# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

|      |   | FORM 8-K   |   |
|------|---|--|---|
|      | •   | CURRENT REPORT  Pursuant to Section 13 or 15(d)  of the Securities Exchange Act of 1934  |   |
|      |   | Date of Report (Date of earliest event reported): May 10, 2  | 2022  |
|      |   | HEALTH CATALYST, INC.  |   |
|      |   | (Exact name of registrant as specified in its charter)   |   |
|      | <b>Delaware</b> (State or other jurisdiction of incorporation)    | <b>001-38993</b><br>(Commission File Number)   | 45-3337483<br>(IRS Employer<br>Identification No.)  |
|      |   | 10897 South River Front Parkway #300<br>South Jordan, UT 84095<br>(Address of principal executive offices, including zip code) |   |
|      |   | (801) 708-6800<br>(Registrant's telephone number, including area code)   |   |
|      |   | <b>Not Applicable</b> (Former name or former address, if changed since last report)  |   |
| Che  | Written communications pursuant to Rule                           | -K filing is intended to simultaneously satisfy the filing obligation of the 425 under the Securities Act (17 CFR 230.425)     | e registrant under any of the following provisions: |
|      | •   | suant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  |   |
|      | Pre-commencement communications pur                               | suant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  |   |
|      | Title of each class   | Securities registered pursuant to Section 12(b) of the Act: Trading Symbol(s)  | Name of exchange on which registered                |
|      | Common Stock, par value \$0.001                                   | per share HCAT   | The Nasdaq Global Select Market                     |
| of t | he Securities Exchange Act of 1934 ((§240 erging growth company □ | • *  |   |
|      |   | neck mark if the registrant has elected not to use the extended transition and to Section 13(a) of the Exchange Act. $\Box$    | period for complying with any new or revised        |
|      |   |  |   |

# Item 2.02. Results of Operations and Financial Condition.

On May 10, 2022, Health Catalyst, Inc. (the Company) issued a press release relating to its financial results for the quarter ended March 31, 2022. A copy of the press release, which is incorporated by reference herein, is attached hereto as Exhibit 99.1.

The foregoing information (including the exhibit set forth in Item 9.01 hereto) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

# Item 9.01. Financial Statements and Exhibits.

| (d) Exhibits.  |  |  |
|--|--|--|
| Exhibit No.  | Description  |  |
| 99.1*  | Health Catalyst, Inc. press release for quarterly financial results, dated M           | <u>1ay 10, 2022</u>                          |
| 104  | Cover page Interactive Data File (embedded within the Inline XBRL do                   | cument)                                      |
|  |  |  |
| * Furnished herewith.                                |  |  |
|  |  |  |
|  |  |  |
|  | SIGNATURE  |  |
| Pursuant to the requirements of the Suly authorized. | securities Exchange Act of 1934, the registrant has duly caused this report to be sign | ed on its behalf by the undersigned hereunto |
| ary damorated.                                       | HEA  | ALTH CATALYST, INC.                          |
| Date: May 10, 2022                                   | Ву:  | /s/ Bryan Hunt                               |
|  |  | Bryan Hunt                                   |
|  |  | Chief Financial Officer                      |



# **Health Catalyst Reports First Quarter 2022 Results**

**SALT LAKE CITY, UT, May 10, 2022** — Health Catalyst, Inc. ("Health Catalyst," Nasdaq: HCAT), a leading provider of data and analytics technology and services to healthcare organizations, today reported financial results for the quarter ended March 31, 2022.

"In the first quarter of 2022, I am pleased to share that we began the year by achieving strong performance across our business, including exceeding the mid-point of our quarterly guidance for both revenue and Adjusted EBITDA," said Dan Burton, CEO of Health Catalyst. "Stepping back, we have now reported as a public company for twelve quarters following our IPO in July 2019. As I reflect on this experience, I am extremely proud of the track record we have demonstrated related to our actual quarterly revenue and Adjusted EBITDA performance over this time period relative to the guidance we have provided. This consistency of performance was something we as a management team set as an objective, several years before going public, and we are pleased to have delivered this level of consistency during our first three years as a public company. Likewise, I want to acknowledge how proud I am of our company for achieving positive Q1 2022 Adjusted EBITDA. At the time of our IPO, almost three years ago, we made a commitment to our investors to reach Adjusted EBITDA breakeven entering the year 2022. Despite a global pandemic and realizing meaningful wage pressure within a tightening labor market, we delivered on this milestone, due to our team members' hard work and unrelenting commitment to our mission."

