional services rendered with respect to the fiscal years ended December 31, 2023 and 2022, inclusive of out-of-pocket expenses. All of these services were approved by our audit committee.

| Fee Category                  | 2023            | 2022            |
|-------------------------------|-----------------|-----------------|
| Audit Fees <sup>(1)</sup>     | \$<br>1,610,827 | \$<br>1,559,677 |
| Audit-Related Fees            | _               | _               |
| Tax Fees                      | _               | _               |
| All Other Fees <sup>(2)</sup> | _               | 932             |
| Total Fees                    | \$<br>1,610,827 | \$<br>1,560,609 |

<sup>(1)</sup> Audit Fees consist of fees for professional services provided in connection with the audit of our consolidated financial statements, reviews of our quarterly condensed consolidated financial statements, and accounting consultations billed as audit services.

# **Vote Required**

The ratification of the appointment of Ernst & Young LLP requires the affirmative vote of a majority of the votes properly cast for and against the proposal. Abstentions will not be counted as "votes cast" with respect to this proposal, and the abstention will have no effect on the proposal. Because brokers have discretionary authority to vote on the ratification of the appointment of Ernst & Young LLP, we do not expect any broker non-votes in connection with this proposal.

<sup>(2)</sup> All Other Fees consist of aggregate fees billed for products and services provided by the independent registered public accounting firm other than those disclosed above, which include subscription fees paid for access to online accounting research software applications.

## **Recommendation of our Board**

OUR BOARD RECOMMENDS THAT YOU VOTE "FOR" RATIFICATION OF THE APPOINTMENT OF ERNST & YOUNG LLP AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR THE FISCAL YEAR ENDING DECEMBER 31, 2024.

#### REPORT OF THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS

The information contained in this audit committee report shall not be deemed to be "soliciting material," "filed" with the SEC, subject to Regulations 14A or 14C of the Securities Exchange Act of 1934, as amended (the Exchange Act), or subject to the liabilities of Section 18 of the Exchange Act. No portion of this audit committee report shall be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended (the Securities Act), or the Exchange Act, through any general statement incorporating by reference in its entirety the proxy statement in which this report appears, except to the extent that Health Catalyst specifically incorporates this report or a portion of it by reference. In addition, this report shall not be deemed filed under either the Securities Act or the Exchange Act.

This report is submitted by the audit committee of the board of directors. The audit committee consists of the three directors whose names appear below. None of the members of the audit committee is an officer or employee of Health Catalyst, and the board of directors has determined that each member of the audit committee is "independent" for audit committee purposes as that term is defined under Rule 10A-3 of the Exchange Act and the applicable Nasdaq rules. Each member of the audit committee meets the requirements for financial literacy under the applicable rules and regulations of the SEC and Nasdaq.

The audit committee's general role is to assist the board of directors in monitoring the company's financial reporting process and related matters. The audit committee's specific responsibilities are set forth in its charter.

The audit committee has reviewed the company's consolidated financial statements for its fiscal year ended December 31, 2023 and met with its management team, as well as with representatives of Ernst & Young LLP, the company's independent registered public accounting firm, to discuss the consolidated financial statements and management's assessment and Ernst & Young's evaluation of the effectiveness of the company's internal control over financial reporting as of December 31, 2023. The audit committee also discussed with members of Ernst & Young LLP the matters required to be discussed by the applicable requirements of the Public Company Accounting Oversight Board and the SEC.

In addition, the audit committee received the written disclosures and the letter from Ernst & Young LLP required by applicable requirements of the Public Company Accounting Oversight Board and the SEC regarding the independent accountant's communications with the audit committee concerning independence and discussed with members of Ernst & Young LLP its independence.

Based on these discussions, the financial statement review, and other matters it deemed relevant, the audit committee recommended to the board of directors that the company's audited consolidated financial statements for its fiscal year ended December 31, 2023 be included in its 2023 Annual Report on Form 10-K.

The Audit Committee

John A. Kane (Chair) Duncan Gallagher S. Dawn Smith

#### PROPOSAL THREE:

#### ADVISORY, NON-BINDING VOTE TO APPROVE THE COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS

We are asking our stockholders to vote to approve, on an advisory, non-binding basis, the compensation of our named executive officers for fiscal 2023 as disclosed in this Proxy Statement. As described in detail under the heading "Compensation Discussion and Analysis," our executive compensation program is designed to drive and reward performance and align the compensation of our named executive officers with the long-term interests of our stockholders. Many of the compensation opportunities provided to our named executive officers are significantly dependent on our financial performance, the performance of our stock, and the named executive officer's individual performance, which are intended to drive creation of sustainable stockholder value. We intend to continue to emphasize what we believe to be responsible compensation arrangements that attract and retain high-caliber executive officers and motivate strong performance to achieve our short- and long-term business strategies and objectives. Please read the "Compensation Discussion and Analysis" and the compensation tables and narrative disclosure that follow for information about our executive compensation program, including details of the fiscal 2023 compensation of our named executive officers.

This proposal, commonly known as a "say-on-pay" proposal, gives our stockholders the opportunity to express their views on our named executive officers' compensation as a whole. This vote is not intended to address any specific element of compensation, but rather the overall compensation of our named executive officers and the philosophy, policies, and practices described in this Proxy Statement. Our board and our compensation committee believe that these policies and practices are effective in implementing our compensation philosophy and achieving our compensation program goals.

Accordingly, in accordance with Section 14A of the Exchange Act, we are asking our stockholders to vote "FOR" the following non-binding resolution:

**RESOLVED**, that the stockholders hereby approve, on an advisory, non-binding basis, the compensation paid to Health Catalyst's named executive officers, as disclosed in the company's proxy statement for the 2024 Annual Meeting of Stockholders, pursuant to the compensation disclosure rules of the SEC, including in the Compensation Discussion and Analysis, the compensation tables, and the narrative discussions that accompany the compensation tables.

#### **Vote Required**

The approval of this advisory, non-binding proposal requires the affirmative vote of a majority of the votes properly cast for and against the proposal. Abstentions will not be counted as "votes cast" with respect to this proposal, and the abstention will have no effect on the proposal. Broker non-votes have no effect on the outcome of this proposal.

As an advisory vote, the outcome of the vote on this proposal is not binding. However, our management team, our board and our compensation committee, which is responsible for designing and administering our executive compensation program, value the opinions expressed by our stockholders, and will consider the outcome of this vote when making future executive compensation decisions.

## **Recommendation of the Board**

OUR BOARD RECOMMENDS THAT YOU VOTE "FOR" THE APPROVAL, ON AN ADVISORY, NON-BINDING BASIS, OF THE COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS, AS DISCLOSED IN THIS PROXY STATEMENT.

#### **EXECUTIVE OFFICERS**

The following table sets forth certain information with respect to our executive officers as of March 31, 2024:

| Name            | Age | Position(s)                          |
|-----------------|-----|--------------------------------------|
| Daniel Burton   | 49  | Chief Executive Officer and Director |
| Jason Alger     | 40  | Chief Financial Officer              |
| Kevin Freeman   | 51  | Chief Commercial Officer             |
| Benjamin Landry | 42  | General Counsel                      |
| Dan LeSueur     | 46  | Chief Operating Officer              |
| Linda Llewelyn  | 57  | Chief People Officer                 |

Additionally, as previously disclosed, Bryan Hunt stepped down as our Chief Financial Officer and was replaced by Jason Alger, effective March 1, 2024. Furthermore, Paul Horstmeier stepped down as our Chief Operating Officer, effective as of March 31, 2023, due to being called by the leadership of the Church of Jesus Christ of Latter-Day Saints to serve for three years as Mission President. Anne Marie Bickmore assumed the role of Chief Operating Officer from April 3, 2023 through December 1, 2023 and Dan LeSueur assumed the role of Chief Operating Officer effective March 1, 2024. In connection with Dan Orenstein stepping down as General Counsel and Corporate Secretary as of April 30, 2023, Benjamin Landry assumed the role of General Counsel and Corporate Secretary, effective May 1, 2023.

## **Information Concerning Executive Officers**

The following biographical information is furnished with respect to our executive officers (except for Mr. Burton, whose biographical information appears above under "Information Concerning Director Nominees" under Proposal One: Election of Directors):

Jason Alger. Mr. Alger has served as our Chief Financial Officer since March 2024. Previously, Mr. Alger served as our Chief Accounting Officer since January 2021. Mr. Alger has also served as our Senior Vice President of Finance from September 2017 to December 2020, and as Controller from April 2013 to September 2017. Prior to that, Mr. Alger served in the assurance practice of Ernst & Young LLP. Mr. Alger is a certified public accountant and holds a M.Acc. from Brigham Young University.

Kevin Freeman. Mr. Freeman has served as our Chief Commercial Officer since January 2023. Previously, Mr. Freeman served as our Chief Growth Officer from September 2022 to January 2023, our Chief Revenue Officer from March 2021 to September 2022, and our Vitalware Chief Revenue Officer from September 2020 to March 2021. Prior to that, Mr. Freeman served as the Chief Revenue Officer of Vitalware, LLC from March 2015 to August 2020. Mr. Freeman holds a B.A. in Sociology from the University of Texas at Arlington.

Benjamin Landry. Mr. Landry has served as our General Counsel and Corporate Secretary since May 2023. Previously, Mr. Landry served as our Assistant General Counsel from July 2019 to April 2023. From April 2015 to July 2019, Mr. Landry served in a variety of legal roles at athenahealth, Inc., including as Associate General Counsel. Prior to that, Mr. Landry was an associate at Nixon Peabody LLP from February 2011 to April 2015. Mr. Landry holds a B.A. in English from Boston College and a J.D. from Northeastern University School of Law.

Dan LeSueur. Mr. LeSueur has served as our Chief Operating Officer since March 2024. Previously, Mr. LeSueur served as the Company's Senior Vice President and General Manager of the Tech-Enabled Managed Services and Professional Services Business Unit from January 2020 to February 2024 and also served in a variety of other roles, including CFO of Professional Services, Strategic Account Executive, Technical Director and Data Architect, beginning in October 2011. Prior to that, Mr. LeSueur owned and operated a management consultancy firm that assisted ambulatory practices in the implementation of electronic health records and data-driven management methodologies. Mr. LeSueur holds an M.B.A. and Master's degree in Health-Sector Management from Arizona State University and a B.A. in Economics from Brigham Young University.

Linda Llewelyn. Ms. Llewelyn has served as our Chief People Officer since February 2018. From August 2015 to February 2018, Ms. Llewelyn served as our Vice President - Human Resources. Prior to that, Ms. Llewelyn served as a Human Resources Director from January 2014 to August 2015 and as a Human Resources Manager from June 2013 to January 2014. Ms. Llewelyn holds a B.S. from the University of Utah.

# **EXECUTIVE COMPENSATION** COMPENSATION DISCUSSION AND ANALYSIS

#### **Executive Summary**

The following Compensation Discussion and Analysis describes our executive compensation program and the decisions in fiscal 2023 regarding the compensation for:

- Daniel Burton, our Chief Executive Officer;
- Bryan Hunt, our former Chief Financial Officer<sup>(1)</sup>;
- Jason Alger, our Chief Financial Officer and former Chief Accounting Officer<sup>(2)</sup>;
- Benjamin Landry, our General Counsel<sup>(3)</sup>;
- Linda Llewelyn, our Chief People Officer; and
- Daniel Orenstein, our former General Counsel<sup>(4)</sup>.
- Mr. Hunt and the company mutually agreed that he would step down as Chief Financial Officer effective March 1, 2024. After stepping down, Mr. Hunt continued to be employed by the company as a Senior Advisor until April 1, 2024 at which point he and the company finalized his separation agreement.
- Mr. Alger was appointed as Our Chief Financial Officer on March 1, 2024. Prior to being appointed as Chief Financial Officer, he served as our Chief Accounting Officer.
- Mr. Landry was appointed as our General Counsel on May 1, 2023. Prior to being appointed as General Counsel, he served as our Assistant General Counsel. (3)
- Mr. Orenstein stepped down as General Counsel effective April 30, 2023. After stepping down, Mr. Orenstein continued to serve the company as a Senior Advisor until December 31, 2023.

We refer to these executive officers collectively in this Compensation Discussion and Analysis and the accompanying compensation tables as the named executive officers (NEOs).

This Compensation Discussion and Analysis provides an overview of our executive compensation philosophy, the overall objectives of our executive compensation program, and each element of compensation that we provide. In addition, we explain how and why our compensation committee arrived at the specific compensation policies and decisions involving our named executive officers during fiscal 2023.

This Compensation Discussion and Analysis contains forward-looking statements that are based on our current plans, considerations, expectations, and determinations regarding future compensation plans and arrangements. The actual compensation plans and arrangements that we adopt may differ materially from currently anticipated plans and arrangements as summarized in this Compensation Discussion and Analysis.

#### Highlights of Fiscal 2023 Corporate Performance

In fiscal 2023, the operating margins of our health system end market continued to be challenged relative to longer-term historical levels, primarily due to significant increases in labor and supply costs without a commensurate increase in revenue. While those factors resulted in challenges related to our bookings metrics in fiscal 2023 as compared to historical levels, we were encouraged to see improvements in our end market toward the end of the year. Likewise, we were encouraged to have outperformed the revenue and Adjusted EBITDA guidance provided at the beginning of fiscal 2023. Specific financial highlights of our performance in fiscal 2023 include:

- **Bookings:** Net new DOS Subscription Client additions of 11, an increase as compared to fiscal 2022 performance, and dollar-based retention rate of 100%, in line with fiscal 2022 performance.
- **Revenue:** Total revenue was \$295.9 million, an increase of 7% year-over-year. Technology revenue was \$187.6 million, an increase of 6% year-over-year, and professional services revenue was \$108.4 million, an increase of 8% year-over-year.
- Net Loss: GAAP net loss was \$118.1 million, compared to \$137.4 million for fiscal 2022. GAAP net loss per share, basic, was \$2.09, compared to \$2.56 for fiscal 2022. Adjusted Net Income (Loss) was \$8.7 million, compared to \$(14.0) million for fiscal 2022. Adjusted Net Income (Loss) per share, basic, was \$0.15, compared to \$(0.26) in fiscal 2022.
- Adjusted EBITDA: Adjusted EBITDA was \$11.0 million, compared to \$(2.5) million for fiscal 2022.

To supplement our consolidated financial statements, which are prepared and presented in accordance with GAAP, we provide investors with certain non-GAAP financial measures, including Adjusted EBITDA, Adjusted Net Income (Loss), and Adjusted Net Income (Loss) per share, basic. For an explanation of management's use of these measures and a reconciliation of each such measure to their most directly comparable measure in accordance with GAAP, please see Appendix A to this Proxy Statement.

Our achievements in fiscal 2023 also included:

- meaningful investment and early rollout of the next-generation of our data platform software, enabling significant increases in scalability and modularity;
- developing and maturing a number of technology and services solutions focused on near-term return on investment designed specifically to support our healthcare clients facing significant margin pressure, including Tech-enabled Managed Services, our Financial Empowerment technology suite, and components of our Population Health technology suite;
- maintaining strong team member engagement scores, as measured by Gallup, ranked in the 94th percentile;
- being recognized by Fortune Magazine as one of Fortune's Best Places to Work in Healthcare, by Modern Healthcare as one of the Best Places to Work in Healthcare, by Newsweek Magazine as one of America's Greatest Workplaces for Women and Diversity, and by the Salt Lake Tribune as a Top Workplace in Utah;
- being recognized for client satisfaction and excellence, including our Chargemaster Management product, a revenue analytics product addition through the Vitalware acquisition, being ranked Best in KLAS for the fifth time;
- successfully acquiring and beginning the integration process for Electronic Registry System, Inc. (ERS);
  - achieving a Dollar-based Retention Rate of 100% for fiscal 2023 consistent with 100% for fiscal 2022;
- increasing our DOS subscription clients to 109 as of December 31, 2023, compared to 98 as of December 31, 2022;
- achieving positive full-year Adjusted EBITDA in fiscal 2023 for the first time; and

• removing material annual run rate costs from operating expenses as part of our restructuring activities such that we outperformed the highpoint of the original Adjusted EBITDA full year guidance provided at the beginning of 2023. This demonstrated continued operating leverage in our business despite lower annual revenue growth compared to prior years.

#### Highlights of Fiscal 2023 Executive Compensation Program

Consistent with our performance and compensation objectives for fiscal 2023, our compensation committee took the following key actions relating to the compensation of our named executive officers for fiscal 2023:

Base Salaries – Base salaries for our named executive officers were reviewed in light of salary market data, local market conditions, and company and individual performance, some of which were informed by our engagement of an independent compensation consultant, Aon. There were base salary increases for all of our named executive officers in fiscal 2023, except for Mr. Burton, who voluntarily declined any base salary during fiscal 2023, and Mr. Orenstein, who stepped down as General Counsel effective April 30, 2023.

**Annual Performance-Based Incentives** – In February 2023, our compensation committee approved the 2023 Bonus Plan that retained many of the same characteristics and metrics as the 2022 Bonus Plan, but with certain modifications, including:

- 100% of the 2023 Bonus Plan target for all team members was payable through cash, based on selected company performance objectives, including (among other factors discussed in more detail) an improvement category that includes, among other factors, client satisfaction and team member satisfaction scores, measurable improvements for clients, and the percentage of projects delivered on time; and a growth category that includes, among other factors, new DOS Subscription Client growth, Dollar-based Retention Rate, and annual recurring revenue (ARR) + non-recurring revenue (NRR) gross bookings. The bonus pool is funded based on Adjusted EBITDA achievement thresholds, and the achievement and payout is capped.
- Mr. Burton volunteered to reduce his salary to \$0 from July 2022 through December 2023, and forego any cash bonus in fiscal 2022 and fiscal 2023 to lead by example as part of our cost reduction initiatives, and our compensation committee approved. Mr. Burton also elected to not receive any additional equity grants during this period. Our compensation committee believes that Mr. Burton's existing equity ownership position, including his purchase of Health Catalyst shares on the open market in fiscal 2022, 2023, and 2024, sufficiently aligns his interests with those of our stockholders, and incentivizes performance and engagement in his role.

**Long-Term Incentive Compensation** – We granted long-term incentive compensation in the form of service-based vesting RSUs that may be settled for shares of our common stock to align the long-term incentive opportunities of all of our team members, including our named executive officers, with the interests of our stockholders.

In order to further align the interests of our named executive officers with our long-term growth and interests of our stockholders, each named executive officer as of February 22, 2023, with the exception of Daniel Burton, was granted executive PRSUs with a three-year measurement period that includes performance targets for Total Shareholder Return (TSR) Achievement, Revenue Growth Rate Achievement, and Adjusted EBITDA Margin Achievement, as part of their typical, annual long-term incentive plan (LTIP) equity grants. The performance targets are each weighted equally and these PRSUs may vest in an amount up to the amount granted, subject to satisfaction of the performance targets. The number of PRSUs that will vest for the 2023, 2024, and 2025 vesting periods will be calculated as follows: (i) the performance achievement for the applicable vesting period, multiplied by (ii) approximately 33.33% of the PRSUs for each of the 2023, 2024 and 2025 vesting periods, each rounded to the nearest whole share.

The grant date fair values of these equity awards are set forth in the "Fiscal 2023 Summary Compensation Table" and the "Fiscal 2023 Grants of Plan-Based Awards Table" below.

Other recent updates made in fiscal 2023 to our executive compensation practices and policies include the following:

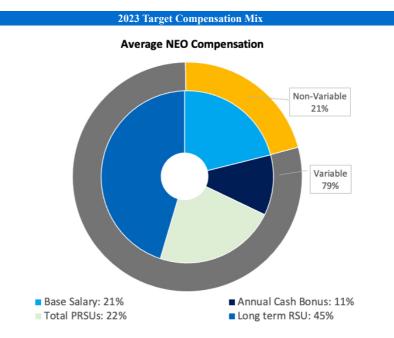
- Our board adopted the Executive Officer and Non-Employee Director Stock Ownership Policy that will require all executive officers, including named executive officers, and our non-employee directors to own shares of our common stock, as determined under the policy, that meets certain thresholds, as measured on an annual basis on December 31, beginning December 31, 2027. The CEO will be required to hold shares with an aggregate value at least equal to the greater of \$1,800,000 or six times the CEO's base salary, non-employee directors will be required to hold shares with an aggregate value at least equal to the greater of \$225,000 or five times his or her annual Board cash retainer, and other executive officers will be required to hold shares with an aggregate value at least equal to two times his or her base salary. Outstanding stock options and PRSUs that have not yet met the performance criteria do not count toward fulfillment of the ownership guidelines.
- Our board adopted a Compensation Recovery Policy (clawback policy) in compliance with Nasdaq listing standards and Section 10D of the Exchange Act effective October 2, 2023. This clawback policy applies to current or former Section 16 officers and requires us, subject to limited exemptions provided by the Nasdaq rules, to recoup incentive-based compensation (as that term is defined in Section 10D of the Exchange Act) erroneously received after October 2, 2023 and within the three fiscal years preceding the date an accounting restatement is determined to be required. For more information, see our Policy for Recovery of Erroneously Awarded Compensation, which is filed as an exhibit to our 2023 Annual Report.

We will further comply with any recoupment requirements imposed by applicable laws, rules or regulations, including in connection with the final rule issued by the SEC implementing the provisions of the Dodd-Frank Wall Street Reform and Consumer Protection Act relating to the recoupment of incentive-based compensation. We will monitor the listing standards adopted by Nasdaq and amend our clawback policy during the required timeframe in compliance with those standards.

|  | Health | Catal | vst - | 29 |
|--|--------|-------|-------|----|
|--|--------|-------|-------|----|

**Fiscal 2023 Target Compensation Mix** – As shown in the graphic below, on average, 79% of the target fiscal 2023 annual compensation for the other named executive officers was at risk (i.e., variable) based on our performance, our stock price, or a combination of the two. The percentages for the PRSUs and RSUs below are calculated based on the grant date fair value assuming target achievement of performance measures.

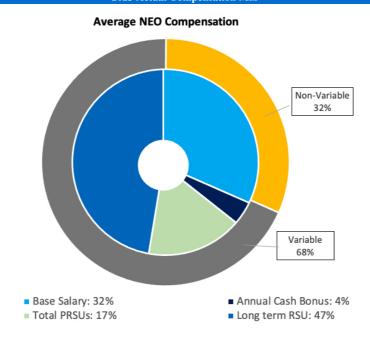
The target fiscal 2023 annual compensation for our CEO was \$0 due to Mr. Burton voluntarily declining all salary, bonus, and new equity award grants in fiscal 2023.



Annual Cash Bonus in the charts above is calculated based upon target.

Total PRSUs in the chart above include the executive PRSUs with a three-year measurement period that includes performance targets for TSR Achievement, Revenue Growth Rate Achievement, and Adjusted EBITDA Margin Achievement that are granted as part of their typical, annual LTIP equity grants, all as further described below and valued based upon target and share price at the time of grant.

#### 2023 Actual Compensation Mix



The average named executive officer's base salary and cash bonus amounts presented in the chart above are based on the actual amounts paid out for fiscal 2023.

The actual non-variable CEO compensation was \$0 as a result of Mr. Burton voluntarily electing to waive his eligibility for participation in our 2023 Bonus Plan and reduce his salary to \$0 during the period from July 2022 through December 2023, with the aim of leading by example, as part of our cost reduction initiatives.

Total PRSUs presented in the chart above represent the estimated December 31, 2023 fair value of the amounts granted in fiscal 2023 that were outstanding as of December 31, 2023. The actual long-term RSU amount in the chart above was calculated as the fair value as of the vesting date for RSUs that vested during fiscal 2023 plus the estimated December 31, 2023 fair value of outstanding RSUs that were outstanding as of December 31, 2023.

# Results of 2023 Say-on-Pay Vote and Stockholder Engagement

Our board values the opinions of our stockholders and believes an annual advisory, non-binding vote on our named executive officers compensation (SOP Vote) provides stockholders with an opportunity to share views on our named executive officers compensation. Last year at our 2023 Annual Meeting, we held our SOP Vote and received the support of approximately 96% of the votes cast. As a result, we plan to keep the 2024 executive compensation plan largely consistent with our 2023 executive compensation plan. We remain open to feedback from our stockholders regarding our compensation program, related disclosures and other matters related to our business.

#### Looking Ahead - 2024 Compensation Update

In February 2024, our compensation committee approved the 2024 Bonus Plan and 2024 LTIP equity grants that will retain most of the same characteristics as the 2023 Bonus Plan and 2023 LTIP equity grants. Below is a summary of some of the notable updates to our 2024 compensation program for our named executive officers:

- In order to further align the interests of our named executive officers with our long-term growth and interests of our stockholders, each named executive officer as of February 20, 2024, including Daniel Burton, was granted executive PRSUs with a three-year measurement period that includes performance targets for TSR Achievement (weighted 25%), Revenue Growth Rate Achievement (weighted 25%), and Adjusted EBITDA Margin Achievement (weighted 50%), as part of their typical, annual LTIP equity grants. These PRSUs may vest in an amount up to the amount granted, subject to satisfaction of the performance targets. The number of PRSUs that will vest for the 2024, 2025, and 2026 vesting periods will be calculated as follows: (i) the performance achievement for the applicable vesting period, multiplied by (ii) approximately 33.33% of the PRSUs for each of the 2024, 2025, and 2026 vesting periods, each rounded to the nearest whole share.
- Mr. Burton's 2024 LTIP equity grants are comprised of 50% RSUs and 50% PRSUs. The 2024 LTIP equity grants to our named executive
  officers are comprised of 70% RSUs and 30% PRSUs.
- Mr. Burton volunteered to reduce his salary to \$0 from July 2022 through December 2023 and forego any cash bonus in fiscal 2022 and fiscal 2023 to lead by example as part of our cost reduction initiatives, and our compensation committee approved the same. Mr. Burton also elected to not receive any additional equity grants during this period. For fiscal 2024 the base salary and annual bonus for Mr. Burton were reviewed in light of salary market data, local market conditions, and company and individual performance, some of which were informed by our compensation committee's engagement of an independent compensation consultant, Aon. Informed by that analysis and input, our board approved an increase in Mr. Burton's annual base salary to \$525,000 with a target annual bonus of 100% of his base salary. On February 20, 2024, Mr. Burton was granted 250,000 RSUs and 250,000 PRSUs as part of our typical LTIP grant for our CEO. Our compensation committee believes that the RSUs and PRSUs granted in fiscal 2024 along with Mr. Burton's existing equity ownership position, including his purchase of Health Catalyst shares on the open market in 2022, 2023 and 2024, sufficiently align his interests with those of our stockholders, and incentivizes performance and engagement in his role.
- 100% of the 2024 Bonus Plan target for all team members will be paid through cash, based on selected company performance objectives similar to those in place for fiscal 2023. The bonus pool is funded based on Adjusted EBITDA achievement thresholds, and the achievement and payout is capped.

## Fiscal 2023 Executive Compensation Policies and Practices

Our executive compensation policies and practices reinforce our pay-for-performance philosophy and align with sound governance principles. Listed below are highlights of our fiscal 2023 compensation policies and practices.

|          | What we do  |             | What we do not do   |
|----------|---|-------------|---|
| <b>7</b> | Use a pay-for-performance philosophy to align executive compensation with performance   | X           | No "single-trigger" cash or equity change in control benefits for executives  |
| <b>7</b> | Use equity-based compensation, including PRSUs, to generally deliver a majority of the total compensation of our executive officers to further align their interests with those of our stockholders | $\boxtimes$ | No tax gross-ups on severance or change in control benefits   |
| <b>7</b> | Require a threshold level of achievement for payout with respect to each performance measure, including a minimum Adjusted EBITDA threshold, and cap payout of bonus                                | $\boxtimes$ | No guaranteed bonuses or base salary increases  |
| <b>√</b> | Conduct an annual risk assessment of our executive and broad-based compensation programs to promote prudent risk management   | $\boxtimes$ | No post-termination retirement, pension, or deferred compensation benefits  |
| <b>7</b> | Maintain a compensation committee consisting solely of independent directors with extensive relevant experience   | $\boxtimes$ | No excessive perquisites, health, or other benefits, other than those that are generally available to our employees |
| <b>7</b> | Conduct an annual review of our executive compensation strategy, competitiveness, and peer group  | X           | No strict benchmarking of compensation to a specific percentile of our peer group                                   |
| <b></b>  | Retain an independent compensation consultant who reports directly to our compensation committee  | X           | No hedging or pledging of our securities by any employees or directors  |

#### Say-on-Pay Advisory Stockholder Vote on Executive Compensation

At the 2024 Annual Meeting of Stockholders, we will be conducting a non-binding stockholder advisory vote on the compensation of our named executive officers (commonly known as a "Say-on-Pay" vote). See Proposal No. 3, above, in this proxy statement for more information.

We value the opinions of our stockholders, and when making compensation decisions for our named executive officers in the future, our board, and our compensation committee intend to consider the outcome of the say-on-pay advisory vote, in addition to other stockholder feedback that may be received throughout the year.

# Executive Compensation Philosophy, Objectives, and Design

Our compensation philosophy is that an executive compensation program should drive and reward performance and further align the compensation of our executive officers with the long-term interests of our stockholders. To support these objectives and deliver strong execution, our compensation programs are designed to:

- attract, motivate, incentivize, and retain employees at the executive level who contribute to our long-term success;
- provide compensation packages to our executives that are competitive and reward the achievement of our business objectives and effectively align their interests with those of our stockholders; and
- effectively align our executives' interests with those of our stockholders by focusing on long-term equity incentives that correlate with the growth of sustainable long-term value for our stockholders.

For this purpose, we use a mix of compensation elements including base salary, annual bonus (that includes a mix of cash and PRSUs for all team members), long-term equity incentives, and benefits, including potential post-termination severance benefits, to attract, retain, and incentivize our named executive officers.

As further discussed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023 in the section titled "Business - The Health Catalyst Flywheel," our team member engagement, which includes our executive team members, is central to our success and the success of our clients and stockholders. When team members feel connected to our mission and are listened to, cared for, and respected at an extraordinary level, they produce outstanding work, which enables our clients to measurably improve. As clients realize improvements, their trust in us builds, their engagement in our shared work increases, and they choose to renew and expand their relationship with us, while also referring us to key decision-makers at other potential clients. Client renewal, expansion, and referral produce growing, scalable, and predictable financial performance.

In determining the amount of each element of direct compensation awarded to the named executive officers, our compensation committee does not apply any fixed percentage of any one element in relation to the overall compensation package. Rather, our compensation committee looks at the overall compensation package and the relative amount of each element on a stand-alone basis for each individual to determine whether such amounts and mix of elements are consistent with the basic principles and objectives of our overall executive compensation program.

In general, we aim for a significant majority of the compensation opportunity for our named executive officers to be weighted towards equity (most of which vests over three or four years and some that vest based upon specific performance objectives), as opposed to cash compensation. We generally structure our executive compensation program to be weighted towards long-term equity incentives as we continue to transition the compensation of our named executive officers to levels that are more consistent with executive compensation in our compensation peer group, which we also believe correlates with the growth of sustainable long-term value for our stockholders. As discussed above, we implemented a long-term PRSU executive compensation component for all named executive officers in fiscal 2023 and had similar grants in fiscal 2024 for all named executive officers, including our CEO.

We evaluate our executive compensation philosophy and executive compensation program, including design and competitiveness, at least annually and as circumstances require. As part of this review process, our compensation committee applies our values and the objectives outlined above.

#### Compensation Committee Oversight of Executive Compensation Process

Our compensation committee discharges many of the responsibilities of our board relating to the compensation of our executive officers and the non-employee members of our board (described in the section titled "Corporate Governance—Non-Employee Director Compensation" above), and regularly reports to our board on its discussions, decisions and other actions.

Our compensation committee has overall responsibility for overseeing our compensation structure, policies, and programs generally, and for overseeing and evaluating the compensation plans, policies, and practices applicable to our executive officers.

Our compensation committee has the authority to retain, and has retained, an independent compensation consultant to provide support to the committee in its review and oversight of our executive compensation program.

Our compensation committee reviews the base salary levels, short-term incentive compensation opportunities, and long-term incentive compensation opportunities of our named executive officers each fiscal year at the beginning of the year, or more frequently as warranted. Long-term incentive compensation is granted on a regularly-scheduled basis, as described in the section titled "Other Compensation Policies—Equity Award Grant Policy" below.

## **Compensation-Setting Process**

#### Role of the Compensation Committee

Our compensation committee is responsible for the executive compensation programs for our executive officers and reports to our board of directors on its discussions, decisions, and other actions. The compensation committee may establish and delegate its authority to one or more subcommittees consisting of one or more of its members to carry out its responsibilities, but it has not done so to date.

Our compensation committee determines the target total direct compensation opportunities for our executive officers. When making these decisions, the compensation committee reviews the recommendations of our CEO and other data, including input from the independent compensation consultant, compensation survey data, and publicly-available compensation data of our peers. Our compensation committee then exercises its independent judgment to determine the target total direct compensation, and each element of compensation, for each of our executive officers.

Our compensation committee does not use a single method or measure in making its determinations, nor does it establish specific targets for the total direct compensation opportunities of our executive officers. Nonetheless, as it continues to adjust the compensation of our named executive officers to levels that are more consistent with those of our compensation peer group, our compensation committee begins its deliberations on cash and equity compensation levels with reference to the 25th, 50th, and 75th percentile levels for cash compensation and target total direct compensation as reflected in competitive market data. For more information, see the section titled "Competitive Positioning" below.

When determining the amount and approving each compensation element and the target total direct compensation opportunity for our executive officers, our compensation committee considers the following factors, among others:

- Our performance against the corporate performance objectives established by our compensation committee and our board;
- our financial performance relative to our compensation peer group;
- the compensation levels and practices of our compensation peer group;
- each individual executive officer's skills, experience, and qualifications relative to other similarly-situated executives at the companies in our compensation peer group;
- the scope of each individual executive officer's role compared to other similarly-situated executives at the companies in our compensation peer group; and
- the performance of each individual executive officer, based on a subjective assessment of their contributions to our overall performance, ability to lead his or her function, and ability to work as part of a team.

These items reflect our core values and compensation parity among our individual executive officers and provide the framework for compensation decision-making and final decisions regarding the compensation opportunity for each executive officer. No single factor is determinative in setting pay levels, nor was the impact of any factor on the determination of pay levels quantifiable.

# Role of the CEO

In discharging its responsibilities, our compensation committee works with members of management, including our CEO. Management assists our compensation committee by providing information on corporate and individual performance, competitive market compensation data, and management's perspective on compensation matters. Our CEO makes compensation recommendations to our compensation committee for each of our executive officers (other than with respect to himself). These recommendations cover each executive officer's total target direct compensation, consisting of base salary, short-term incentive opportunity, and long-term equity incentives. In making these recommendations, our CEO considers a variety of factors, including our business results, the executive officer's individual contribution toward these results, the executive officers of his duties, whether the executive has achieved his individual goals, and the relative compensation parity among all of our executive officers. Our compensation committee reviews the recommendation of our CEO and other data and then exercises its own independent judgment to determine the target total direct compensation, and each element thereof, for each of our executive officers, including our CEO. While our CEO typically attends meetings of our compensation committee, our compensation committee meets in executive session outside the presence of our CEO when determining his compensation and when discussing certain other matters as well.

#### Role of the Compensation Consultant

Our compensation committee is authorized to retain the services of one or more executive compensation advisors, as it sees fit, in connection with the establishment of our executive compensation programs and related policies to assist it by providing information, analysis, and other advice relating to our executive compensation program and the decisions resulting from the committee's annual executive compensation review. For fiscal 2023, our compensation committee retained Aon's Human Capital Solutions practice, a division of Aon plc (Aon), a top global consulting firm, to provide it with market information, analysis, and other advice relating to executive compensation on an ongoing basis. Aon was engaged to, among other things:

- assist in developing a relevant group of peer companies to help our compensation committee determine the appropriate level of overall compensation for our executive officers;
- assess each separate element of compensation, with a goal of ensuring that the compensation we offer to our executive officers, individually as well as in the aggregate, is competitive and fair;
- provide market practices for equity compensation design;
- develop a compensation risk assessment;
  - coordinate with our management for data collection and job matching for our executive officers; and
- support other ad hoc matters throughout the year.

Based on its consideration of the factors specified in SEC rules and the Nasdaq listing standards, our compensation committee does not believe that its relationship with Aon and the work of Aon on behalf of our compensation committee and our management team has raised any conflict of interest. Our compensation committee reviews these factors on an annual basis. The compensation committee also evaluated the independence of other outside advisors to the compensation committee, including outside legal counsel, considered the same independence factors, and concluded their work for the compensation committee does not raise any conflicts of interest and concluded Aon is independent.

#### Competitive Positioning

For purposes of comparing our executive compensation against the competitive market, our compensation committee reviews and considers the compensation levels and practices of a group of peer companies.

In December 2022, with the assistance of Aon, our compensation committee reviewed our compensation peer group for fiscal 2023, which was generally developed from publicly-traded companies with three primary characteristics:

- emphasis on software/consulting companies that may serve healthcare providers and health systems, where possible;
- market capitalization between \$200 million and \$1.7 billion (peer group includes 25th percentile, 50th percentile, and 75th percentile of approximately \$664 million, \$899 million, and \$1.190 billion, respectively for market cap measured in January 2023); and
- revenue between \$150 million and \$750 million (peer group includes 25th percentile, 50th percentile, and 75th percentile of approximately \$249 million, \$296 million, and \$358 million, respectively, for revenue as measured in January 2023).

Secondarily, we consider other characteristics such as revenue growth, TSR, and whether the companies are comparable in terms of attracting world-class talent. As measured in January 2023, we fell within approximately the 45th, 24th, and 15th percentiles relative to our peer group for fiscal 2022 with respect to revenue, market capitalization, and TSR, respectively. Our compensation committee reviews our compensation peer group at least annually and makes adjustments to its composition, if warranted, taking into account changes in market capitalization and revenue growth for both our business and the businesses of our peers. Our compensation committee uses data drawn from the public filings of our compensation peer group to evaluate the competitive market when determining the total direct compensation packages for our executive officers.