### Financial Highlights for the Three Months Ended March 31, 2022

# **Key Financial Metrics**

|   | Three Months Ended March 31, |            |          |                      | Year over Year |  |
|---|------------------------------|------------|----------|----------------------|----------------|--|
|   |                              | 2022       |          | 2021                 | Change         |  |
| GAAP Financial Data:                        |                              | (in thousa | nds, exc | ept percentages, una | audited)       |  |
| Technology revenue                          | \$                           | 42,230     | \$       | 33,839               | 25%            |  |
| Professional services revenue               | \$                           | 25,857     | \$       | 22,007               | 17%            |  |
| Total revenue                               | \$                           | 68,087     | \$       | 55,846               | 22%            |  |
| Loss from operations                        | \$                           | (24,347)   | \$       | (24,317)             | %              |  |
| Net loss                                    | \$                           | (22,458)   | \$       | (28,370)             | 21%            |  |
| Other Non-GAAP Financial Data:(1)           |                              |            |          |                      |                |  |
| Adjusted Technology Gross Profit            | \$                           | 29,598     | \$       | 23,388               | 27%            |  |
| Adjusted Technology Gross Margin            |                              | 70 %       |          | 69 %                 |                |  |
| Adjusted Professional Services Gross Profit | \$                           | 7,574      | \$       | 6,929                | 9%             |  |
| Adjusted Professional Services Gross Margin |                              | 29 %       |          | 31 %                 |                |  |
| Total Adjusted Gross Profit                 | \$                           | 37,172     | \$       | 30,317               | 23%            |  |
| Total Adjusted Gross Margin                 |                              | 55 %       |          | 54 %                 |                |  |
| Adjusted EBITDA                             | \$                           | 671        | \$       | (837)                | 180%           |  |

<sup>(1)</sup> These measures are not calculated in accordance with generally accepted accounting principles in the United States (GAAP). See the accompanying "Non-GAAP Financial Measures" section below for more information about these financial measures, including the limitations of such measures, and for a reconciliation of each measure to the most directly comparable measure calculated in accordance with GAAP.

### **Financial Outlook**

Health Catalyst provides forward-looking guidance on total revenue, a GAAP measure, and Adjusted EBITDA, a non-GAAP measure.

For the second quarter of 2022, we expect:

- Total revenue between \$68.0 million and \$71.0 million, and
- Adjusted EBITDA between \$(1.5) million and \$0.5 million

For the full year of 2022, we expect:

- Total revenue between \$287.8 million and \$292.8 million, and
- Adjusted EBITDA between \$(4.0) million and \$(2.0) million

We have not reconciled guidance for Adjusted EBITDA to net loss, the most directly comparable GAAP measure, and have not provided forward-looking guidance for net loss, because there are items that may impact net loss, including stock-based compensation, that are not within our control or cannot be reasonably forecasted.

# **Quarterly Conference Call Details**

The company will host a conference call to review the results today, Tuesday, May 10, 2022, at 5:00 p.m. E.T. The conference call can be accessed by dialing 1-877-295-1104 for U.S. participants, or 1-470-495-9486 for international participants, and referencing participant code 2480316. A live audio webcast will be available online at https://ir.healthcatalyst.com/. A replay of the call will be available via webcast for on-demand listening shortly after the completion of the call, at the same web link, and will remain available for approximately 90 days.

### **About Health Catalyst**

Health Catalyst is a leading provider of data and analytics technology and services to healthcare organizations committed to being the catalyst for massive, measurable, data-informed healthcare improvement. Its customers leverage the cloud-based data platform—powered by data from more than 100 million patient records and encompassing trillions of facts—as well as its analytics software and professional services expertise to make data-informed decisions and realize measurable clinical, financial, and operational improvements. Health Catalyst envisions a future in which all healthcare decisions are data informed.