At the beginning of fiscal 2023, based on the foregoing, our compensation committee used the following compensation peer group to assist with the determination of compensation for our executive officers:

| Fiscal 2023 Compensation Peer Group |               |                   |             |           |  |  |  |
|-------------------------------------|---------------|-------------------|-------------|-----------|--|--|--|
| Accolade                            | Domo          | HealthStream      | OptimizeRx  | Sharecare |  |  |  |
| American Well                       | Everbridge    | Model N           | Phreesia    | Yext      |  |  |  |
| Benefitfocus                        | Grid Dynamics | National Research | Schrodinger | Zuora     |  |  |  |
| Certara                             | Computer Pro  | grams and Systems |             |           |  |  |  |

Vocera Communications is no longer included in our peer group as compared to our peer group from fiscal 2022 because it was acquired and/or taken private. Evolent Health, Instructure, Premier, and Workiva are no longer included in our peer group as compared to our peer group from fiscal 2022 because their market cap and/or revenue growth no longer align with our target ranges for our fiscal 2023 peer group. In addition, we have added Benefitfocus, Computer Programs and Systems, Grid Dynamics, and Healthstream as part of our peer group for fiscal 2023 compensation decisions because each company aligns with our target peer group in terms of industry, market capitalization and revenue growth.

#### **Elements of Our Executive Compensation Program**

Our executive compensation program consists of the following primary components:

| Element   | Type of<br>Element | Compensation Element   | Objective  |
|---|--------------------|--|--|
| Base Salary   | Fixed              | • Cash   | Designed to attract and retain highly talented executives by providing fixed compensation amounts that are competitive in the market and reward performance                                      |
| Annual Performance-Based Incentives                               | Variable           | • Cash   | Designed to motivate our executives to achieve annual business objectives contained in our annual operating plan and provide financial incentives when we meet or exceed these annual objectives |
| Long-term Incentive<br>Compensation                               | Variable           | <ul> <li>RSU awards that may vest and be settled for shares of our common stock</li> <li>PRSU awards (with a 3-year performance period) that may be earned and settled for shares of our common stock</li> </ul> | Designed to align the interests of our executives and our stockholders by motivating executives to create sustainable long-term stockholder value  |
| Severance and change in control-<br>related payments and benefits | Mix                | <ul> <li>Cash</li> <li>Accelerated vesting of Stock<br/>Options, RSU, and/or PRSU<br/>awards</li> </ul>  | Designed to attract and retain highly talented executives by providing severance and change in control-related payments and benefits that are competitive in the market                          |

We also provide our executive officers with comprehensive employee benefit programs, such as medical, dental, and vision insurance, a 401(k) plan, life and disability insurance, flexible spending accounts, an employee stock purchase plan, and other plans and programs made available to all our eligible employees. We believe these elements provide a compensation package that attracts and retains qualified individuals, links individual performance to company performance, focuses the efforts of our named executive officers on the achievement of both our short-term and long-term objectives, and further aligns the interests of our executive officers with those of our stockholders.

#### **Base Salaries**

We use base salaries to recognize the experience, skills, knowledge, and responsibilities required of all our employees, including our named executive officers. We provide base salary as a fixed source of compensation for each of our named executive officers, allowing them a degree of certainty relative to the significant majority of their compensation that is based on equity awards, the value of which varies. Our compensation committee recognizes the importance of base salaries as an element of compensation that helps to attract and retain highly qualified executive talent.

The initial base salary of each executive officer is established through arm's-length negotiation at the time the executive officer is hired, taking into account a variety of factors, including the executive's qualifications, experience, and compensation expectations and comparable market data. Base salaries of named executive officers are reviewed annually by the compensation committee, typically in connection with our annual performance review process, and adjusted from time to time to realign salaries with market levels after taking into account individual responsibilities, performance, and experience. Our compensation committee does not apply specific formulas in setting base salary levels or determining adjustments from year to year. However, in completing its annual review and adjustment, our compensation committee targets paying our named executive officers base salaries that are competitive with current market practice (as reflected by our compensation peer group).

The actual salaries paid to our named executive officers for fiscal 2023 and fiscal 2022 and the percentage change compared to fiscal 2022 are set forth below.

| Named Executive Officer         | Fisc | al 2023 Base<br>Salary | l 2022 Base<br>Salary | Change from Fiscal 2022 |
|---------------------------------|------|------------------------|-----------------------|-------------------------|
| Daniel Burton <sup>(1)</sup>    | \$   | _                      | \$<br>150,000         | (100)%                  |
| Bryan Hunt <sup>(2)</sup>       |      | 315,000                | 300,000               | 5                       |
| Jason Alger <sup>(3)</sup>      |      | 271,250                | 259,375               | 5                       |
| Benjamin Landry <sup>(4)</sup>  |      | 268,388                | 233,956               | 15                      |
| Linda Llewelyn <sup>(5)</sup>   |      | 307,500                | 300,000               | 3                       |
| Daniel Orenstein <sup>(6)</sup> |      | 101,136                | 300,000               | (66)                    |

- (1) Mr. Burton took a voluntary 100% base salary reduction from July 1, 2022 through December 31, 2023 in response to macroeconomic challenges and to lead by example in connection with our cost reduction initiatives. As a result, his base salary was \$300,000 for the first half of fiscal 2022 and then \$0 for the second half of fiscal 2022 and all of fiscal 2023 (resulting in a total salary received in fiscal 2022 of \$150,000).
- (2) Mr. Hunt's base salary increased from \$300,000 to \$330,000 effective July 1, 2023.
- (3) Mr. Alger's base salary increased from \$262,500 to \$280,000 effective July 1, 2023.
- (4) Mr. Landry's base salary increased from \$236,775 to \$300,000 effective July 1, 2023 due to his promotion to General Counsel.
- (5) Ms. Llewelyn's base salary increased from \$300,000 to \$315,000 effective July 1, 2023.
- (6) Mr. Orenstein stepped down as General Counsel effective April 30, 2023, so his fiscal 2023 base salary was only for four months.

#### Annual Performance-Based Incentives

We use performance-based incentives to motivate our team members, including the named executive officers, to achieve our annual financial and operational objectives, while making progress towards our longer-term strategic and growth goals. Typically, near the beginning of each fiscal year, our compensation committee adopts the performance criteria and targets for our Bonus Plan for that fiscal year and establishes the target annual incentive opportunity for each plan participant based on a percentage of each participant's base salary, the performance measures and the associated target levels for each measure, and the potential payouts based on actual performance for the fiscal year.

For our 2023 Bonus Plan, up to 130% of the 2023 Bonus Plan target was payable through cash, based on selected company performance objectives. In addition, our compensation committee considered the factors described in the section titled "Oversight of Executive Compensation Program—Compensation-Setting Process" above.

#### Overview & Structure

In February 2023, our compensation committee adopted and approved the performance criteria and targets for fiscal 2023 under our Bonus Plan, as set forth in the section titled "Corporate Performance Measures" below. The Bonus Plan provides opportunities for incentive compensation for all team members, including the named executive officers, based on our actual achievement of pre-established corporate financial objectives. The target levels for the financial objectives were set at levels determined to be challenging and requiring substantial skill and effort by our named executive officers.

The 2023 Bonus Plan is designed such that participants are to receive 100% of their target bonus in cash with a maximum 130% threshold, in order to align the committee's assessment of our named executive officers' performance to our achievement of our annual operating plan.

#### Target Annual Incentive Compensation Opportunities

In February 2023, in connection with its review of our executive compensation program, our compensation committee approved the target annual incentive opportunities of our named executive officers, as set forth in the table below.

#### **Target Performance-Based Incentives for Fiscal 2023**

The target annual incentive bonus opportunities for our named executive officers for fiscal 2023 were as follows:

| Named Executive Officer        | Base Salary | Target Performance-Based Incentive as<br>Percent of Base Salary <sup>(1)</sup> | 2023 Target Annual Incentive Bonus<br>Opportunity <sup>(2)</sup> |
|--------------------------------|-------------|--|--|
| Daniel Burton <sup>(3)</sup>   | \$<br>_     | <u> </u>   | _  |
| Bryan Hunt <sup>(4)</sup>      | 315,000     | 65   | 213,000  |
| Jason Alger                    | 271,250     | 50   | 135,625  |
| Benjamin Landry <sup>(5)</sup> | 268,388     | 30   | 110,516  |
| Linda Llewelyn                 | 307,500     | 50   | 153,750  |
| Daniel Orenstein               | 300,000     | 50   | 150,000  |

- (1) Represents the total target performance-based incentive percent of base salary effective April 1, 2023.
- (2) Represents the fiscal 2023 target cash bonus amount for each of our named executive officers and was calculated based on 100% of the actual base salary and actual target bonus percentage for each pay period during fiscal 2023. Refer to the section titled "Corporate Performance Measures and Bonus Plan Funding Methodology" below for more information about how the annual bonus is separated between cash and PRSUs.
- (3) Mr. Burton voluntarily reduced his cash and equity compensation by 100% from July 2022 through December 2023. Prior to his voluntary reduction, Mr. Burton's salary was \$300,000, but due to the voluntary reduction his actual fiscal 2022 salary was reduced to \$150,000. As part of his voluntary compensation reduction, he also forfeited his ability to receive the cash or PRSU portions of his annual bonus.
- (4) Mr. Hunt's target bonus percentage increased from 65% to 70% effective July 1, 2023.
- (5) Upon Mr. Landry's promotion to General Counsel, his target bonus percentage increased from 30% to 50% effective July 1, 2023.
- (6) Mr. Orenstein stepped down as General Counsel effective April 30, 2023, so his fiscal 2023 base salary was only for four months, and he was no longer eligible for the 2023 target annual incentive bonus opportunity.

Corporate Performance Measures and Bonus Plan Funding Methodology

To measure performance for purposes of the Annual Bonus Plan, our compensation committee selected company performance objectives as shown below:

| Category                   | %        | Fiscal 2023 Annual Bonus Plan Metric   |
|----------------------------|----------|--|
|                            | 16.7%(1) | Client satisfaction score  |
| _                          | 10.770   | Team member engagement score   |
| Improvement <sup>(1)</sup> | 16.7%    | <ul> <li>Percentage of select clients<sup>(2)</sup> achieving measurable improvements</li> </ul> |
|                            | 10.770   | Number of measurable improvements (all clients)  |
|                            | 16.7%    | Percentage of projects on time   |
|                            |          | Net New / Total Number of DOS Subscription Clients   |
| Growth                     | 50%      | Dollar-based Retention Rate  |
|                            |          | • Annual Recurring Revenue (ARR) + Non-Recurring Revenue (NRR) Gross Bookings <sup>(3)</sup>     |

- (1) Based on the lower of the client satisfaction or team member engagement scores.
- (2) Select clients include participating DOS Subscription Clients and certain other participating clients.
- (3) Based on the total of fiscal 2023 gross bookings for ARR plus NRR.

Below are selected definitions of our 2023 metrics:

ARR + NRR Gross Bookings means new or expanded gross bookings in fiscal 2023 for ARR plus NRR.

**DOS Subscription Clients** means clients who directly or indirectly access our DOS platform via a technology subscription contract. Indirect access to the DOS platform may include DOS module components such as Healthcare.AI, Pop Analyzer, IDEA, and other DOS platform components.

**Dollar-based Retention Rate** is calculated as of a period end by starting with the sum of the technology and professional services ARR from our DOS Subscription Clients as of the date 12 months prior to such period end (prior period ARR). We then calculate the sum of the ARR from these same clients as of the current period end (current period ARR). Current period ARR includes any upsells and also reflects contraction or attrition over the trailing twelve months but excludes revenue from new DOS Subscription Clients added in the current period. We then divide the current period ARR by the prior period ARR to arrive at our Dollar-based Retention Rate. We calculate ARR for each DOS Subscription Client as the expected monthly recurring revenue of our clients as of the last day of a period multiplied by 12. Because our primary business model is to contract for our DOS platform, analytics applications, and professional services, our Dollar-Based Retention Rate calculated above only includes our DOS Subscription Clients. Other Clients that do not meet the definition of a DOS Subscription Client, which are primarily legacy Medicity, Able Health, Healthfinch, Vitalware, Twistle, KPI Ninja, ARMUS, and ERS clients, are not included in the Dollar-based Retention Rate metrics.

Adjusted EBITDA as reflected in our quarterly and annual financial statements is a non-GAAP financial measure that we define as net loss adjusted for (i) interest and other (income) expense, net, (ii) income tax provision (benefit), (iii) depreciation and amortization, (iv) stock-based compensation, (v) acquisition-related costs, net, (vi) litigation costs, (vii) restructuring costs, and (viii) non-recurring lease-related charges. For an explanation of our management's use of this measure and a reconciliation of net loss, the most directly comparable financial measure calculated in accordance with GAAP, to Adjusted EBITDA, please see Appendix A to this Proxy Statement.

Measurable improvements represent meaningful (i.e., significant enough to present to the client), favorable changes that have been quantified and approved by the client.

The target levels required for 100% achievement for the corporate performance measures under our Bonus Plan were approved by our compensation committee and board of directors. The compensation committee set high target thresholds to ensure that incentive payments would only follow significant achievement and total payouts could have been as low as 0% if minimum thresholds were not met. The total payouts were capped at 130% based on the lower of the stretch goal achievement and Adjusted EBITDA achievement.

#### Performance in Fiscal 2023 and Payouts

In February 2024 our compensation committee assessed our performance against the composite targets established under the 2023 Annual Bonus Plan and the actual achievement compared to the target are described below. The achievement percentages displayed in the tables below are zero if the minimum bonus threshold was not reached, 100% if the target threshold was reached, 130% if the stretch goal was reached, or the percentage achieved of the range between the threshold, target, and stretch performance amounts. The Improvement and Growth metrics are capped at 130%. The compensation committee has endeavored to set the performance goals at definitive, rigorous, and objective levels so as to require significant effort and achievement by our executive team to be attained.

| Category    | % Weighting | Actual<br>Achievement of<br>Target              | Performance Measure  | Threshold | Target | Stretch | Actual Result |
|-------------|-------------|---|--|-----------|--------|---------|---------------|
|             | 4.5 =0.4    |   | Client satisfaction score                                      | 4.1       | 4.3    | 4.5     | 4.1           |
|             | 16.7%       | 50%   | Team member engagement score                                   | 4.1       | 4.3    | 4.5     | 4.4           |
| Improvement | 16.7%       | 75%   | Percentage of select clients achieving measurable improvements | 40%       | 60%    | 90%     | 52%           |
|             | 97%         | Number of measurable improvements (all clients) | 110  | 130       | 150    | 129     |               |
|             | 16.7%       | 130%  | Percentage of projects on time                                 | 20%       | 40%    | 50%     | 54%           |

For the Improvement category, the client satisfaction score was determined based on KLAS survey results converted to a scale of 1 to 5. The actual team member engagement score was determined based on Gallup survey results converted to a scale of 1 to 5. These survey results provide us with feedback from our users and team members and provide a valuable non-financial strategic input for our leadership team in running our business. Our client satisfaction score in fiscal 2023 was 4.1 and the comparable measure of team member satisfaction score was 4.4. The improvement bonus payout for our named executive officers is based on the lower of the two metrics, which was the client satisfaction score, which met the minimum threshold of 4.1 but was below the performance target amount of 4.3.

Measurable improvements represent a meaningful, favorable change that has been quantified and approved by the client. Measurable improvements provide a non-financial metric for leadership that demonstrates how we are adding value to our clients and accelerates the Health Catalyst flywheel. The percentage of select clients achieving measurable improvements was 52%, which was above the minimum threshold of 40% but below the performance target of 60%. The number of measurable improvements for all clients was 129 which was above the minimum threshold of 110 but below the performance target of 130.

We track the percentage of projects completed on time as an important, non-financial metric for leadership that demonstrates how we are providing timely service and value to our clients and accelerates the Health Catalyst flywheel. The percentage of projects completed on time was 54%, which was above the minimum threshold of 20%, the performance target of 40%, and the stretch goal of 50%.

| Category | % Weighting | Actual<br>Achievement of<br>Target | Performance Measure                                   | Threshold | Target   | Stretch  | Actual Result        |
|----------|-------------|------------------------------------|---|-----------|----------|----------|----------------------|
|          |             |                                    | Net New / Total Number of DOS Subscription<br>Clients | 12 / 110  | 15 / 113 | 18 / 116 | Below                |
| Growth   | 50%         | 0%                                 | Dollar-based Retention Rate                           | 106%      | 110%     | 113%     | Minimum<br>Threshold |
|          |             |                                    | ARR + NRR Gross Bookings (millions)                   | \$75      | \$105    | \$120    | Tineshold            |

With respect to the Growth category, actual new client growth, measured as net new and total DOS Subscription Clients, was below the minimum threshold of 12 net new and 110 total DOS Subscription Clients in fiscal 2023. Actual Dollar-based Retention was below the minimum threshold of 106% in fiscal 2023. ARR and NRR Gross Bookings was below the minimum threshold of \$75 million in fiscal 2023.

Fiscal 2023 proved to be a more challenging year than anticipated as a result of the inflationary macroeconomic environment and the meaningful financial strain that our health system end market faced, primarily due to significant increases in labor and supply costs without a commensurate increase in revenue, leading to substantial margin pressure. The meaningful financial strain on our health system end market resulted in a more challenging sales environment during fiscal 2023 compared to our initial expectations, which resulted in underperformance compared to our initial growth metric targets and thresholds.

Our fiscal 2023 company bonus pool was funded only to the extent minimum Adjusted EBITDA thresholds were reached. Our Adjusted EBITDA for fiscal 2023 was \$11.0 million and exceeded the minimum threshold, resulting in our fiscal 2023 company bonus pool being funded. Our fiscal 2023 Adjusted EBITDA was a significant improvement compared to the \$(2.5) million of Adjusted EBITDA from fiscal 2022. Adjusted EBITDA is a non-GAAP financial measure. For an explanation of our management's use of Adjusted EBITDA and a reconciliation of net loss, the most directly comparable financial measure calculated in accordance with GAAP, to Adjusted EBITDA, please see Appendix A to this Proxy Statement.

As a result, the total actual annual performance-based incentive compensation for our named executive officers under the Annual Bonus Plan in fiscal 2023 were as follows:

| Named Executive Officer         | 2023 Target Annual<br>Compen | Performance-Based Incentive sation Opportunity | 2023 Actual Annual Performance-Based Incentive<br>Compensation |
|---------------------------------|------------------------------|--|--|
| Daniel Burton <sup>(2)</sup>    | \$                           | _  | \$   |
| Bryan Hunt <sup>(3)</sup>       |                              | 213,000  | 56,579   |
| Jason Alger <sup>(3)</sup>      |                              | 135,625  | 36,026   |
| Benjamin Landry <sup>3)</sup>   |                              | 110,516  | 29,356   |
| Linda Llewelyn <sup>(3)</sup>   |                              | 153,750  | 40,840   |
| Daniel Orenstein <sup>(4)</sup> |                              | 150,000  | _  |

<sup>(1)</sup> Mr. Burton voluntarily elected to reduce his fiscal 2023 cash bonus by 100% in response to the challenging macroeconomic environment and to lead by example as part of our cost reduction initiatives.