### **Available Information**

Health Catalyst intends to use its Investor Relations website as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

# **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, as amended. These forward-looking statements include statements regarding our future growth, and our financial outlook for Q2 and fiscal year 2022. Forward-looking statements are subject to risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted, and reported results should not be considered as an indication of future performance.

Important risks and uncertainties that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: (i) changes in laws and regulations applicable to our business model; (ii) changes in market or industry conditions, regulatory environment and receptivity to our technology and services; (iii) results of litigation or a security incident; (iv) the loss of one or more key customers or partners; (v) the impact of COVID-19 on our business and results of operations; and (vi) changes to our abilities to recruit and retain qualified team members. For a detailed discussion of the risk factors that could affect our actual results, please refer to the risk factors identified in our SEC reports, including, but not limited to the Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2022 expected to be filed with the SEC on or about May 10, 2022 and the Annual Report on Form 10-K for the year ended December 31, 2021 filed with the SEC on March 1, 2022. All information provided in this release and in the attachments is as of the date hereof, and we undertake no duty to update or revise this information unless required by law.

Condensed Consolidated Balance Sheets (in thousands, except share and per share data, unaudited)

|   |    | As of<br>March 31, |    | As of<br>December 31, |
|---|----|--------------------|----|-----------------------|
|   |    | 2022               |    | 2021                  |
| Assets  |    | (unaudited)        |    |                       |
| Current assets:   |    |                    |    |                       |
| Cash and cash equivalents   | \$ | 198,428            | \$ | 193,227               |
| Short-term investments  | Ψ  | 226,991            | Ψ  | 251,754               |
| Accounts receivable, net  |    | 42,627             |    | 48,801                |
| Prepaid expenses and other assets   |    | 14,448             |    | 14,609                |
| Total current assets  |    | 482,494            | _  | 508,391               |
| Property and equipment, net   |    | 24,889             |    | 23,316                |
| Intangible assets, net  |    | 112,169            |    | 104,788               |
| Operating lease right-of-use assets   |    | 20,610             |    | 21,133                |
| Goodwill  |    | 180,336            |    | 169,972               |
| Other assets  |    | 4,421              |    | 4,496                 |
| Total assets  | \$ | 824,919            | \$ | 832,096               |
| Liabilities and stockholders' equity  | Ť  | 02 1,010           | =  | 002,000               |
| Current liabilities:  |    |                    |    |                       |
| Accounts payable  | \$ | 5,865              | \$ | 4,693                 |
| Accrued liabilities   | Ψ  | 20,226             | Ψ  | 23,725                |
| Deferred revenue  |    | 61,799             |    | 56,632                |
| Operating lease liabilities   |    | 3,384              |    | 3,425                 |
| Contingent consideration liabilities  |    | 1,379              |    | 4,576                 |
| Total current liabilities   |    | 92,653             | _  | 93,051                |
| Convertible senior notes, net of current portion  |    | 225,397            |    | 180,942               |
| Deferred revenue, net of current portion  |    | 631                |    | 929                   |
| Operating lease liabilities, net of current portion   |    | 19,699             |    | 20,244                |
| Contingent consideration liabilities, net of current portion  |    | 5,515              |    | 14,719                |
| Other liabilities   |    | 115                |    | 113                   |
| Total liabilities   |    | 344,010            | _  | 309,998               |
|   |    | ,                  |    | Í                     |
| Commitments and contingencies   |    |                    |    |                       |
|   |    |                    |    |                       |
| Stockholders' equity:   |    |                    |    |                       |
| Preferred stock, \$0.001 par value per share; 25,000,000 shares authorized and no shares issued and outstanding as o March 31, 2022 and December 31, 2021   | f  | _                  |    | _                     |
| Common stock, \$0.001 par value per share; 500,000,000 shares authorized as of March 31, 2022 and December 31, 2021; 53,493,683 and 52,622,080 shares issued and outstanding as of March 31, 2022 and December 31, 2021, respectively |    | 53                 |    | 53                    |
| Additional paid-in capital  |    | 1,365,197          |    | 1,400,972             |
| Accumulated deficit   |    | (884,078)          |    | (878,860)             |
| Accumulated other comprehensive loss  |    | (263)              |    | (67)                  |
| Total stockholders' equity  |    | 480,909            | _  | 522,098               |
| Total liabilities and stockholders' equity  | \$ | 824,919            | \$ | 832,096               |
| Total internaces and stockholders equity  | ÷  |                    | Ě  | ,                     |