<sup>(3)</sup> Based on our actual achievement against the composite targets established under the 2023 Annual Bonus Plan, including consideration of fiscal 2023 Adjusted EBITDA performance, the resulting total composite bonus achievement percentage for these named executive officers was 27%.

<sup>(4)</sup> Mr. Orenstein stepped down as General Counsel effective April 30, 2023, so he was no longer eligible for the 2023 annual performance-based incentive compensation opportunity.

#### **Long-Term Equity Incentives**

In 2011, our board adopted the Health Catalyst, Inc. 2011 Stock Incentive Plan (the 2011 Plan), which provided for the direct award, sale of shares, and granting of options for our common stock to our directors, team members, or consultants. In connection with our initial public offering (IPO), our board of directors adopted the 2019 Stock Option and Incentive Plan (the 2019 Plan). The 2019 Plan provides flexibility to our compensation committee to use various equity-based incentive awards as compensation tools to motivate our workforce, including the grant of incentive and nonstatutory stock options, restricted and unrestricted stock, RSUs, PRSUs, and stock appreciation rights to our directors, team members, or consultants.

We view long-term incentive compensation in the form of equity awards as a critical element of our executive compensation program and our team member compensation program. The realized value of these equity awards has a direct relationship to our stock price; therefore, these awards are an incentive for our named executive officers and all of our team members to create value for our stockholders. Equity awards also help us retain qualified executive officers and team members in a competitive market.

Long-term incentive compensation opportunities in the form of equity awards are granted by our compensation committee on a regularly-scheduled basis, as described in "Other Compensation Policies—Equity Award Grant Policy" below.

For fiscal 2023, our compensation committee determined that the equity awards to be granted to our executive officers, excluding Mr. Burton who voluntarily declined any equity award grants in fiscal 2023, should be in the form of approximately 66.67% RSUs and 33.33% long-term PRSUs, and committed to 50% RSUs and 50% PRSUs comprising Mr. Burton's 2024 LTIP. Equity awards in the form of RSUs and PRSUs provide retention incentives for our named executive officers and reward them for long-term stock price appreciation while at the same time providing some value even if the market price of our common stock declines. The equity awards granted to our named executive officers in fiscal 2023 are set forth in the "2023 Summary Compensation Table" and the "2023 Grants of Plan-Based Awards Table" below.

RSUs

We believe RSUs provide a strong retention incentive for our named executive officers, provide a reward for long-term stock price appreciation while at the same time providing some value even if the market price of our common stock declines, and are less dilutive than stock options to our stockholders. All RSUs are granted under our 2019 Plan and are settled for shares of our common stock. In fiscal 2023, we granted our named executive officers RSUs that generally vest as to one-quarter of such shares on the first anniversary of the applicable "vesting commencement date," and in 12 approximately equal quarterly installments thereafter, so long as the named executive officer continues a service relationship with us through the applicable vesting dates.

Long-term PRSUs

Fiscal 2023-2025 PRSUs

In order to further align the interests of our named executive officers with our long-term growth and interests of our stockholders, each named executive officer as of February 22, 2023, other than Daniel Burton, was granted executive PRSUs with a three-year measurement period (Fiscal 2023-2025 PRSUs) that includes performance targets for TSR Achievement, Revenue Growth Rate Achievement, and Adjusted EBITDA Margin Achievement, as part of their typical, annual LTIP equity grants. The performance targets are each weighted equally and these PRSUs may vest in an amount up to the amount granted, subject to satisfaction of the performance targets. The number of PRSUs that will vest for the 2023, 2024, and 2025 vesting periods will be calculated as follows: (i) the performance achievement for the applicable vesting period, multiplied by (ii) approximately 33.33% of the PRSUs for each of the 2023, 2024 and 2025 vesting periods, each rounded to the nearest whole share.

Our compensation committee selected the following company performance objectives for these Fiscal 2023-2025 PRSUs as shown below:

| Fiscal 2023-2025 PRSU Metrics                  | % Weighting | Why It Matters   |
|--|-------------|--|
| TSR Achievement <sup>(1)</sup>                 | 33.33%      | Aligns our three-year stock performance, to the Russell 3000 index. Investors recognize TSR as an appropriate measure to motivate executives and achieve alignment with shareholder interests.   |
| Revenue Growth Rate Achievement <sup>(2)</sup> | 33.33%      | Establishes forward looking three-year GAAP revenue growth targets, providing an effective indicator of future top-line growth prospects and driving long-term performance and value creation. Aligns with our technology and professional services growth strategy.   |
| Adjusted EBITDA Margin Achievement(3)          | 33.34%      | Aligns three-year Adjusted EBITDA Margin growth resulting from the effective execution of our strategic operating plan to broadly comparable companies subject to similar external market and economic factors. Our ability to generate long-term profitability is critical to our growth and funding of operating and investing activities. |

<sup>(1)</sup> Based on our TSR as a percentile of the TSR for the Russell 3000 for the applicable fiscal year vesting period.

Our compensation committee set the Adjusted EBITDA Margin and Revenue Growth Rate thresholds and targets separately for each of the three fiscal years in the fiscal 2023-2025 performance period based on our long-term strategic plan, as well as consideration of long-term performance expectations for the Russell 3000. This approach ensures that we provide competitive incentive compensation based on market competitive performance while continuing to focus on our strategic long-term commitments. Given the commercial sensitivity of our long-term Adjusted EBITDA and Revenue Growth Rate goals, the Fiscal 2023-2025 PRSU performance goals for fiscal 2024 and fiscal 2025 will be disclosed at the conclusion of each respective performance period.

Fiscal 2023-2025 PRSU Performance Goals and Actual Vesting

In February 2024 our compensation committee assessed our performance against the composite targets established for fiscal 2023 as part of the Fiscal 2023-2025 PRSUs and long-term incentive plan and the actual achievement compared to the target is described below.

| Performance<br>Period | % Weighting | Performance Metric     | % Weighting | Threshold | Target                | Actual<br>Result | Weighted<br>Performance |
|-----------------------|-------------|------------------------|-------------|-----------|-----------------------|------------------|-------------------------|
|                       |             | TSR Percentile         | 33.33%      | 30%       | 55%                   | 23%              | 0%                      |
| Fiscal 2023           | 33.33%      | Revenue Growth         | 33.33%      | 4.0%      | 6.5%                  | 7.1%             | 100%                    |
|                       |             | Adjusted EBITDA Margin | 33.34%      | 1.0%      | 3.0%                  | 3.7%             | 100%                    |
|                       |             |                        |             |           | Fiscal 2023 Final Ves | sting Percentage | 66.7%                   |
|                       |             | TSR Percentile         | 33.33%      | 30%       | 55%                   |                  |                         |
| Fiscal 2024           | 33.33%      | Revenue Growth Rate    | 33.33%      | 6.5%      | 13.0%                 | TBD              | To be determined (TBD)  |
|                       |             | Adjusted EBITDA Margin | 33.34%      | 3.0%      | 6.5%                  |                  | ()                      |
|                       |             |                        |             |           | Fiscal 2024 Final Ves | sting Percentage | TBD                     |
|                       |             | TSR Percentile         | 33.33%      | 30%       | 55%                   |                  |                         |
| Fiscal 2025           | 33.34%      | Revenue Growth Rate    | 33.33%      | 13.0%     | 20.0%                 | TBD              | TBD                     |
|                       |             | Adjusted EBITDA Margin | 33.34%      | 6.5%      | 10.0%                 |                  |                         |
|                       |             |                        |             |           | Fiscal 2025 Final Ves | TBD              |                         |

<sup>(2)</sup> Based on our total GAAP revenue annual growth rate relative to the prior fiscal year for the applicable fiscal year vesting period.

<sup>(3)</sup> Based on our Adjusted EBITDA as a percentage of total GAAP revenue for the applicable fiscal year vesting period.

The vesting opportunity in respect to each Fiscal 2023-2025 PRSU metric and fiscal year is calculated separately according to the vesting percentages described below.

|                       | Below     |           |        |
|-----------------------|-----------|-----------|--------|
| Performance Metric    | Threshold | Threshold | Target |
| Vesting (% of Target) | <u> </u>  | 50%       | 100%   |

If the performance metric achievement for a given fiscal year and performance metric is between the threshold and target, the vesting percentage is calculating using interpolation between the threshold and target vesting percentages shown above.

#### **Employee Benefit Programs**

Our named executive officers are eligible to participate in all of our employee benefit plans offered to U.S. employees, including our 401(k) plan, employee stock purchase plan, and medical, dental, life and disability insurance plans, in each case on the same basis as other U.S. employees, except our executive officers, including our named executive officers, are also eligible for certain additional company-paid executive life insurance and executive long-term disability insurance premiums.

## Perquisites and Other Personal Benefits

We generally do not provide perquisites to our executives, other than company-paid executive life insurance and executive long-term disability insurance premiums, reimbursement for relocation expenses, as needed, and certain other de minimis perquisites to our executive officers, including our named executive officers. In the future, we may provide perquisites or other personal benefits in limited circumstances, such as where we believe it is appropriate to assist an individual in the performance of his or her duties, to make our executive team more efficient and effective, or for recruitment or retention purposes. All future practices with respect to perquisites or other benefits for our named executive officers will be subject to review and approval by our compensation committee.

# 401(k) plan

We maintain a tax-qualified retirement plan that provides eligible U.S. employees, including named executive officers, with an opportunity to save for retirement on a tax-advantaged basis. Plan participants are able to defer eligible compensation subject to applicable annual limits under the Internal Revenue Code of 1986, as amended (the Code). We provide a matching contribution of 100% of employee contributions up to 4% of compensation, which vests after two years of service.

The 401(k) plan is intended to be qualified under Section 401(a) of the Code with the 401(k) plan's related trust intended to be tax exempt under Section 501(a) of the Code. As a tax-qualified retirement plan, contributions to the 401(k) plan and earnings on those contributions are not taxable to the employees until distributed from the 401(k) plan, and all contributions are deductible by us when made.

# Executive employment arrangements

We initially entered into an offer letter with each of the named executive officers in connection with his or her employment with us, which set forth the terms and conditions of his or her employment. Each named executive officer also entered into our standard employee agreement and invention and confidentiality agreement. In connection with our IPO, we have adopted an executive severance plan (the Executive Severance Plan) providing for cash severance upon certain terminations of employment and "double-trigger" equity vesting acceleration in the event of certain terminations of employment in connection with or following a sale of the company. Each of our named executive officers participates in the Executive Severance Plan and the Executive Severance Plan replaces the severance provisions in such named executive officers' offer letters, if any.

#### **Executive Severance Plan**

The Executive Severance Plan provides that upon a termination of employment by us other than for "cause" (as defined in the Executive Severance Plan), or for death or "disability" (as defined in the Executive Severance Plan) outside of the "change in control period" (i.e., the period beginning on the date of a "change in control" (as defined in the Executive Severance Plan) and ending on the one-year anniversary of the change in control), the participant will be entitled to receive, subject to the execution and delivery of a separation agreement and release containing, among other provisions, an effective release of claims in favor of the company and reaffirmation of the "restrictive covenants agreement" (as defined in the Executive Severance Plan), (i) a severance amount equal to 12 months' "base salary" (i.e., the higher of the annual base salary in effect immediately prior to the date of termination or the annual base salary in effect for the year immediately prior to the year in which the date of termination occurs) for a "Tier 1 Executive" (as defined in the Executive Severance Plan and which means the company's chief executive officer, Mr. Burton) and 9 months' base salary for a "Tier 2 Executive" (as defined in the Executive Severance Plan and which include the named executive officers other than Mr. Burton), payable over 12 months or 9 months, respectively, and (ii) monthly cash payments equal to the monthly employer contribution that we would have made to provide health insurance for the applicable participant if he or she had remained employed by us, based on the premiums as of the date of termination, for up to 12 months for a Tier 1 Executive and 9 months for a Tier 2 Executive; provided, that the participant was participating in our group health plan immediately prior to the date of termination and timely elects COBRA health continuation.

The Executive Severance Plan also provides that upon a termination of employment by us other than for cause, death or disability or upon a resignation by an eligible participant for "good reason" (as defined in the Executive Severance Plan), in either case within the change in control period, the participant will be entitled to receive, in lieu of the payments and benefits described above and subject to the execution and delivery of a separation agreement and release containing, among other provisions, an effective release of claims in favor of the company and reaffirmation of the restrictive covenants agreement, (i) a lump sum cash severance amount equal to 150% of base salary for a Tier 1 Executive and 100% of base salary for a Tier 2 Executive, (ii) a lump sum amount equal to 150% for a Tier 1 Executive and 100% for a Tier 2 Executive, of the participant's annual target bonus in effect immediately prior to the change in control, if higher), (iii) a lump sum amount equal to the monthly employer contribution, based on the premiums as of the date of termination, that we would have made to provide health insurance for the participant if he or she had remained employed by us for 18 months for a Tier 1 Executive and 12 months for a Tier 2 Executive; provided, that the participant was participating in our group health plan immediately prior to the date of termination and timely elects COBRA health continuation, and (iv) for all outstanding and unvested equity awards of the company that are subject to time-based vesting held by the participant, full accelerated vesting of such awards; provided, that the performance conditions applicable to any outstanding and unvested equity awards subject to performance-based vesting will be deemed satisfied at the target level specified in the terms of the applicable award agreement.

The payments and benefits provided under the Executive Severance Plan in connection with a change in control may not be eligible for a federal income tax deduction by us pursuant to Section 280G of the Code. These payments and benefits may also subject an eligible participant, including the named executive officers, to an excise tax under Section 4999 of the Code. If the payments or benefits payable to an eligible participant in connection with a change in control would be subject to the excise tax imposed under Section 4999 of the Code, then those payments or benefits will be reduced if such reduction would result in a greater net after-tax benefit to the applicable participant.

# Offer letters in place during the year ended December 31, 2023 for our named executive officers

#### Daniel Burton

On September 26, 2011, we entered into an offer letter with Daniel Burton, who currently serves as our Chief Executive Officer. The offer letter provides for Mr. Burton's at-will employment and sets forth his initial annual base salary, initial target annual bonus, and his eligibility to participate in our benefit plans generally.

#### Bryan Hunt

On March 27, 2014, we entered into an offer letter with Bryan Hunt, who served as our Chief Financial Officer until March 1, 2024. The offer letter provides for Mr. Hunt's at-will employment and sets forth his initial annual base salary, initial target annual bonus, and his eligibility to participate in our benefit plans generally.

#### Jason Alger

On April 4, 2013, we entered into an offer letter with Jason Alger, who currently serves as our Chief Financial Officer. The offer letter provides for Mr. Alger's at-will employment and sets forth his initial annual base salary, initial target annual bonus, and his eligibility to participate in our benefit plans generally.

#### Benjamin Landry

On March 27, 2023, we entered into an offer letter with Benjamin Landry, who currently serves as our General Counsel. The offer letter provides for Mr. Landry's at-will employment and sets forth his initial annual base salary, initial target annual bonus, and his eligibility to participate in our benefit plans generally.

#### Linda Llewelyn

On May 22, 2013, we entered into an offer letter with Linda Llewelyn, who currently serves as our Chief People Officer. The offer letter provides for Ms. Llewelyn's at-will employment and sets forth her initial annual base salary, initial target annual bonus, and her eligibility to participate in our benefit plans generally.

#### Daniel Orenstein

On December 3, 2015, we entered into an offer letter with Daniel Orenstein, who served as our General Counsel until April 30, 2023. The offer letter provides for Mr. Orenstein's at-will employment and sets forth his initial annual base salary, initial target annual bonus, and his eligibility to participate in our benefit plans generally. In connection with his voluntarily resignation as our General Counsel, we entered into an independent contractor agreement with Mr. Orenstein.

#### **Other Compensation Policies**

#### **Equity Award Grant Policy**

Our compensation committee has adopted an "Equity Award Grant Policy." Under this policy, we generally grant equity awards on a regularly-scheduled basis to enhance the effectiveness of our internal control over our equity award grant process. Pursuant to the Equity Award Grant Policy, which was most recently amended in February 2021, our compensation committee has delegated certain limited authority to a delegated committee, made up of our CEO and Chief Financial Officer, to grant routine new hire, promotion, refresh, and certain other equity awards to employees within equity guidelines reviewed and approved from time to time by our compensation committee and subject to other limitations and requirements. The delegated committee may not grant equity awards to its members and the other four highest paid executive officers, or equity awards that would cause the aggregate grant date fair value of equity grants to an individual to exceed \$1,500,000. Grants of equity awards are generally made quarterly and will be effective on the date such grant is approved by our compensation committee or delegated committee, as applicable.

#### Policy Prohibiting Hedging and Pledging of Company Securities

Our insider trading policies prohibit the members of our board and all employees, including our executive officers, from engaging in derivative securities transactions, including hedging, with respect to our securities, and from pledging our securities as collateral for a loan or holding company securities in a margin account. Our insider trading policies require that our named executive officers may trade in our securities only pursuant to trading plans that comply with Rule 10b5-1 under the Exchange Act. Certain other employees and our directors are subject to certain pre-clearance procedures in order to trade in our securities or may trade pursuant to trading plans that comply with Rule 10b5-1.

# Tax and Accounting Considerations

# **Deductibility of Executive Compensation**

Section 162(m) of the Code generally places a \$1 million limit on the amount of compensation a public company can deduct in any one year for certain executive officers. While our compensation committee considers tax deductibility as one factor in determining executive compensation, our compensation committee also looks at other factors in making its decisions, as noted above, and retains the flexibility to award compensation that it determines to be consistent with the goals of our executive compensation program, even if the awards are not deductible by us for tax purposes. The former exemption from Section 162(m)'s deduction limit for performance-based compensation has been repealed, effective for taxable years beginning after December 31, 2017, such that compensation paid to our named executive officers and certain other individuals in excess of \$1 million will not be deductible unless it qualifies for the limited transition relief applicable to certain arrangements in place as of November 2, 2017.

Despite our compensation committee's efforts to structure certain performance-based awards that were granted prior to November 2, 2017, in a manner intended to be exempt from Section 162(m) and therefore not subject to its deduction limits, because of ambiguities and uncertainties as to the application and interpretation of Section 162(m) and the regulations issued thereunder, including the uncertain scope of the transition relief under the legislation repealing the performance-based compensation exemption from the deduction limit, no assurance can be given that compensation intended to satisfy the requirements for exemption from Section 162(m) in fact will. Further, our compensation committee reserves the right to modify compensation that was initially intended to be exempt from Section 162(m) if it determines that such modifications are consistent with our business needs. Our compensation committee believes that stockholder interests are best served if its discretion and flexibility in awarding compensation is not restricted, even though some compensation awards may result in non-deductible compensation expenses.

#### Taxation of "Parachute" Payments

Sections 280G and 4999 of the Code provide that executive officers and directors who hold significant equity interests and certain other service providers may be subject to significant additional taxes if they receive payments or benefits in connection with a change in control of the company that exceed certain prescribed limits, and that the company (or a successor) may forfeit a deduction on the amounts subject to this additional tax. We have not agreed to provide any executive officer, including any named executive officer, with a "gross-up" or other reimbursement payment for any tax liability that the executive officer might owe as a result of the application of Sections 280G or 4999 of the Code.