# Condensed Consolidated Statements of Operations (in thousands, except per share data, unaudited)

Three Months Ended March 31,

|   | Match 31, |          |         |          |
|---|-----------|----------|---------|----------|
|   |           | 2022     |         | 2021     |
|   |           | (in tho  | usands) | )        |
| Revenue:  |           |          |         |          |
| Technology  | \$        | 42,230   | \$      | 33,839   |
| Professional services   |           | 25,857   |         | 22,007   |
| Total revenue   |           | 68,087   |         | 55,846   |
| Cost of revenue, excluding depreciation and amortization shown below:               |           |          |         |          |
| Technology <sup>(1)(2)</sup>  |           | 13,327   |         | 10,825   |
| Professional services <sup>(1)(2)</sup>   |           | 20,669   |         | 16,513   |
| Total cost of revenue, excluding depreciation and amortization                      |           | 33,996   |         | 27,338   |
| Operating expenses:   |           |          |         |          |
| Sales and marketing <sup>(1)(2)</sup>   |           | 20,818   |         | 15,651   |
| Research and development <sup>(1)(2)</sup>  |           | 17,148   |         | 14,345   |
| General and administrative <sup>(1)(2)</sup>  |           | 8,823    |         | 15,015   |
| Depreciation and amortization   |           | 11,649   |         | 7,814    |
| Total operating expenses  |           | 58,438   |         | 52,825   |
| Loss from operations  |           | (24,347) |         | (24,317) |
| Interest and other expense, net   |           | (1,662)  |         | (3,952)  |
| Loss before income taxes  | <u></u>   | (26,009) |         | (28,269) |
| Income tax provision (benefit) <sup>(2)</sup>                                       |           | (3,551)  |         | 101      |
| Net loss  | \$        | (22,458) | \$      | (28,370) |
| Net loss per share, basic   | \$        | (0.42)   | \$      | (0.65)   |
| Net loss per share, diluted   | \$        | (0.54)   | \$      | (0.65)   |
| Weighted-average shares outstanding used in calculating net loss per share, basic   |           | 53,007   |         | 43,870   |
| Weighted-average shares outstanding used in calculating net loss per share, diluted |           | 53,215   |         | 43,870   |
| Adjusted net loss   | \$        | (2,967)  | \$      | (2,753)  |
| Adjusted net loss per share, basic and diluted <sup>(3)</sup>                       | \$        | (0.06)   | \$      | (0.06)   |

<sup>(1)</sup> Includes stock-based compensation expense as follows:

Three Months Ended

|   |            | March        | 31,    |
|---|------------|--------------|--------|
|   | -          | 2022         | 2021   |
| Stock-Based Compensation Expense:                         | · <u> </u> | (in thousand | ls)    |
| Cost of revenue, excluding depreciation and amortization: |            |              |        |
| Technology  | \$         | 5 <b>8</b> 9 | 374    |
| Professional services                                     |            | 2,167        | 1,435  |
| Sales and marketing                                       |            | 7,013        | 4,818  |
| Research and development                                  |            | 3,090        | 2,257  |
| General and administrative                                |            | 5,261        | 4,626  |
| Total   | \$         | 18,1\$0      | 13,510 |

# (2) Includes acquisition-related costs (benefit), net, as follows:

|   | Three Months Ended<br>March 31, |       |  |
|---|---------------------------------|-------|--|
|   | 2022                            | 2021  |  |
| Acquisition-related costs (benefit), net:                 | (in thousands)                  |       |  |
| Cost of revenue, excluding depreciation and amortization: |                                 |       |  |
| Technology  | \$<br>1 <b>6</b> 6              | _     |  |
| Professional services                                     | 219                             | _     |  |
| Sales and marketing                                       | 397                             | _     |  |
| Research and development                                  | 558                             | _     |  |
| General and administrative                                | (6,031)                         | 2,156 |  |
| Income tax provision (benefit)                            | (3,600)                         | _     |  |
| Total   | \$<br>(8,3 <b>\$</b> 1)         | 2,156 |  |

<sup>(3)</sup> Includes non-GAAP adjustments to net loss. Refer to the "Non-GAAP Financial Measures—Adjusted Net Loss Per Share" section below for further details.

# **Condensed Consolidated Statements of Cash Flows**

(in thousands, unaudited)

Three Months Ended

| Net loss         \$ (22,458)         \$ (28,358)           Adjustments to reconcile net loss to net cash used in operating activities:         Texas (20,100)         \$ (28,358)         \$ (28   |   | I nree Moi<br>Marc | ntns Enaea<br>ch 31, |
|--|---|--------------------|----------------------|
| Net loss         \$ (22,458)         \$ (28,358)           Adjustments to reconcile net loss to net cash used in operating activities:         Texas (20,100)         \$ (28,358)         \$ (28   |   | 2022               | 2021                 |
| Adjustments to reconcile net loss to net cash used in operating activities:         18,120         13,53           Stock-based compensation expense         18,169         7,8           Non-cash operating lease expense         819         9           Investment discount and premium amortization         338         4           Amortization of debt discount and issuance costs         374         2,8           Provision for expected credit losses         200         3           Deferred tax provision (henefit)         (3,598)         3           Payment of acquisition-related contingent consideration         (741)         4           Change in fair value of contingent consideration liabilities         (8,24)         2,1           Other         49         0         4           Change in operating assets and liabilities:         4         6         1           Change in operating assets and the reset of contingent consideration liabilities         4         6         2           Propriate expenses and other assets         437         (2,1         4         2         2           Accounts payable, accrued liabilities, and other liabilities         4,106         3,3         3         3           Deferred tax provided by (used) in operating activities         80,960         3,2         3   | Cash flows from operating activities                          |                    |                      |
| Stock-based compensation expense         18,120         13.5           Depreciation and amortization         11,649         7.8           Non-cash operating lease expense         819         9           Investment discount and premium amortization         338         4           Amortization of debt discount and issuance costs         200         3           Provision for expected credit losses         200         3           Deferred tax provision (benefit)         (3,598)           Payment of acquisition-related contingent consideration         (74)           Change in fair value of contingent consideration liabilities         (8,424)         2.1           Other         6,019         2.0           Change in operating assets and liabilities.         437         (2,1           Accounts receivable, net         6,019         2.0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         6,019         3,2           Operating lease liabilities         (882)         1,0           Net cash provided by (used) in operating activities         80,960         53,2           Purchase of short-term investments         80,960   | Net loss  | \$ (22,458)        | \$ (28,370           |
| Depreciation and amortization         11,649         7,8           Non-cash operating lease expense         819         9           Investment discount and premium amortization         398         4           Amortization of debt discount and issuance costs         374         2,8           Provision for expected credit losses         200         3           Deferred tax provision (benefit)         (3,598)         7           Payment of acquisition-related contingent consideration         (741)         7           Change in fair value of contingent consideration liabilities         (8,424)         2,1           Change in operating assets and liabilities.         6,019         2,0           Change in operating assets and other assets         437         (2,1           Accounts payable, accured liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7         (2,1           Accounts payable, accured liabilities, and other liabilities         (8,82)         (1,0         3,7           Deferred revenue         4,106         3,7         4,158         3,3           Deferred revenue         4,106         3,7         4,2         4,2         4,2         4,2         4,2         4,2         4,2         4,2   |   |                    |                      |
| Non-cash operating lease expense         819         9           Investment discount and premium amorization         398         4           Amortization of debt discount and issuance costs         374         2,8           Provision for expected credit losses         200         3           Deferred tax provision (benefit)         (3,598)           Payment of acquisition-related contingent consideration         (741)           Change in fair value of contingent consideration liabilities         (8,242)         2,1           Other         609         2,0           Change in operating assets and liabilities:         609         2,0           Accounts receivable, net         6,019         2,0           Accounts receivable, net         6,019         2,0           Accounts receivable, net         6,019         2,0           Accounts receivable, net         4,06         3,7           Accounts receivable, net         6,019         2,0           Accounts receivable, net         6,019         2,0           Accounts receivable, net         6,019         3,2           Accounts receivable, net         6,019         3,2           Accounts receivable, net         6,019         3,2           Caccustion of menseles and distilities  |   | 18,120             | 13,510               |