#### Section 409A of the Code

Section 409A of the Code imposes additional significant taxes in the event that an executive officer, director or service provider receives "deferred compensation" that does not satisfy the requirements of Section 409A of the Code. Although we do not maintain a traditional nonqualified deferred compensation plan for our executive officers, Section 409A of the Code does apply to certain severance arrangements, bonus arrangements, and equity awards. We have structured all such arrangements and awards in a manner to either avoid or comply with the applicable requirements of Section 409A of the Code.

#### Accounting for Stock-Based Compensation

We follow the Financial Accounting Standard Board's Accounting Standards Codification Topic 718 (FASB ASC Topic 718) for our stock-based compensation awards. FASB ASC Topic 718 requires us to measure the compensation expense for all share-based payment awards made to our employees and non-employee members of our board, including options to purchase shares of our common stock and other stock awards, based on the grant date "fair value" of these awards. This calculation is performed for accounting purposes and reported in the executive compensation tables required by the federal securities laws, even though the recipient may never realize any value from such awards.

# REPORT OF THE COMPENSATION COMMITTEE OF THE BOARD OF DIRECTORS

The information contained in this compensation committee report shall not be deemed to be "soliciting material," "filed" with the SEC, subject to Regulations 14A or 14C of the Exchange Act, or subject to the liabilities of Section 18 of the Exchange Act. No portion of this compensation committee report shall be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act, through any general statement incorporating by reference in its entirety the proxy statement in which this report appears, except to the extent that Health Catalyst specifically incorporates this report or a portion of it by reference. In addition, this report shall not be deemed filed under either the Securities Act or the Exchange Act

The compensation committee has reviewed and discussed the section captioned "Executive Compensation" with the company's management team. Based on such review and discussions, the compensation committee recommended to the board of directors that this Compensation Discussion and Analysis be included in the Proxy Statement and be included in the Annual Report on Form 10-K we filed with the SEC for the fiscal year ended December 31, 2023.

## MEMBERS OF THE COMPENSATION COMMITTEE:

Anita V. Pramoda (Chair) Julie Larson-Green

#### 2023 Summary Compensation Table

The following table provides information regarding the total compensation awarded to, earned by, and paid to our named executive officers for services rendered to us in all capacities for the fiscal years ended December 31, 2023, 2022, and 2021 (or shorter time as a named executive officer).

| Name and Principal Position                           | Year | Salary  | Option<br>Awards <sup>(1)</sup> | Stock<br>Awards <sup>(2)</sup> | Nonequity<br>Incentive Plan<br>Compensation <sup>(3)</sup> | All Other<br>Compensation <sup>(4)</sup> | Total     |
|---|------|---------|---------------------------------|--------------------------------|--|--|-----------|
| Daniel Burton <sup>(5)</sup>                          | 2023 |         | \$ —                            | \$ —                           | \$ —   | \$ —                                     | \$ —      |
| Chief Executive Officer                               | 2022 | 150,000 | _                               | 4,276,117                      | _  | 8,896                                    | 4,435,013 |
|   | 2021 | 300,000 | _                               | 5,514,715                      | 136,900  | 9,428                                    | 5,961,043 |
| Bryan Hunt <sup>(6)</sup>                             | 2023 | 315,000 | _                               | 1,980,055                      | 56,579   | 33,676                                   | 2,385,310 |
| Chief Financial Officer                               | 2022 | 300,000 | _                               | 2,816,993                      | 59,681   | 10,783                                   | 3,187,457 |
|   | 2021 | 274,061 | _                               | 3,095,296                      | 85,165   | 8,208                                    | 3,462,730 |
| Jason Alger <sup>(7)</sup> , Chief Accounting Officer | 2023 | 271,250 | _                               | 495,014                        | 36,026   | 21,325                                   | 823,615   |
| Benjamin Landry <sup>(7)</sup> , General Counsel      | 2023 | 268,388 | _                               | 637,213                        | 29,356   | 11,348                                   | 946,304   |
| Linda Llewelyn <sup>(7)</sup> , Chief People Officer  | 2023 | 307,500 | _                               | 693,019                        | 40,840   | 16,131                                   | 1,057,490 |
| Daniel Orenstein <sup>(8)</sup>                       | 2023 | 101,136 | _                               | 792,022                        | _  | 6,139                                    | 899,297   |
| General Counsel                                       | 2022 | 300,000 | _                               | 1,162,971                      | 45,909   | 10,652                                   | 1,519,532 |
|   | 2021 | 300,000 | _                               | 1,328,162                      | 79,362   | 10,519                                   | 1,718,043 |

- (1) There were no stock options granted during the years presented.
- (2) The reported amounts represent the aggregate grant date fair value of awards of RSUs and PRSUs granted in each year presented, computed in accordance with FASB ASC Topic 718, excluding the estimate of forfeitures not related to the performance-based vesting of PRSUs. Amounts reflect the fair value of each award based on the closing price of our common stock on the Nasdaq Global Select Market on the date of grant of the award. The grant date fair value of the PRSUs is based on the probable outcome of the vesting conditions as of the grant date. For fiscal 2023, the grant date fair value of all long-term PRSUs at maximum performance achievement, are \$0, \$675,500, \$205,760, \$270,200, \$168,875, and \$236,425 for Messrs. Burton, Hunt, Landry, Orenstein, Alger, Horstmeier, and Ms. Llewelyn, respectively.
- (3) Represents the cash amounts earned by our named executive officers under our short-term incentive plan (the Bonus Plan), based on our achievement of certain corporate performance goals. For a description of the Bonus Plan, see the section titled "Compensation Discussion and Analysis Annual Performance-Based Incentives" above.
- (4) For fiscal 2023, the amounts reported represent matching contributions made by us under our 401(k) plan (\$0 for Mr. Burton, \$12,945 for Mr. Hunt, \$13,200 for Ms. Llewelyn, \$10,736 for Mr. Landry, \$5,882 for Mr. Orenstein, \$12,758 for Mr. Alger, and \$6,122 for Mr. Horstmeier), spot bonuses paid by us (\$20,000 for Mr. Hunt and \$8,000 for Mr. Alger) in recognition of extraordinary effort and performance during fiscal 2023, executive life insurance premiums paid by us (\$926 for Ms. Llewelyn, \$363 for Mr. Horstmeier, and \$257 for Mr. Orenstein), executive long-term disability insurance premiums paid by us (\$1,983 Ms. Llewelyn and \$1,021 for Mr. Horstmeier), and gift cards paid by us as part of a benefit provided to all team members (\$731 for Mr. Hunt, \$22 for Ms. Llewelyn, \$612 for Mr. Landry, and \$568 for Mr. Alger).
- (5) Mr. Burton voluntarily reduced his cash and new equity compensation by 100% from July 2022 through December 2023 in response to the challenging macroeconomic environment and to lead by example as part of our cost reduction initiatives. As part of his compensation reduction, he also declined receiving the cash portion of his annual bonus.
- (6) Mr. Hunt and the company mutually agreed that he would step down as Chief Financial Officer effective March 1, 2024. After stepping down, Mr. Hunt continued to be employed by the company as a Senior Advisor until April 1, 2024, at which point he and the company entered into a separation and release agreement and an independent contractor agreement.
- (7) Ms. Llewelyn, Mr. Landry, and Mr. Alger were not named executive officers prior to fiscal 2023.
- (8) Mr. Orenstein stepped down as General Counsel effective April 30, 2023. After stepping down, Mr. Orenstein continued to serve the company as a Senior Advisor until December 31, 2023.

#### 2023 Grants of Plan-Based Awards Table

The following table shows information regarding grants of non-equity and equity awards that we made during fiscal 2023 to each of the named executive officers listed in the Summary Compensation Table. Mr. Burton was not eligible for any annual bonus and did not receive any equity awards in fiscal 2023.

|                  |                |            | Estimated future particle equity incentive p |                   | Estimated future payouts under equity incentive plan awards (# of PRSUs)(2) |                       |   |   |
|------------------|----------------|------------|--|-------------------|---|-----------------------|---|---|
| Name             | Award Type     | Grant Date | Target (100%)                                | Maximum<br>(130%) | Threshold   | Target/Maximum (100%) | All Other Stock<br>Awards<br>(# of RSUs) <sup>(3)</sup> | Grant Date Fair<br>Value of Stock<br>Awards (\$) <sup>(4)</sup> |
| Bryan Hunt       | Cash           | _          | 213,000                                      | 276,900           | _   | _                     | _   | _   |
|                  | Long-term PRSU | 2/22/23    | _  | _                 | 8,333   | 50,000                | _   | 629,055   |
|                  | RSU            | 2/22/23    | _  | _                 | _   | _                     | 100,000   | 1,351,000   |
| Jason Alger      | Cash           | _          | 135,625                                      | 176,313           |   |                       |   | _   |
|                  | Long-term PRSU | 2/22/23    |  |                   | 2,083   | 12,500                |   | 157,264   |
|                  | RSU            | 2/22/23    |  |                   |   |                       | 25,000.00   | 337,750   |
| Benjamin Landry  | Cash           | _          | 110,516                                      | 143,671           |   |                       |   | _   |
|                  | Long-term PRSU | 5/3/23     |  |                   | 667   | 4,000                 |   | 46,786  |
|                  | RSU            | 5/3/23     |  |                   |   |                       | 20,000  | 251,200   |
|                  | Long-term PRSU | 10/5/23    |  |                   | 2,667   | 16,000                |   | 144,827   |
|                  | RSU            | 10/5/23    |  |                   |   |                       | 20,000  | 194,400   |
| Linda Llewelyn   | Cash           | _          | 153,750                                      | 199,875           |   |                       |   | _   |
|                  | Long-term PRSU | 2/22/23    |  |                   | 2,917   | 17,500                |   | 220,169   |
|                  | RSU            | 2/22/23    |  |                   |   |                       | 35,000  | 472,850   |
| Daniel Orenstein | Cash           | _          | 150,000                                      | 195,000           | _   | _                     | _   | _   |
|                  | Long-term PRSU | 2/22/23    | _  | _                 | 3,333   | 20,000                | _   | 251,622   |
|                  | RSU            | 2/22/23    | _  | _                 | _   | _                     | 40,000  | 540,400   |

- (1) These columns set forth the fiscal 2023 target cash bonus amount for each of our named executive officers under our Bonus Plan. "Target" refers to the amount payable if specified performance targets are reached. There is no threshold for a minimum amount payable for a certain level of performance as the actual cash bonus payment will be determined based on the level of Adjusted EBITDA outperfomance. Target bonuses were set as a percentage of each named executive officer's base salary earned for fiscal 2023 as follows: 95%, 50%, and 50% for Messrs. Burton, Alger, and Ms. Llewelyn, respectively. Mr. Hunt's target bonus was 65% until July 1, 2023 when it prospectively changed to 70% and Mr. Landry's target bonus was 30% until July 1, 2023 when it prospectively changed to 50% as a result of his promotion to General Counsel. Mr. Orenstein's target bonus was 50% until he stepped down as General Counsel effective April 30, 2023, after which he was no longer eligible for any fiscal 2023 bonus. The dollar values of the actual cash bonus awards earned by the named executive officers are set forth in the Fiscal 2023 Summary Compensation Table above. Subsequent to the initial bonus targets being set, Mr. Burton voluntarily elected not to receive any bonus for fiscal years 2022 and 2023. The amounts set forth in this column do not represent either additional or actual compensation earned by the named executive officers for fiscal 2023. For a description of the Bonus Plan, see the section titled "Compensation Discussion and Analysis –Annual Performance-Based Incentives" above.
- (2) These columns set forth the fiscal 2023 target PRSU amounts for each of our named executive officers. Each named executive officer, with the exception of Daniel Burton, was granted long-term PRSUs with a three-year measurement period that includes market and performance targets for TSR Achievement, Revenue Growth Rate Achievement, and Adjusted EBITDA Margin Achievement. The performance targets are each weighted equally and these PRSUs may vest in an amount up to the amount granted, subject to satisfaction of the performance targets. The number of PRSUs that will vest for the 2023, 2024, and 2025 vesting periods will be calculated as follows: (i) the performance achievement for the applicable vesting period, multiplied by (ii) approximately 33.33% of the PRSUs for each of the 2023, 2024 and 2025 vesting periods, each rounded to the nearest whole share. There is a minimum annual threshold level of achievement for each individual metric that is 50% of each individual metric's "Target" level, whereby performance below that threshold results in 0% achievement for that specific metric. The "Maximum" level of attainment for the long-term PRSUs granted in fiscal 2023 is equal to the "Target" level. The actual amounts of long-term PRSUs that vested based on the 2023 vesting period market and performance conditions are set forth within a table in the "Performance in Fiscal 2023 and Payouts" section above. For further information regarding the terms of these awards, see the section titled "Elements of Our Executive Compensation Program" above.
- (3) Annual RSUs were granted under the 2019 Plan. Each of the annual RSU awards vested as to 25% of the shares of common stock underlying the RSU award upon the one-year anniversary of December 1, 2023 and vest as to the remainder of the shares in 12 equal quarterly installments thereafter, subject to the applicable named executive officer's continued service through the applicable vesting dates.
- (4) The reported amounts represent the aggregate grant date fair value of awards of RSUs and PRSUs granted computed in accordance with FASB ASC Topic 718, excluding the estimate of forfeitures not related to the performance-based vesting of PRSUs. Amounts reflect the fair value of each award based on the closing price of our common stock on the Nasdaq Global Select Market on the date of grant of the award. The grant date fair value of the long-term PRSUs is based on the probable outcome of the market and performance vesting conditions as of the grant date. The assumptions used in calculating the grant date fair value of the stock awards reported in this column are set forth in Note 14 of our consolidated financial statements included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. The amounts reported in this column reflect the initially estimated accounting cost for these stock awards and do not correspond to the actual economic value that may be received by our named executive officers upon the vesting of the restricted stock unit awards or any sale of the underlying shares of common stock.

# Outstanding Equity Awards at 2023 Year-end

The following table sets forth information regarding outstanding equity awards held by our named executive officers as of December 31, 2023:

|                  |               |                                 | Option Awards <sup>(1)</sup>   |                                  |                              | Stock Awards <sup>(1)</sup>  |   |  |  |      |  |  |
|------------------|---------------|---------------------------------|--|----------------------------------|------------------------------|--|---|--|--|------|--|--|
| Name             | Grant<br>Date | Vesting<br>Commencement<br>Date | Number of<br>Securities<br>Underlying<br>Unexercised<br>Options (#)<br>Exercisable | Option<br>Exercise<br>Price (\$) | Option<br>Expiration<br>Date | Number of<br>Shares or<br>Units of Stock<br>that Have not<br>Vested (#) <sup>(2)</sup> | Market Value of<br>Shares or Units<br>of Stock that<br>Have not Vested<br>(\$) <sup>(3)</sup> | Equity Incentive<br>Plan Awards:<br>Number of<br>Unearned Units<br>(#) | Equity Incentive<br>Plan Awards:<br>Market Value of<br>Unearned Units<br>(\$) <sup>(3)</sup> |      |  |  |
| Daniel Burton    | 9/27/18       | 9/25/18                         | 9/25/18  | 80,728 (4)                       | \$ 10.80                     | 9/27/28  | _   | \$ —   | _  | \$ — |  |  |
|                  | 2/5/19        | 2/5/19                          | 107,873 (4)  | 15.84                            | 2/5/29                       | _  | _   | _  | _  |      |  |  |
|                  | 2/18/21       | 3/1/21                          | _  | _                                | _                            | 31,250   | 289,375   | _  | _  |      |  |  |
|                  | 2/24/22       | 12/1/21                         | _  | _                                | _                            | 62,500   | 578,750   | _  | _  |      |  |  |
|                  | 2/18/21       | 3/1/21                          | _  | _                                | _                            | _  | _   | 2,620 (6)  | 24,261   |      |  |  |
| Bryan Hunt       | 8/4/15        | 6/1/15                          | 261 (4)  | 10.04                            | 8/4/25                       | _  | _   | _  | _  |      |  |  |
|                  | 10/14/16      | 10/14/16                        | 2,188 (4)  | 10.60                            | 10/14/26                     | _  | _   | _  | _  |      |  |  |
|                  | 5/3/18        | 5/3/18                          | 4,150 (4)  | 10.78                            | 5/3/28                       | _  | _   | _  | _  |      |  |  |
|                  | 9/27/18       | 9/25/18                         | 12,500 (4)   | 10.80                            | 9/27/28                      | _  | _   | _  | _  |      |  |  |
|                  | 2/18/21       | 12/1/20                         | _  | _                                | _                            | 15,000   | 138,900   | _  | _  |      |  |  |
|                  | 2/24/22       | 12/1/21                         | _  | _                                | _                            | 50,000   | 463,000   | _  | _  |      |  |  |
|                  | 2/22/23       | 12/1/22                         | _  | _                                | _                            | 75,000   | 694,500   | _  | _  |      |  |  |
|                  | 2/22/23       | 3/1/23                          | _  | _                                | _                            | _  | _   | 50,000 (5)   | 463,000  |      |  |  |
| Jason Alger      | 10/26/17      | 10/26/17                        | 2,860 (4)  | 10.72                            | 10/26/27                     |  |   |  |  |      |  |  |
|                  | 5/3/18        | 5/3/18                          | 1,462 (4)  | 10.78                            | 5/3/28                       |  |   |  |  |      |  |  |
|                  | 9/27/18       | 9/25/18                         | 5,721 (4)  | 10.80                            | 9/27/28                      |  |   |  |  |      |  |  |
|                  | 2/18/21       | 12/1/20                         |  |                                  |                              | 3,750  | 34,725  |  |  |      |  |  |
|                  | 2/24/22       | 12/1/21                         |  |                                  |                              | 12,500   | 115,750   |  |  |      |  |  |
|                  | 2/22/23       | 12/1/22                         |  |                                  |                              | 18,750   | 173,625   |  |  |      |  |  |
|                  | 2/22/23       | 3/1/23                          |  |                                  |                              |  |   | 12,500 (5)   | 115,750  |      |  |  |
| Benjamin Landry  | 2/18/21       | 12/1/20                         |  |                                  |                              | 2,500  | 23,150  |  |  |      |  |  |
|                  | 2/24/22       | 12/1/21                         |  |                                  |                              | 4,500  | 41,670  |  |  |      |  |  |
|                  | 5/3/23        | 12/1/22                         |  |                                  |                              | 15,000   | 138,900   |  |  |      |  |  |
|                  | 10/5/23       | 12/1/22                         |  |                                  |                              | 15,000   | 138,900   |  |  |      |  |  |
|                  | 5/3/23        | 3/1/23                          |  |                                  |                              |  |   | 4,000 (5)  | 37,040   |      |  |  |
|                  | 10/5/23       | 3/1/23                          |  |                                  |                              |  |   | 16,000 (5)   | 148,160  |      |  |  |
| Linda Llewelyn   | 10/14/16      | 10/14/16                        | 2,250 (4)  | 10.60                            | 10/14/26                     |  |   |  |  |      |  |  |
|                  | 1/24/18       | 1/24/18                         | 4,754 (4)  | 11.78                            | 1/24/28                      |  |   |  |  |      |  |  |
|                  | 9/27/18       | 9/25/18                         | 21,469 (4)   | 10.80                            | 9/27/28                      |  |   |  |  |      |  |  |
|                  | 2/18/21       | 12/1/20                         |  |                                  |                              | 5,000  | 46,300  |  |  |      |  |  |
|                  | 2/24/22       | 12/1/21                         |  |                                  |                              | 17,500   | 162,050   |  |  |      |  |  |
|                  | 2/22/23       | 12/1/22                         |  |                                  |                              | 26,250   | 243,075   |  |  |      |  |  |
|                  | 2/22/23       | 3/1/23                          |  |                                  |                              |  |   | 17,500 (5)   | 162,050  |      |  |  |
| Daniel Orenstein | 2/10/16       | 12/31/15                        | 50,454 (4)   | 10.34                            | 2/10/26                      | _  | _   | — (7)  | _  |      |  |  |
|                  | 9/27/18       | 9/25/18                         | 24,999 (4)   | 10.80                            | 9/27/28                      |  |   | — (7)  | _  |      |  |  |