| Investment discount and premium amortization         398         4           Amortization of debt discount and issuance costs         374         2,8           Provision for expected credit losses         200         3           Deferred tax provision (henefit)         (3,598)           Payment of acquisition-related contingent consideration         (8,424)         2,1           Other         (49)         (C           Change in a fair value of contingent consideration liabilities         (8,124)         2,0           Change in operating assets and liabilities.         6,019         2,0           Accounts receivable, net         6,019         2,0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         80,900         53,2           Proceeds from investing activities         80,960         53,2           Proceeds from investing activities         (56,719)         (8,6           Proceeds from investing activities         (56,719)         (8,6           Proceeds from text p   | Depreciation and amortization                                 | 11,649             | 7,814                |
| Amortization of debt discount and issuance costs         374         2.8           Provision for expected credit losses         200         3           Deferred tax provision (benefit)         (3.598)           Payment of acquisition-related contingent consideration         (741)           Change in fair value of contingent consideration liabilities         (8,424)         2.1           Other         (49)         0           Change in operating assets and liabilities:         809         2.6           Accounts receivable, net         437         (2.1           Accounts payable, accrued liabilities, and other liabilities         437         (2.1           Accounts payable, accrued liabilities, and other liabilities         482         1.0           Deferred revenue         4,106         3.7           Operating lease liabilities         (882)         1.0           Net cash provided by (used) in operating activities         882         1.0           Proceeds from the sale and maturity of short-term investments         80,960         53.2           Purchase of short-term investments         80,960         53.2           Acquisition of internal-use software         (3,61)         68           Acquisition of property and equipment         (356)         (56,79)           Acquisit  |   | 819                | 965                  |
| Provision for expected credit losses         200         3           Deferred tax provision (henefit)         (3,598)           Payment of acquisition-related contingent consideration         (741)           Change in fair value of contingent consideration liabilities         (8,424)         2.1           Other         (80,204)         2.0           Change in operating assets and liabilities:         Secondary and a  | Investment discount and premium amortization                  | 398                | 417                  |
| Deferred tax provision (benefit)         (3,598)           Payment of acquisition-related contingent consideration         (741)           Change in fair value of contingent consideration liabilities         (8,42)         2,1           Other         (49)         (6)           Change in operating assets and liabilities:         8,619         2,0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         1,158         (3,1           Proceeds from the sale and maturity of short-term investments         (80,60)         53,2           Proceeds from the sale and maturity of short-term investments         (8,6)         4,2           Proceeds from the sale and maturity of short-term investments         (8,6)         4,2           Proceeds from the sale and maturity of short-term investments         (8,6)         4,2           Proceeds from the sale of property and equipment         (8,6)         4,2           Purchase of intangible assets         (463)         (4           Proceeds from the sale of property and equipment  |   |                    | 2,870                |
| Payment of acquisition-related contingent consideration         (741)           Change in fair value of contingent consideration liabilities         (8,424)         2,1           Other         (49)         2,0           Change in operating assets and liabilities:         449         2,0           Accounts receivable, net         6,019         2,0           Are prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Or perating lease liabilities         (882)         (1,0           Operating lease liabilities         (8,0         (3,2           Cash flows from investing activities         80,60         53,2           Proceeds from the sale and maturity of short-term investments         80,60         53,2           Acquisition of business, net of cash acquired         (3,60)         (3,60)           Acquisition of internal-use software  | •   |                    | 300                  |
| Change in fair value of contingent consideration liabilities         (8,424)         2,1           Other         (49)         (10)           Change in operating assets and liabilities:         (8,19)         2,0           Accounts receivable, net         6,019         2,0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         80,900         53,2           Proceeds from the sale and maturity of short-term investments         80,900         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Pruchase of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)         (3,261)         (8,6           Pruchase of short-term investments         (3,261)         (8,6         (8,6         (8,6         (8,6         (8,6         (8,6         (9,6         (8,6         (8,6         (9,6         (9,6         (8,6         (8,6         (9,2)         (9,6  | <u> </u>  | (3,598)            | 2                    |
| Other         (49)         (Change in Change in operating assets and liabilities:         Change in operating assets and liabilities:         Counts payable, net         6,019         2,0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         1,158         (3,1           Proceeds from investing activities         80,960         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)         4,6           Acquisition of business, net of cash acquired         (18,509)         4,6           Purchase of intangible assets         (3,261)         (8           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4         4           Net cash provided by investing activities         1,556         37,3           Cash flows from financing activities         1,809         6,4           Proceeds from exproise of stock option  |   | (741)              | _                    |
| Change in operating assets and liabilities:         Counts receivable, net         6,019         2,0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         882)         (1,0           Percededs from investing activities         9,060         53,2           Percededs from investing activities         (56,719)         (8,6           Percedes from investing activities         (56,719)         (8,6           Percededs from investing activities         (3,60)         53,2           Percededs from investing activities         (3,60)         6,6           Percededs from exercise of short-term investments         (3,60)         6,8           Acquisition of business, net of cash acquired         (18,509)         6,8           Acquisition of internal-use software         (3,20)         (3,6)           Purchase of intangible assets         (463)         (4           Purchase of property and equipment         4         9           Perceeds from the sale of property and equipment         1,656 <td>Change in fair value of contingent consideration liabilities</td> <td>(8,424)</td> <td>2,156</td>  | Change in fair value of contingent consideration liabilities  | (8,424)            | 2,156                |
| Accounts receivable, net         6,019         2,0           Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         1,158         (3,1           Proceeds from investing activities         80,960         53,2           Purchase of short-term investments         (36,6719)         (8,6           Acquisition of business, net of cash acquired         (18,509)           Capitalization of internal-use software         (3,261)         (8           Purchase of property and equipment         (3,56)         (5,8           Proceeds from the sale of property and equipment         4         1           Proceeds from financing activities         1,656         37,3           Cash flows from financing activities         1,809         6,4           Proceeds from exercise of stock options         1,809         6,4           Proceeds from exercise of stock options         1,809         6,4           Proceeds from exercise of stock options         1,809         6,4           Proceeds from exercise  | Other   | (49)               | (34                  |
| Prepaid expenses and other assets         437         (2,1           Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         1,158         (3,1           Proceeds from the sale and maturity of short-term investments         80,960         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)           Capitalization of internal-use software         (3,261)         (8           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4         (5,8           Proceeds from financing activities         1,656         37,3           Cash flows from financing activities         1,809         6,4           Proceeds from exercise of stock options         1,809         6,4           Proceeds from employee stock purchase plan         1,509         1,3           Proceeds from employee stock purchase plan </td <td>Change in operating assets and liabilities:</td> <td></td> <td></td>   | Change in operating assets and liabilities:                   |                    |                      |
| Accounts payable, accrued liabilities, and other liabilities         (4,812)         (5,3)           Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         1,158         (3,1           Cash flows from investing activities         80,960         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Purchase of short-term investments         (56,719)         (8,6           Purchase of short-term investments         (3,261)         (8           Purchase of intangible assets         (463)         (4           Purchase of intangible assets         (463)         (4           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4         (5,8           Proceeds from sexercise of stock options         1,809         6,4           Proceeds from exercise of stock purchase plan         1,509         1,3           Proceeds from exprecise of stock purchase plan         1,509         1,3           Proceeds from exprecise of stock purchase plan         1,509         1,3           Per coceasing from exprecise of stock options         2,388   | Accounts receivable, net                                      | 6,019              | 2,090                |
| Deferred revenue         4,106         3,7           Operating lease liabilities         (882)         (1,0           Net cash provided by (used) in operating activities         1,158         3,1           Cash flows from investing activities         80,960         53,2           Proceeds from the sale and maturity of short-term investments         80,960         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)         (2,261)         (8           Purchase of intangible assets         (3,261)         (8         (8           Purchase of property and equipment         (356)         (5,8         (5,8           Proceeds from the sale of property and equipment         4         (2,20)         (3,20)         (5,8           Proceeds from secretise of stock options         1,656         37,3         (3,20)         (  | Prepaid expenses and other assets                             | 437                | (2,173               |