- (1) Each equity award prior to July 23, 2019 was granted pursuant to our 2011 Plan and are subject to the terms of our 2011 Plan, as amended from time to time. Equity awards granted on or after July 23, 2019 were and will be granted pursuant to our 2019 Plan and are subject to the terms of our 2019 Plan, as amended from time to time. Each equity award is subject to certain acceleration of vesting provisions as set forth in our Executive Severance Plan.
- (2) 25% of the restricted stock units vest on the first anniversary of the vesting commencement date and the remaining 75% vest in 12 equal quarterly installments thereafter, generally subject to the named executive officer's continuous service relationship with our company through each applicable vesting date.
- (3) The market value of restricted stock unit awards and performance-based restricted stock units is determined by multiplying the number of shares by \$9.26, the closing price of our common stock on the Nasdaq Global Select Market on the last trading day of the year ended December 31, 2023.
- (4) The stock option is fully vested.
- (5) The amounts reported represent the number of long-term PRSUs granted to all named executive officers other than Mr. Burton in fiscal 2023, as previously described, and assumes maximum market and performance goals will be achieved. Approximately one third of the long-term PRSUs vested on March 1, 2024 upon the achievement of certain market and performance metrics, during the period of January 1, 2023 through December 31, 2023, as summarized in the section titled "Elements of Our Executive Compensation Program" above. On March 1, 2024, a total of 11,111, 4,444, 2,778, and 3,889 long-term PRSUs vested for Messrs. Hunt, Landry, Alger, and Ms. Llewelyn, respectively. The remaining two thirds of the long-term PRSUs will vest based on fiscal 2024 and fiscal 2025 market and performance conditions in two annual installments thereafter on March 1, 2025 and March 1, 2026, respectively, subject to the named executive officer's continuous service relationship with our company through each applicable vesting date.
- (6) The amount reported represent the number of long-term PRSUs outstanding as of December 31, 2023. These long-term PRSUs were granted to Mr. Burton on February 18, 2021 and the performance achievement was based solely on fiscal 2021 results. Twenty-five percent of the long-term PRSUs vested on March 1, 2022 and the remaining 75% will vest in 12 equal quarterly installments thereafter, generally subject to the named executive officer's continuous service relationship with our company through each applicable vesting date.
- (7) Mr. Orenstein stepped down as General Counsel effective April 30, 2023. After stepping down, Mr. Orenstein continued to serve the company as a Senior Advisor until December 31, 2023, and as a result, his outstanding RSUs and PRSUs were forfeited as of December 31, 2023.

#### 2023 Option Exercises and Stock Vested

The following table shows information regarding exercises of options to purchase our common stock and vesting of restricted stock unit awards by our named executive officers during the year ended December 31, 2023.

|                  | Option                                       | Awards   | Stock Awards                                |                                   |  |  |  |  |
|------------------|--|--|---|-----------------------------------|--|--|--|--|
| Name             | Number of Shares Acquired on<br>Exercise (#) | Value Realized on Exercise (\$) <sup>(1)</sup> | Number of Shares Acquired on<br>Vesting (#) | Value Realized on Vesting (\$)(2) |  |  |  |  |
| Daniel Burton    | _  | \$ —   | 95,846                                      | \$ 1,056,466                      |  |  |  |  |
| Bryan Hunt       | _  | _  | 68,125                                      | 655,839                           |  |  |  |  |
| Jason Alger      | <del>-</del>                                 | _  | 20,517                                      | 206,488                           |  |  |  |  |
| Benjamin Landry  | _  | _  | 16,744                                      | 150,087                           |  |  |  |  |
| Linda Llewelyn   | <del>-</del>                                 | _  | 28,750                                      | 283,282                           |  |  |  |  |
| Daniel Orenstein | _  | _  | 36,250                                      | 361,144                           |  |  |  |  |

<sup>(1)</sup> Amounts shown in this column do not necessarily represent the actual value realized from the sale of the shares acquired upon exercise of the options because the shares may not be sold on exercise but continue to be held by the executive officer exercising the option. The amounts shown represent the difference between the option exercise price and the market price on the date of exercise, which is the amount that would have been realized if the shares had been sold immediately upon exercise.

#### **Pension Benefits**

Aside from our 401(k) plan, which is described above, we do not maintain any pension plan or arrangement under which our named executive officers are entitled to participate or receive post-retirement benefits. We do not have any qualified or non-qualified defined pension benefit plans.

## **Nonqualified Deferred Compensation**

We do not maintain any nonqualified deferred compensation plans or arrangements under which our named executive officers are entitled to participate.

#### Potential Payments upon Termination or Change in Control

#### Employment Offer Letters in Place During Fiscal 2023 for Named Executive Officers

We initially entered into an offer letter with each of the named executive officers in connection with his or her employment with us, which set forth the terms and conditions of his or her employment. Each named executive officer also entered into our standard employee agreement and invention and confidentiality agreement. Each of our named executive officers also participates in our Executive Severance Plan, as described above under the heading "Post-Employment Compensation Arrangements" and below. Each named executive officer also remains subject to our standard employment, confidential information and invention assignment agreement.

The following table presents information concerning estimated payments and benefits that would be provided pursuant to the arrangements described above for each of our named executive officers serving as of the end of fiscal 2023 (or for Mr. Orenstein and Mr. Hunt, the amounts they actually received in connection with their transition and separations in April 2023 and April 2024, respectively) and are all subject to the execution and delivery of a separation agreement and release containing, among other provisions, an effective release of claims in favor of the company and reaffirmation of the "restrictive covenants agreement" (as defined in the Executive Severance Plan).

<sup>(2)</sup> Amounts shown in this column represent the market value of restricted stock unit awards upon vesting as determined by multiplying the number of shares by the closing price of our common stock on the Nasdaq Global Select Market the market day immediately preceding the vesting date.

The payments and benefits set forth below are estimated assuming that the termination of employment or change in control event occurred on the last business day of fiscal 2023, December 31, 2023, and a per share value of our common stock of \$9.26, which is the closing market price per share of our common stock on December 29, 2023 (which was the last trading day for fiscal 2023). Actual payments and benefits could be different if such events were to occur on any other date or at any other price or if any other assumptions are used to estimated potential payments and benefits.

| Named Executive Officer         | Benefit                            | on without Cause Not in<br>with a Change in Control | resignation | ion without Cause or<br>with Good Reason in<br>with a Change in Control |
|---------------------------------|------------------------------------|---|-------------|---|
| Daniel Burton                   | Cash Severance <sup>(1)</sup>      | \$<br>525,000                                       | \$          | 1,575,000   |
|                                 | Health Benefits <sup>(2)</sup>     | 26,520  |             | 39,780  |
|                                 | Equity Acceleration <sup>(3)</sup> | <br>  |             | 892,386   |
|                                 | Total                              | \$<br>551,520                                       | \$          | 2,507,166   |
| Bryan Hunt <sup>(4)</sup>       | Cash Severance                     | \$<br>247,500                                       | \$          | _   |
|                                 | Health Benefits                    | 16,902  |             | _   |
|                                 | Equity Acceleration                | <br>567,175   |             | _   |
|                                 | Total                              | \$<br>831,577                                       | \$          | _   |
| Jason Alger                     | Cash Severance <sup>(1)</sup>      | \$<br>262,500                                       | \$          | 577,500   |
|                                 | Health Benefits <sup>(2)</sup>     | 16,902  |             | 22,536  |
|                                 | Equity Acceleration <sup>(3)</sup> | _   |             | 439,850   |
|                                 | Total                              | \$<br>279,402                                       | \$          | 1,039,886   |
| Benjamin Landry                 | Cash Severance <sup>(1)</sup>      | \$<br>225,000                                       | \$          | 450,000   |
|                                 | Health Benefits <sup>(2)</sup>     | 16,902  |             | 22,536  |
|                                 | Equity Acceleration <sup>(3)</sup> | _   |             | 527,820   |
|                                 | Total                              | \$<br>241,902                                       | \$          | 1,000,356   |
| Linda Llewelyn                  | Cash Severance <sup>(1)</sup>      | \$<br>236,250                                       | \$          | 472,500   |
| ,                               | Health Benefits <sup>(2)</sup>     | 10,584  |             | 14,112  |
|                                 | Equity Acceleration <sup>(3)</sup> | _   |             | 613,475   |
|                                 | Total                              | \$<br>246,834                                       | \$          | 1,100,087   |
| Daniel Orenstein <sup>(5)</sup> | Cash Severance                     | \$<br>  | \$          |   |
|                                 | Health Benefits                    | _   |             | _   |
|                                 | Equity Acceleration                | _   |             | _   |
|                                 | Total                              | \$<br>_   | \$          | _   |
|                                 |                                    |   |             |   |

- (1) The Executive Severance Plan provides that upon a termination of employment by us other than for cause, death, or disability outside of the change in control period (i.e., the period beginning on the date of a change in control and ending on the one-year anniversary of the change in control), the named executive officer will be entitled to receive, a severance amount equal to 12 months' "base salary" (i.e., the higher of the annual base salary in effect immediately prior to the date of termination or the annual base salary in effect for the year immediately prior to the year in which the date of termination occurs) for Mr. Burton or 9 months' base salary for the named executive officers other than Mr. Burton, payable over 12 months or 9 months, respectively.
  - The Executive Severance Plan also provides that upon a termination of employment by us other than for cause, death, or disability or upon a resignation by a named executive officer for good reason, in either case within the change in control period, the named executive officer will be entitled to receive, in lieu of the payments and benefits described above, (i) a lump sum cash severance amount equal to 150% of base salary for Mr. Burton or 100% for the named executive officers other than Mr. Burton, of the participant's annual target cash bonus in effect immediately prior to such termination (or the participant's annual target cash bonus in effect immediately prior to the change in control, if higher).
- (2) The Executive Severance Plan provides that upon termination of employment by us other than for cause, death, or disability outside of the change in control period, the named executive officer will be entitled to receive monthly cash payments equal to the monthly employer contribution that we would have made to provide health insurance for the applicable participant if he or she had remained employed by us, based on the premiums as of the date of termination, for up to 12 months for Mr. Burton or 9 months for the named executive officers other than Mr. Burton; provided, that the participant was participating in our group health plan immediately prior to the date of termination and timely elects COBRA health continuation.
  - The Executive Severance Plan also provides that upon a termination of employment by us other than for cause, death, or disability or upon a resignation by a named executive officer for good reason, in either case within the change in control period, the named executive officer will be entitled to receive, in lieu of the payments and benefits described above, a lump sum amount equal to the monthly employer contribution, based on the premiums as of the date of termination, that we would have made to provide health insurance for the participant if he or she had remained employed by us for 18 months for Mr. Burton or 12 for the named executive officers other than Mr. Burton; provided, that the participant was participating in our group health plan immediately prior to the date of termination and timely elects COBRA health continuation.
- (3) The Executive Severance Plan also provides that upon a termination of employment by us other than for cause, death, or disability or upon a resignation by a named executive officer for good reason, in either case within the change in control period, the named executive officer will be entitled to, for all outstanding and unvested equity awards of our company that are subject to time-based vesting held by the participant, full accelerated vesting of such awards; provided, that the performance conditions applicable to any outstanding and unvested equity awards subject to performance-based vesting will be deemed satisfied at the target level specified in the terms of the applicable award agreement. The value of RSU and PRSU award vesting acceleration is based on the closing price of \$9.26 per share of our common stock as of December 29, 2023 (the last trading day of fiscal 2023), minus, in the case of stock options, the exercise price of the unvested stock option shares subject to acceleration. All stock options are fully vested as of December 31, 2023.
- (4) Mr. Hunt and the company mutually agreed that he would step down as Chief Financial Officer effective March 1, 2024 and continued as a Senior Advisor until April 1, 2024. As part of his separation agreement, it was agreed that (i) he would receive a cash payment equal to \$247,500, which represented nine months of his salary payable in a cash lump sum, (ii) he would receive COBRA continuation payments for up to nine months, (iii) his option expiration dates would be extended through March 1, 2025, and (iv) his outstanding RSUs and PRSUs accelerated as of April 1, 2024 with respect to 61,250 shares of our common stock subject thereto (and the remainder were forfeited). The value of RSU, and PRSU award vesting acceleration is based on the closing price of \$9.26 per share of our common stock as of December 29, 2023. We have not included the cash value of the senior advisor payments, which were a continuation of his salary between March 1, 2024 and April 1, 2024. All of these payments and benefits were in exchange for Mr. Hunt's execution of a general release of claims in favor of us and our affiliates.
- (5) Mr. Orenstein voluntarily stepped down as General Counsel effective April 30, 2023. After stepping down, Mr. Orenstein continued to serve the company in an advisory capacity as an independent contractor until December 31, 2023.

#### **CEO Pay Ratio Disclosure**

As required by SEC rules, we are providing the following information about the relationship between the annual total compensation of our CEO and the annual total compensation of our median compensated employee (our CEO pay ratio).

For fiscal 2023, the median of the annual total compensation of all employees of our company (other than our CEO) was \$130,092 and the annual total compensation of our CEO was \$0. Based on this information, for fiscal 2023 the ratio of the annual total compensation of our CEO to the median of the annual total compensation of all employees was 0 to 1. This ratio is a reasonable estimate calculated in a manner consistent with SEC rules.

For fiscal 2023, we calculated the CEO pay ratio using the same median employee that we used to calculate the pay ratio in fiscal 2022, as we believe there has been no change in our employee population or compensation arrangements during fiscal 2023 that would result in a significant change to our pay ratio disclosure.

To identify the median employee in fiscal 2022, we examined the compensation of all our full- and part-time employees (other than our CEO) as of December 31, 2022, the last day of fiscal 2022. Our employee population consisted of individuals (other than our CEO) working at our parent company and consolidated subsidiaries both within and outside the United States. We did not include any contractors or other non-employee workers in our employee population.

We used a consistently applied compensation measure consisting of actual annual base salary, actual bonus and, commission amounts earned, matching contributions made by us under our 401(k) plan, and the grant date fair value of equity awards for the year ended December 31, 2022 to identify our median employee. For simplicity, we calculated annual base salary using a reasonable estimate of the hours worked during fiscal 2022 for hourly employees and actual salary paid for our remaining employees. We annualized compensation for any full-time and part-time employees who commenced work during fiscal 2022 to reflect a full year. Equity awards granted during the year were included using the same methodology we use for our named executive officers in our Summary Compensation Table. We did not make any cost-of-living adjustment.

Using this approach, we identified the individual at the median of our employee population who was the best representative of our employee population. The individual is a full-time employee based in the United States.

We then calculated the fiscal 2023 annual total compensation for this individual using the same methodology we use for our named executive officers as set forth in our fiscal 2023 Summary Compensation Table.

With respect to the annual total compensation of our CEO, we used the amount reported in the "Total" column of our 2023 Summary Compensation Table.

Because SEC rules for identifying the median of the annual total compensation of all employees allow companies to adopt a variety of methodologies, apply certain exclusions, and make reasonable estimates and assumptions that reflect their employee population and compensation practices, the pay ratio reported by other companies may not be comparable to our pay ratio, as other companies have different employee populations and compensation practices and may have used different methodologies, exclusions, estimates, and assumptions in calculating their pay ratios. As explained by the SEC when it adopted these rules, the rule was not designed to facilitate comparisons of pay ratios among different companies, even companies within the same industry, but rather to allow stockholders to better understand and assess each particular company's compensation practices and pay ratio disclosures.

#### **Pay Versus Performance**

In accordance with Section 953(a) of the Dodd-Frank Wall Street Reform and Consumer Protection Act and Item 402(v) of Regulation S-K, we are providing the following information about the relationships between compensation actually paid to named executive officers and company performance. In this section, we refer to "compensation actually paid" and other terms used in the applicable SEC rules. For information concerning the company's compensation philosophy and how the company aligns executive compensation with its financial and operational performance, refer to the section titled "Executive Compensation – Compensation Discussion and Analysis" above. We refer collectively to awards of RSUs, PRSUs, and stock options as equity awards in this Pay versus Performance section.

For purposes of the tables below, our CEO and non-CEO named executive officers for 2020, 2021, 2022, and 2023 are the following:

| Year | CEO           | Non-CEO Named Executive Officers  |
|------|---------------|---|
| 2023 | Daniel Burton | Bryan Hunt, Jason Alger, Benjamin Landry, Linda Llewelyn, and Daniel Orenstein  |
| 2022 | Daniel Burton | Bryan Hunt, Patrick Nelli, Paul Horstmeier, Daniel Orenstein, and Kevin Freeman |
| 2021 | Daniel Burton | Bryan Hunt, Patrick Nelli, Paul Horstmeier, and Daniel Orenstein                |
| 2020 | Daniel Burton | Patrick Nelli, Paul Horstmeier, Daniel Orenstein, and Linda Llewelyn            |

|      |  |  |   |   |   | ial Fixed \$100<br>nt Based on:                             |  |   |
|------|--|--|---|---|---|---|--|---|
| Year | Summary<br>Compensation<br>Table (SCT) Total<br>for CEO <sup>(1)</sup> | CompensationActually<br>Paid to CEO <sup>(2)</sup> | Average SCT<br>Total for Non-<br>CEO NEOs | Average<br>CompensationActually<br>Paid to Non-CEO<br>NEOs <sup>(2)</sup> | Total<br>Shareholder<br>Return <sup>(3)</sup> | Peer Group Total<br>Shareholder<br>Return <sup>(3)(4)</sup> | Net Loss <sup>(5)</sup> (in thousands) | Adjusted<br>EBITDA <sup>(6)</sup><br>(in thousands) |
| 2023 | \$ —   | \$ (59,146) \$                                     | 1,222,403                                 | \$ 735,127  | \$ 27   | \$ 106 \$   | (118,147) \$                           | 11,021  |
| 2022 | 4,435,013  | (8,154,225)  | 3,189,684                                 | (766,685)   | 31  | 100   | (137,403)                              | (2,487)   |
| 2021 | 5,961,043  | 5,615,764  | 3,297,583                                 | 2,846,251   | 114   | 125   | (153,210)                              | (11,248)  |
| 2020 | 5,484,782  | 9,793,002  | 2,382,879                                 | 3,260,067   | 12:   | 5 130   | (115,017)                              | (21,287)  |

- (1) Represents the total compensation reported for the CEO for each corresponding year in the "Total" column of the Summary Compensation Table.
- (2) The calculation for "Compensation Actually Paid" is presented in the table below in accordance with the requirements of Item 402(v) of Regulation S-K. The dollar amounts do not reflect the actual amount of compensation earned by or paid to the CEO and non-CEO NEOs during the applicable year.
- (3) For Health Catalyst and our peer group, the TSR for each year reflects what the cumulative value of \$100 would be, including reinvestment of dividends, if such amount were invested on December 31, 2019.
- (4) As permitted by SEC rules, the peer group referenced for purposes of "Peer Group Total Shareholder Return" is that of the Nasdaq Health Care Index, which is the industry index reported in our annual report on Form 10-K for 2023 in accordance with Regulation S-K Item 201(e).
- (5) The dollar amounts reported represent the amount of net loss reflected in our audited consolidated financial statements for the applicable year.
- (6) Adjusted EBITDA is the financial measure from the tabular list of most important performance measures below, which represents the most important measure used to link compensation actually paid to our named executive officers in fiscal 2023 to the company's performance. Adjusted EBITDA is a non-GAAP financial measure. For an explanation of our management's use of Adjusted EBITDA and a reconciliation of net loss, the most directly comparable financial measure calculated in accordance with GAAP, to Adjusted EBITDA, please see Appendix A to this Proxy Statement.

|    |  | 2022 |             |    |                     | 2023 |           |    |                 |
|----|--|------|-------------|----|---------------------|------|-----------|----|-----------------|
|    |  |      | CEO         | Av | vg. Non-CEO<br>NEOs |      | CEO       |    | Non-CEO<br>NEOs |
| Su | mmary Compensation Table Total   | \$   | 4,435,013   | \$ | 3,189,684           | \$   | _         | \$ | 1,222,403       |
| -  | Grant date fair value of awards granted in fiscal year   |      | (4,276,117) |    | (2,602,345)         |      | _         |    | (919,465)       |
| +  | Year-end fair value of outstanding and unvested awards granted in fiscal year                              |      | 996,562     |    | 692,192             |      | _         |    | 411,951         |
| +  | Change in fair value of outstanding and unvested awards granted in prior fiscal years                      |      | (4,431,879) |    | (755,897)           |      | (132,027) |    | (30,346)        |
| +  | Change in fair value as of vesting date of awards granted in prior years that vested in fiscal year        |      | (5,164,119) |    | (1,391,513)         |      | 72,881    |    | 15,072          |
| +  | Fair value as of vesting date of awards granted and vested in fiscal year                                  |      | 286,315     |    | 260,625             |      | _         |    | 91,320          |
| -  | Fair value as of prior fiscal year-end of awards granted in prior years that were forfeited in fiscal year |      | _           |    | (159,431)           |      | _         |    | (55,808)        |
| Co | ompensation Actually Paid  | \$   | (8,154,225) | \$ | (766,685)           | \$   | (59,146)  | \$ | 735,127         |

The table above reconciles Summary Compensation Table pay to Compensation Actually Paid in accordance with the required methodology from Item 402(v) of Regulation S-K, meaning that outstanding awards have been valued prior to vesting based on fair values. The change in fair values of RSUs across measurement dates is attributable to the change in stock prices. The change in the fair values of stock options is measured using a Black-Scholes model and is driven by changes in stock price and the expected life of the stock options as well as the prevailing stock price volatility, risk-free rate, and dividend yield at the measurement date.

The change in the fair values of the PRSUs reflects our projected payout factors relative to the performance metric and stock price as at fiscal year-end.

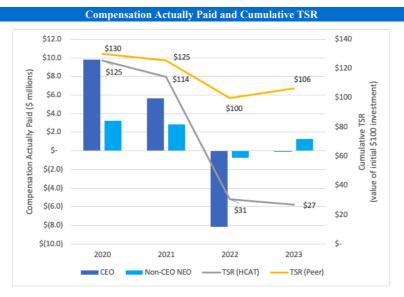
## **Financial Performance Measures**

As described in greater detail in "Compensation Discussion and Analysis," our compensation programs are designed to drive and reward performance and further align the compensation of our executive officers with the long-term interests of our stockholders. As required by Item 402(v) of Regulation S-K, the following is a list of performance measures, which in our assessment represents the most important performance measures used by us to link compensation actually paid to our named executive officers for 2023:

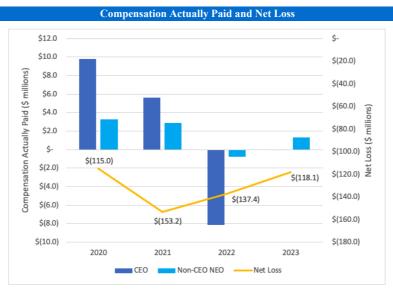
- Adjusted EBITDA
- GAAP Revenue
- Dollar-based Retention Rate
- Net New / Total DOS Subscription Clients

# **Description of Relationships Between Information Presented**

In accordance with Item 402(v) of Regulation S-K, we are providing the following descriptions of the relationships between information presented in the Pay versus Performance table.



We believe the Pay versus Performance Table shows the alignment between compensation actually paid to the named executive officers and our performance, consistent with our compensation philosophy. Specifically, a significant portion of target named executive officer pay opportunity is tied to our stock performance. Accordingly, the compensation actually paid to the named executive officers for the past four fiscal years presented in the Pay versus Performance table was generally aligned with our TSR performance, increasing when our TSR performance increased and declining when our TSR performance declined.



Net loss is not currently a financial performance measure that we use in the compensation program design for our named executive officers. Accordingly, there is not a direct relationship between the compensation actually paid to our named executive officers and net loss.

## Compensation Actually Paid and Adjusted EBITDA



Adjusted EBITDA is an important financial performance measure that we use in the compensation program design for our named executive officers, including the main metric used in determining the fiscal year 2022 and 2023 cash bonus. During the earlier fiscal years presented in the Pay versus Performance Table there is minimal correlation between compensation actually paid to named executive officers and our Adjusted EBITDA performance primarily due to a significantly larger portion of the target named executive officer pay opportunity being tied to our stock performance, however, there is a stronger correlation for fiscal 2023 compared to fiscal 2022. Looking ahead to fiscal year 2024, we expect more alignment between Adjusted EBITDA performance and the compensation actually paid to named executive officers as Adjusted EBITDA will still be a key metric in determining the cash bonus achievement for our named executive officers.

Adjusted EBITDA is a non-GAAP financial measure. For an explanation of our management's use of Adjusted EBITDA and a reconciliation of net loss, the most directly comparable financial measure calculated in accordance with GAAP, to Adjusted EBITDA, please see Appendix A to this Proxy Statement.

#### **EQUITY COMPENSATION PLAN INFORMATION**

The following table provides information as of December 31, 2023 regarding shares of common stock that may be issued under our equity compensation plans consisting of the 2011 Plan, the 2019 Plan, and the 2019 Employee Stock Purchase Plan (the 2019 ESPP):

|   | Equity Compensation Plan Information   |    |  |   |  |  |  |  |  |
|---|--|----|--|---|--|--|--|--|--|
| Plan category   | Number of Securities to be Issued<br>upon Exercise of Outstanding<br>Options, Warrants, and Rights |    | Average Exercise Price<br>Iding Options, Warrants,<br>and Rights | Number of Securities<br>Remaining Available for Future<br>Issuance under Equity Compensation<br>Plan (Excluding Securities Referenced<br>in Column (a)) |  |  |  |  |  |
|   | (a)  |    | (b)  | (c)   |  |  |  |  |  |
| Equity compensation plans approved by security holders <sup>(1)</sup> : | 4,696,569 (2)  | \$ | 11.70 (3)  | 5,301,602 (4)   |  |  |  |  |  |
| Equity compensation plans not approved by security holders:             | N/A  |    | N/A  | N/A   |  |  |  |  |  |
| Total   | 4,696,569  | \$ | 11.70  | 5,301,602   |  |  |  |  |  |

- Includes the 2011 Plan, the 2019 Plan, and the 2019 ESPP. The 2019 Plan provides that the number of shares reserved and available for issuance under the 2019 Plan will automatically increase each January 1, beginning on January 1, 2020, by 5% of the outstanding number of shares of our common stock on the immediately preceding December 31 or such lesser number of shares as determined by our compensation committee. The 2019 ESPP provides that the number of shares reserved and available for issuance under the 2019 ESPP will automatically increase each January 1, beginning on January 1, 2020, by the lesser of 750,000 shares of our common stock, 1% of the outstanding number of shares of our common stock on the immediately preceding December 31, or such lesser number of shares as determined by the ESPP Administrator. As of December 31, 2023, a total of 3,831,444 shares of our common stock had been reserved for issuance pursuant to the 2019 Plan, which number excludes the 2,926,544 shares that were added to the 2019 Plan as a result of the automatic annual increase on January 1, 2024. This number will be subject to adjustment in the event of a stock split, stock dividend, or other change in our capitalization. The shares of common stock underlying any awards that are forfeited, cancelled, held back upon exercise or settlement of an award to satisfy the exercise price or tax withholding, reacquired by us prior to vesting, satisfied without the issuance of stock, expire or are otherwise terminated, other than by exercise, under the 2019 Plan and the 2011 Plan will be added back to the shares of common stock available for issuance under the 2019 Plan (provided, that any such shares of common stock will first be converted into shares of common stock.) The company no longer makes grants under the 2019 Plan. As of December 31, 2023, a total of 1,470,158 shares of our common stock had been reserved for issuance pursuant to the 2019 ESPP, which number excludes the 585,308 shares that were added to the 2019 ESPP as a result of
- (2) Includes 1,396,452 shares of common stock issuable upon the exercise of outstanding options, 3,111,584 shares of common stock issuable upon the vesting and settlement of RSUs, and 188,533 shares of common stock issuable upon the vesting and settlement of PRSUs.
- (3) As RSUs and PRSUs do not have any exercise price, such units are not included in the weighted average exercise price calculation.
- (4) As of December 31, 2023, there were 3,831,444 shares of common stock available for grant under the 2019 Plan and 1,470,158 shares of common stock available for grant under the 2019 ESPP.

#### SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information with respect to the beneficial ownership of our capital stock as of March 31, 2024, for:

- each of our named executive officers for fiscal 2023;
- each of our directors;
- · all of our current directors and executive officers as a group; and
- each person known by us to be the beneficial owner of more than five percent of the outstanding shares of our common stock.

We have determined beneficial ownership in accordance with the rules of the SEC, and thus it represents sole or shared voting or investment power with respect to our securities. Unless otherwise indicated below, to our knowledge, the persons and entities named in the table have sole voting and sole investment power with respect to all shares that they beneficially owned, subject to community property laws where applicable.

We have based percentage ownership of our capital stock on 58,956,132 shares of our common stock outstanding on March 31, 2024. We have deemed shares of our common stock subject to options that are currently exercisable or exercisable within 60 days of March 31, 2024 and RSUs that will vest within 60 days of March 31, 2024 to be outstanding and to be beneficially owned by the person holding the option or RSU for the purpose of computing the percentage ownership of that person, but have not treated them as outstanding for the purpose of computing the percentage ownership of any other person.

Unless otherwise indicated, the address of each beneficial owner listed in the table below is c/o Health Catalyst, Inc., 10897 South River Front Parkway #300, South Jordan, Utah 84095.

|  | Shares Benefi | cially Owned |
|--|---------------|--------------|
|  | Number        | Percentage   |
| 5% Stockholders:   |               |              |
| Entities affiliated with The Vanguard Group <sup>(1)</sup>                           | 5,507,972     | 9.3 %        |
| Entities affiliated with Blackrock <sup>(2)</sup>                                    | 5,318,571     | 9.0 %        |
| Entities affiliated with Point72 Asset Management(3)                                 | 4,157,366     | 7.1 %        |
| Entities affiliated with Wellington Management Group <sup>(4)</sup>                  | 3,213,413     | 5.5 %        |
| Directors and Named Executive Officers:  |               |              |
| Duncan Gallagher <sup>(5)</sup>  | 102,260       | *            |
| John A. Kane <sup>(6)</sup>  | 103,873       | *            |
| Matthew Kolb <sup>(7)</sup>  | _             | *            |
| Julie Larson-Green <sup>(8)</sup>  | 30,642        | *            |
| Anita V. Pramoda <sup>(9)</sup>  | 19,317        | *            |
| S. Dawn Smith <sup>(10)</sup>  | 30,809        | *            |
| Daniel Burton <sup>(11)</sup>  | 1,024,468     | 1.7 %        |
| Bryan Hunt <sup>(12)</sup>   | 123,330       | *            |
| Jason Alger <sup>(13)</sup>  | 31,338        | *            |
| Benjamin Landry <sup>(14)</sup>  | 12,577        | *            |
| Linda Llewelyn <sup>(15)</sup>   | 48,580        | *            |
| Daniel Orenstein <sup>(16)</sup>   | 13,000        | *            |
| All current directors and executive officers as a group (12 persons) <sup>(17)</sup> | 1,465,852     | 2.5 %        |

<sup>\*</sup> Represents beneficial ownership of less than 1%.

- (1) Based on information reported by The Vanguard Group on Schedule 13G/A filed with the SEC on February 12, 2024. Of the shares of common stock beneficially owned, The Vanguard Group reported that it has sole dispositive power with respect to 5,383,499 shares, shared dispositive power with respect to 124,473 shares, and shared voting power with respect to 71,151 shares. The Vanguard Group listed its address as 100 Vanguard Blvd., Malvern, PA 19355.
- (2) Based on information reported by Blackrock, Inc. on Schedule 13G filed with the SEC on January 24, 2024. Of the shares of common stock beneficially owned, Blackrock, Inc. reported that it has sole dispositive power with respect to all shares and sole voting power with respect to 5,110,259 shares. Blackrock, Inc. listed its address as 50 Hudson Yards, New York, NY 10001.
- (3) Based on information reported by Point72 Asset Management, L.P. on Schedule 13G/A filed with the SEC on February 14, 2024. Of the shares of common stock beneficially owned, Point72 Asset Management, L.P. reported that it has shared dispositive power and shared voting power with respect to all shares. Point72 Asset Management, L.P. listed its address as 72 Cummings Road, Stamford, CT 06902.
- (4) Based on information reported by Wellington Management Company LLP on Schedule 13G filed with the SEC on February 8, 2024. Of the shares of common stock beneficially owned, Wellington Management Company LLP reported that it has shared dispositive power with respect to all shares and shared voting power with respect to 2,687,401 shares. Wellington Management Company LLP listed its address as 280 Congress Street, Boston, MA 02210.
- (5) Consists of (a) 39,760 shares of common stock and (b) 62,500 shares of common stock underlying options exercisable within 60 days of March 31, 2024.
- (6) Consists of (a) 98,664 shares of common stock and (b) 5,209 shares of common stock underlying options exercisable within 60 days of March 31, 2024.
- (7) Mr. Kolb waived his rights to compensation and therefore will not receive any compensation, including equity award grants, in connection with serving on the Board except for reimbursement of out-of-pocket expenses related to such service, pursuant to the Company's non-employee director compensation policy.
- 8) Consists of 30,642 shares of common stock.
- (9) Consists of 19,317 shares of common stock
- (10) Consists of 30,809 shares of common stock.
- (11) Consists of (a) 835,867 shares of common stock and (b) 188,601 shares of common stock underlying options exercisable within 60 days of March 31, 2024.
- (12) Consists of (a) 42,981 shares of common stock, (b) 19,099 shares of common stock underlying options exercisable within 60 days of March 31, 2024, and (c) 61,250 shares of common stock underlying RSUs vesting within 60 days of March 31, 2024.
- (13) Consists of (a) 21,295 shares of common stock and (b) 10,043 shares of common stock underlying options exercisable within 60 days of March 31, 2024.
- (14) Consists of 12,577 shares of common stock.
- (15) Consists of (a) 20,107 shares of common stock and (b) 28,473 shares of common stock underlying options exercisable within 60 days of March 31, 2024.
- (16) Consists of 13,000 shares of common stock.
- (17) The directors and executive officers as a group includes the aggregate shares of common stock beneficially owned by the directors and executive officers of the company as of March 31, 2024, which consists of (a) 1,246,106 shares of common stock and (b) 294,826 shares of common stock underlying options exercisable within 60 days of March 31, 2024.

As previously disclosed, Bryan Hunt stepped down from his position as Chief Financial Officer effective March 1, 2024, Daniel Orenstein stepped down from his position effective April 30, 2023, and Mark Templeton stepped down as a member of our board of directors as of March 1, 2024.

#### CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS

# **Certain Relationships and Transactions**

In addition to the compensation arrangements, including employment, termination of employment and change in control arrangements, and indemnification arrangements, discussed in the section titled "Executive Compensation," the following is a description of each transaction since January 1, 2023 and each currently proposed transaction in which:

- we have been or are to be a participant;
- the amount involved exceeded or exceeds \$120,000; and
- any of our directors, executive officers, or holders of more than 5% of our capital stock, or any immediate family member of, or person sharing the household with, any of these individuals, had or will have a direct or indirect material interest.

# **Employment Arrangements**

Jeffrey Selander, the brother-in-law of Daniel Burton, is a non-executive employee, currently serving as Senior Vice President, and has served with us since September 2011. Mr. Selander's total compensation for the fiscal year ended December 31, 2023 was \$591,494, including RSU grants with an aggregate grant date fair value of \$227,600 and PRSUs with an aggregate grant date fair value based on the initial estimate of performance achievement of \$45,520. Jeffrey Selander does not live in the same household as Daniel Burton.

We have entered into employment agreements with certain of our executive officers. For more information regarding these agreements with our named executive officers, see the section titled "Executive Compensation—Narrative to Summary Compensation Table—Executive employment arrangements."

#### **Customer Relationships**

Matthew Kolb, a member of our board of directors since July 2023, serves as the Executive Vice President and Chief Operating Officer of Carle Health, a non-profit hospital network. We maintain on-going technology and professional service relationships with Carle Health, including technology access and professional services that includes Tech-enabled Managed Services (i.e., TEMS). We recognized revenue under these related party contracts of \$8.1 million after the related party relationship commenced during the fiscal year ended December 31, 2023.

# **Stock Option Grants to Directors and Executive Officers**

We have granted RSUs, PRSUs and stock options to certain of our directors and executive officers. For more information regarding the stock options and stock awards granted to our directors and named executive officers see the section titled "Management—Non-Employee Director Compensation" and "Executive Compensation."

# **Other Transactions**

Other than as described above, since January 1, 2023, we have not entered into any transactions, nor are there any currently proposed transactions, between us and a related party where the amount involved exceeds, or would exceed, \$120,000, and in which any related person had or will have a direct or indirect material interest. We believe the terms of the transactions described above were comparable to terms we could have obtained in arms-length dealings with unrelated third parties.

# Limitation of Liability and Indemnification of Directors and Officers

We have adopted an amended and restated certificate of incorporation, which contains provisions that limit the liability of our directors for monetary damages to the fullest extent permitted by Delaware law. Consequently, our directors are not be personally liable to us or our stockholders for monetary damages for any breach of fiduciary duties as directors, except liability for the following:

- any breach of their duty of loyalty to our company or our stockholders;
- any act or omission not in good faith or that involves intentional misconduct or a knowing violation of law;
- unlawful payments of dividends or unlawful stock repurchases or redemptions as provided in Section 174 of the Delaware General Corporation Law; or
- any transaction from which they derived an improper personal benefit.

Any amendment to, or repeal of, these provisions will not eliminate or reduce the effect of these provisions in respect of any act, omission or claim that occurred or arose prior to that amendment or repeal. If the Delaware General Corporation Law (as amended, the DGCL) is amended to provide for further limitations on the personal liability of directors of corporations, then the personal liability of our directors will be further limited to the greatest extent permitted by the DGCL.

In addition, we have adopted amended and restated bylaws, which provide that we will indemnify, to the fullest extent permitted by law, any person who is or was a party or is threatened to be made a party to any action, suit, or proceeding by reason of the fact that he or she is or was one of our directors or officers or is or was serving at our request as a director or officer of another corporation, partnership, joint venture, trust, or other enterprise. Our bylaws provide that we may indemnify to the fullest extent permitted by law any person who is or was a party or is threatened to be made a party to any action, suit, or proceeding by reason of the fact that he or she is or was one of our employees or agents or is or was serving at our request as an employee or agent of another corporation, partnership, joint venture, trust, or other enterprise. Our bylaws also provide that we must advance expenses incurred by or on behalf of a director or officer in advance of the final disposition of any action or proceeding, subject to limited exceptions.

Further, we have entered into or will enter into indemnification agreements with each of our directors and executive officers that may be broader than the specific indemnification provisions contained in the DGCL. These indemnification agreements require us, among other things, to indemnify our directors and executive officers against liabilities that may arise by reason of their status or service. These indemnification agreements also require us to advance all expenses incurred by the directors and executive officers in investigating or defending any such action, suit, or proceeding. We believe that these agreements are necessary to attract and retain qualified individuals to serve as directors and executive officers.

The limitation of liability and indemnification provisions that are included in our amended and restated certificate of incorporation, our bylaws, and in indemnification agreements that we have entered into or will enter into with our directors and executive officers may discourage stockholders from bringing a lawsuit against our directors and executive officers for breach of their fiduciary duties. They may also reduce the likelihood of derivative litigation against our directors and executive officers, even though an action, if successful, might benefit us and other stockholders. Further, a stockholder's investment may be adversely affected to the extent that we pay the costs of settlement and damage awards against directors and executive officers as required by these indemnification provisions. At present, we are not aware of any pending litigation or proceeding involving any person who is or was one of our directors, officers, employees or other agents or is or was serving at our request as a director, officer, employee, or agent of another corporation, partnership, joint venture, trust, or other enterprise, for which indemnification is sought, and we are not aware of any threatened litigation that may result in claims for indemnification.

We have obtained insurance policies under which, subject to the limitations of the policies, coverage is provided to our directors and executive officers against loss arising from claims made by reason of breach of fiduciary duty or other wrongful acts as a director or executive officer, including claims relating to public securities matters, and to us with respect to payments that may be made by us to these directors and executive officers pursuant to our indemnification obligations or otherwise as a matter of law. Certain of our non-employee directors may, through their relationships with their employers, be insured and/or indemnified against certain liabilities incurred in their capacity as members of our board of directors.

Insofar as indemnification for liabilities arising under the Securities Act may be permitted to directors, officers, or persons controlling our company pursuant to the foregoing provisions, we have been informed that, in the opinion of the SEC, such indemnification is against public policy as expressed in the Securities Act and is therefore unenforceable.

#### **Related Party Transaction Policy**

Our board of directors has adopted a formal policy by which our audit committee has the primary responsibility for reviewing and approving related person transactions. A related person transaction is a transaction, arrangement, or relationship, or any series of similar transactions, arrangements or relationships, in which we and any related person are, were, or will be participants and in which the amount involved exceeds \$120,000. A related person is any executive officer, director, or beneficial owner of more than 5% of any class of our voting securities, including any of their immediate family members and any entity owned or controlled by such persons.

Under the policy, if a transaction has been identified as a related person transaction, including any transaction that was not a related person transaction when originally consummated or any transaction that was not initially identified as a related person transaction prior to consummation, our management must present information regarding the related person transaction to our audit committee, or, if audit committee approval would be inappropriate, to another independent body of our board of directors, for review, consideration, and approval or ratification. The presentation must include a description of, among other things, the material facts, the interests, direct and indirect, of the related persons, the benefits to us of the transaction, and whether the transaction is on terms that are comparable to the terms available to or from, as the case may be, an unrelated third party or to or from employees generally. Under the policy, we will collect information that we deem reasonably necessary from each director, executive officer, and, to the extent feasible, significant stockholder to enable us to identify any existing or potential related person transactions and to effectuate the terms of the policy.

In addition, under our Code of Conduct, our employees and directors have an affirmative responsibility to disclose any transaction or relationship that reasonably could be expected to give rise to a conflict of interest.

In considering related person transactions, our audit committee, or other independent body of our board of directors, will take into account the relevant available facts and circumstances including, but not limited to:

- the risks, costs, and benefits to us;
- the impact on a director's independence in the event that the related person is a director, immediate family member of a director, or an entity with which a director is affiliated;
- the availability of other sources for comparable services or products; and
- the terms available to or from, as the case may be, unrelated third parties or to or from employees generally.

The policy requires that, in determining whether to approve, ratify, or reject a related person transaction, our audit committee, or other independent body of our board of directors, must consider, in light of known circumstances, whether the transaction is in, or is not inconsistent with, our best interests and those of our stockholders, as our audit committee, or other independent body of our board of directors, determines in the good faith exercise of its discretion.

All of the specific transactions described above were entered into prior to the adoption of the written policy. The employment arrangements and stock option grants to directors and officers described above were approved by our board of directors considering similar factors to those described above.

## **DELINQUENT SECTION 16(a) REPORTS**

Section 16(a) of the Exchange Act requires our directors and executive officers, and persons who own more than 10% of a registered class of our equity securities, to file reports of ownership on Form 3 and changes in ownership on Form 4 or 5 with the SEC and the Nasdaq. Such executive officers, directors and stockholders also are required by SEC rules to furnish us with copies of all Section 16(a) forms that they file.

Based solely on our review of the copies of such reports furnished to us and written representations that no other reports were required to be filed during fiscal 2023, we are not aware of any late Section 16(a) filings, except for one late report on Form 4 for Ms. Llewelyn, due to an inadvertent administrative error.

#### ADDITIONAL INFORMATION

#### **Other Business**

Our board knows of no other matters that will be presented for consideration at the Annual Meeting. If any other matters are properly brought before the Annual Meeting, the persons appointed in the accompanying proxy intend to vote the shares represented thereby in accordance with their best judgment on such matters, under applicable laws.

# Annual Report on Form 10-K

A copy of our Annual Report on Form 10-K for the fiscal year ended December 31, 2023, including financial statements and schedules thereto but not including exhibits, as filed with the SEC, will be sent to any stockholder of record as of April 19, 2024 without charge upon written request addressed to:

Health Catalyst, Inc. Attention: Corporate Secretary 10897 South River Front Parkway #300 South Jordan, UT 84095

Exhibits to the Annual Report on Form 10-K are available upon payment of a reasonable fee, which is limited to our expenses in furnishing the requested exhibit. You also may access this proxy statement and our Annual Report on Form 10-K on the SEC's website at www.sec.gov and on our website at https://ir.healthcatalyst.com/financial-information/sec-filings.

#### APPENDIX A: NON-GAAP FINANCIAL MEASURE INFORMATION

Set forth below in this Appendix A is important information about Adjusted EBITDA, Adjusted Net Income (Loss), and Adjusted Net Income (Loss) per share, each a non-GAAP financial measure, discussed in the Proxy Statement.

# **Adjusted EBITDA**

Adjusted EBITDA is a non-GAAP financial measure that we define as net loss adjusted for (i) interest and other (income) expense, net, (ii) income tax provision (benefit), (iii) depreciation and amortization, (iv) stock-based compensation, (v) acquisition-related costs, net, including the fair change in value of contingent consideration liabilities for potential earn-out payments, (vi) litigation costs, (vii) restructuring costs, and (viii) non-recurring lease-related charges. We view acquisition-related expenses when applicable, such as transaction costs and changes in the fair value of contingent consideration liabilities that are directly related to business combinations, as costs that are unpredictable, dependent upon factors outside of our control, and are not necessarily reflective of operational performance during a period. We believe that excluding restructuring costs, litigation costs, and non-recurring lease-related charges allows for more meaningful comparisons between operating results from period to period as this is separate from the core activities that arise in the ordinary course of our business and are not part of our ongoing operations. We believe Adjusted EBITDA provides investors with useful information on period-to-period performance as evaluated by management and a comparison with our past financial performance and is useful in evaluating our operating performance compared to that of other companies in our industry, as this metric generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance. The following is a reconciliation of our net loss, the most directly comparable GAAP financial measure, to Adjusted EBITDA, for the three and twelve months ended December 31, 2023 and 2022:

|  |    | Three Months En | ded December 31, | Twelve Months E | Twelve Months Ended December 31, |  |  |  |
|--|----|-----------------|------------------|-----------------|----------------------------------|--|--|--|
|  | ·  | 2023            | 2022             | 2023            | 2022                             |  |  |  |
|  |    | (in thou        | usands)          | (in tho         | usands)                          |  |  |  |
| Net loss   | \$ | (30,312)        | \$ (35,782)      | \$ (118,147)    | \$ (137,403)                     |  |  |  |
| Add:   |    |                 |                  |                 |                                  |  |  |  |
| Interest and other (income) expense, net           |    | (2,616)         | (1,022)          | (9,106)         | 1,678                            |  |  |  |
| Income tax provision (benefit)                     |    | 143             | 59               | 356             | (4,280)                          |  |  |  |
| Depreciation and amortization                      |    | 10,304          | 11,664           | 42,223          | 48,297                           |  |  |  |
| Stock-based compensation                           |    | 13,011          | 18,748           | 55,756          | 72,104                           |  |  |  |
| Acquisition-related costs, net <sup>(1)</sup>      |    | 2,655           | 1,706            | 5,757           | 4,894                            |  |  |  |
| Litigation costs <sup>(2)</sup>                    |    | _               | _                | 21,279          | _                                |  |  |  |
| Restructuring costs <sup>(3)</sup>                 |    | 6,767           | 3,926            | 8,822           | 8,425                            |  |  |  |
| Non-recurring lease-related charges <sup>(4)</sup> |    | 1,400           | 98               | 4,081           | 3,798                            |  |  |  |
| Adjusted EBITDA                                    | \$ | 1,352           | \$ (603)         | \$ 11,021       | \$ (2,487)                       |  |  |  |

<sup>(1)</sup> Acquisition-related costs, net includes third-party fees associated with due diligence, deferred retention expenses, post-acquisition restructuring costs incurred as part of business combinations, and changes in fair value of contingent consideration liabilities for potential earn-out payments.

<sup>(2)</sup> Litigation costs include costs related to litigation that are outside the ordinary course of our business.

<sup>(3)</sup> Restructuring costs include severance and other team member costs from workforce reductions, impairment of discontinued capitalized software projects, and other miscellaneous charges.

<sup>(4)</sup> Non-recurring lease-related charges includes lease-related impairment charges for the subleased portion of our corporate headquarters.

# Adjusted Net Income (Loss) and Adjusted Net Income (Loss) Per Share

Adjusted Net Income (Loss) is a non-GAAP financial measure that we define as net loss adjusted for (i) stock-based compensation, (ii) amortization of acquired intangibles, (iii) acquisition-related costs, net, including the deferred tax valuation allowance release from acquisitions, (iv) litigation costs, (v) restructuring costs, (vi) non-recurring lease-related charges, and (vii) non-cash interest expense related to our convertible senior notes. We believe Adjusted Net Income (Loss) provides investors with useful information on period-to-period performance as evaluated by management and comparison with our past financial performance and is useful in evaluating our operating performance compared to that of other companies in our industry, as this metric generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance. The following is a reconciliation of our net loss, the most directly comparable GAAP financial measure, to Adjusted Net Income (Loss), for the three and twelve months ended December 31, 2023 and 2022:

|  | Three Months En | ded | December 31,           |       | Twelve Months Ended December 31, |    |            |  |
|--|-----------------|-----|------------------------|-------|----------------------------------|----|------------|--|
|  | 2023            |     | 2022                   |       | 2023                             |    | 2022       |  |
| Numerator:   |                 | (in | thousands, except shar | re ar | nd per share amounts)            |    |            |  |
| Net loss   | \$<br>(30,312)  | \$  | (35,782)               | \$    | (118,147)                        | \$ | (137,403)  |  |
| Add:   |                 |     |                        |       |                                  |    |            |  |
| Stock-based compensation   | 13,011          |     | 18,748                 |       | 55,756                           |    | 72,104     |  |
| Amortization of acquired intangibles   | 7,243           |     | 8,464                  |       | 29,636                           |    | 37,188     |  |
| Acquisition-related costs, net <sup>(1)</sup>  | 2,655           |     | 1,706                  |       | 5,757                            |    | 361        |  |
| Litigation costs <sup>(2)</sup>  | _               |     | _                      |       | 21,279                           |    | _          |  |
| Restructuring costs <sup>(3)</sup>   | 6,767           |     | 3,926                  |       | 8,822                            |    | 8,425      |  |
| Non-recurring lease-related charges <sup>(4)</sup>   | 1,400           |     | 98                     |       | 4,081                            |    | 3,798      |  |
| Non-cash interest expense related to convertible senior  |                 |     |                        |       |                                  |    |            |  |
| notes  | 379             |     | 376                    |       | 1,511                            |    | 1,500      |  |
| Adjusted Net Income (Loss)   | \$<br>1,143     | \$  | (2,464)                | \$    | 8,695                            | \$ | (14,027)   |  |
| Denominator:   | <br>            |     |                        |       |                                  |    |            |  |
| Weighted-average number of shares used in calculating net loss<br>per share, basic                           | 57,476,187      |     | 54,496,128             |       | 56,418,397                       |    | 53,721,702 |  |
| Non-GAAP weighted-average effect of dilutive securities  | 283,805         |     | _                      |       | 666,488                          |    | _          |  |
| Non-GAAP weighted-average number of shares used in calculating Adjusted Net Income (Loss) per share, diluted | 57,759,992      |     | 54,496,128             |       | 57,084,885                       |    | 53,721,702 |  |
| Net loss per share, basic  | \$<br>(0.53)    | \$  | (0.66)                 | \$    | (2.09)                           | \$ | (2.56)     |  |
| Net loss per share, diluted  | \$<br>(0.53)    | \$  | (0.66)                 | \$    | (2.09)                           | \$ | (2.63)     |  |
| Adjusted Net Income (Loss) per share, basic  | \$<br>0.02      | \$  | (0.05)                 | \$    | 0.15                             | \$ | (0.26)     |  |
| Adjusted Net Income (Loss) per share, diluted  | \$<br>0.02      | \$  | (0.05)                 | \$    | 0.15                             | \$ | (0.26)     |  |

<sup>(1)</sup> Acquisition-related costs, net includes third-party fees associated with due diligence, deferred retention expenses, post-acquisition restructuring costs incurred as part of business combinations, changes in fair value of contingent consideration liabilities for potential earn-out payments, and the deferred tax valuation allowance release from acquisitions.

<sup>(2)</sup> Litigation costs include costs related to litigation that are outside the ordinary course of our business.

<sup>(3)</sup> Restructuring costs include severance and other team member costs from workforce reductions, impairment of discontinued capitalized software projects, and other miscellaneous charges.

<sup>(4)</sup> Includes the lease-related impairment charge for the subleased portion of our corporate headquarters.



TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

Signature [PLEASE SIGN WITHIN BOX]

Date

BROADRIDGE CORPORATE I. CIO HEALTH CATALYST, INC. PO. BOX 1342 BRENTWOOD, NY 11717



# VOTE BY INTERNET Before The Meeting -

- Go to www.proxyvote.com or scan the QR Barcode above

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern Time on June 12, 2024. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

#### $\textit{During The Meeting} - \texttt{Go to} \ \underline{\textbf{www.virtualshareholdermeeting.com/HCAT2024}}$

You may attend the meeting via the Internet and vote during the meeting when the polls are open. Have your proxy card in hand when you access the web site and follow the instructions.

#### VOTE BY PHONE - 1-800-690-6903

VOI.E of ITHORE: 1-00U-09U-09US
Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. Eastern Time on June 12, 2024. Have your proxy card in hand when you call and then follow the instructions.

#### VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

#### ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS

ELECTRICAL DELIVENT OF FUTURE PROXY MATERIALS if you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

V49088-P11181 KEEP THIS PORTION FOR YOUR RECORDS DETACH AND RETURN THIS PORTION ONLY THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED. To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below. HEALTH CATALYST, INC. For Withhold For All All All Except The Board of Directors recommends you vote FOR the following proposal: 0 0 0 Election of three Class II Directors for a term of three years until the 2027 annual meeting of the stockholders or until their successors are duly elected and qualified, subject to their earlier removal or resignation: Nominees: 01) Daniel Burton John A. Kane 03) Julie Larson-Green The Board of Directors recommends you vote FOR the following proposal: For Against Abstain 2 Ratification of the appointment of Ernst & Young LLP as the independent registered public accounting firm of Health Catalyst, Inc. for its fiscal year 0 0 0 ending December 31, 2024. The Board of Directors recommends you vote FOR the following proposal: For Against Abstain To approve, on an advisory, non-binding basis, the compensation of our named executive officers. 0 0 0 NOTE: The proxies are authorized to transact such other business as may properly come before the meeting or at any and all adjournments, continuations or postponements thereof Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.

Signature (Joint Owners)

Date

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:

The Notice, Proxy Statement and Form 10-K of Health Catalyst, Inc. are available at www.proxyvote.com.

V49089-P11181

# **HEALTH CATALYST, INC.**

# THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

# ANNUAL MEETING OF STOCKHOLDERS June 13, 2024 3:00 p.m. Eastern Time

The stockholder(s) hereby appoint(s) Daniel Burton, Jason Alger and Benjamin Landry, or any of them, as proxies, each with the full power to appoint his substitute, and hereby authorize(s) them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of Common Stock of Health Catalyst, Inc. that the stockholder(s) is/are entitled to vote at the Annual Meeting of Stockholders to be held virtually at 3:00 p.m. Eastern Time on Thursday June 13, 2024, at www.virtualshareholdermeeting.com/HCAT2024, and any adjournment, continuation, postponement or other delay thereof.

THIS PROXY, WHEN PROPERLY EXECUTED AND RETURNED, WILL BE VOTED AS DIRECTED BY THE STOCKHOLDER(S). IF NO SUCH DIRECTIONS ARE MADE, THIS PROXY WILL BE VOTED (i) FOR THE ELECTION OF EACH OF THE NOMINEES FOR DIRECTOR, (ii) FOR PROPOSALS 2 AND 3 AND (iii) IN THE DISCRETION OF THE PROXIES, UPON ANY SUCH MATTERS AS MAY PROPERLY COME BEFORE THE ADJOURNMENT, CONTINUATION OR POSTPONEMENT THEREOF.

PLEASE MARK, SIGN, DATE AND RETURN THIS PROXY CARD PROMPTLY USING THE ENCLOSED REPLY ENVELOPE.

CONTINUED AND TO BE SIGNED ON REVERSE SIDE