| Operating lease liabilities         (882)         (1,0)           Net cash provided by (used) in operating activities         1,158         (3,1)           Cash flows from investing activities         80,960         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Proceeds from the sale and maturity of short-term investments         (18,509)         (18,509)           Capitalization of internal-use software         (3,261)         (8           Purchase of intangible assets         (463)         (4           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4  | Accounts payable, accrued liabilities, and other liabilities  | (4,812)            | (5,352               |
| Net cash provided by (used) in operating activities         1,158         (3,1)           Cash flows from investing activities         80,960         53,2           Proceeds from the sale and maturity of short-term investments         (56,719)         (8,6           Purchase of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)           Capitalization of internal-use software         (3,261)         (8           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4         (7,80)           Net cash provided by investing activities         1,656         37,3           Cash flows from financing activities         1,809         6,4           Proceeds from exercise of stock options         1,809         6,4           Proceeds from exercise of stock options of acquisition-related consideration         930         1,3           Payments of acquisition-related consideration         930         1,3           Payments of acquisition-gactivities         2,388         6,4           Effect of exchange rate changes on cash and cash equivalents         5,201         40,6           Cash and cash equivalents at beginning of period         193,227         91,9   | Deferred revenue  | 4,106              | 3,745                |
| Cash flows from investing activities         Proceeds from the sale and maturity of short-term investments       80,960       53,2         Purchase of short-term investments       (56,719)       (8,6         Acquisition of business, net of cash acquired       (18,509)         Capitalization of internal-use software       (3,261)       (8         Purchase of intangible assets       (463)       (4         Purchase of property and equipment       4       (356)       (5,8         Proceeds from the sale of property and equipment       4       (5,8       (5,8         Proceeds from the sale of property and equipment       4       (5,8       (5,8       (5,8       (5,8       (5,8       (5,8       (5,8       (5,8       (5,8       (6,8       (5,8       (6,8       (5,8       (6,8       (6,8       (6,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,8       (7,9,8       (7,9,8       (7,9,8       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)       (7,9,8)  | Operating lease liabilities                                   | (882)              | (1,083               |
| Proceeds from the sale and maturity of short-term investments         80,960         53,2           Purchase of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)           Capitalization of internal-use software         (3,261)         (8           Purchase of intangible assets         (463)         (4           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4   | Net cash provided by (used) in operating activities           | 1,158              | (3,143               |
| Purchase of short-term investments         (56,719)         (8,6           Acquisition of business, net of cash acquired         (18,509)           Capitalization of internal-use software         (3,261)         (8           Purchase of intangible assets         (463)         (4           Purchase of property and equipment         (356)         (5,8           Proceeds from the sale of property and equipment         4         1,656         37,3           Net cash provided by investing activities         1,656         37,3           Cash flows from financing activities         1,809         6,4           Proceeds from exercise of stock options         1,809         6,4           Proceeds from employee stock purchase plan         1,509         1,3           Payments of acquisition-related consideration         (930)         (1,3           Net cash provided by financing activities         2,388         6,4           Effect of exchange rate changes on cash and cash equivalents         (1)           Net increase in cash and cash equivalents         5,201         40,6           Cash and cash equivalents at beginning of period         193,227         91,9  | Cash flows from investing activities                          |                    |                      |
| Acquisition of business, net of cash acquired Capitalization of internal-use software Capitalization of internal-use software Capitalization of internal-use software Capitalization of internal-use software Cash property and equipment Cash property and equipment Cash provided by investing activities Cash flows from financing activities Cash flows from financing activities Cash flows from financing activities Cash flows from exercise of stock options Cash flows from exercise of stock options Cash flows from exercise of stock options Cash flows from exployee stock purchase plan Cash provided by financing activities Cash provided by financing activities Cash and cash equivalents Cash and cash equivalents Cash and cash equivalents at beginning of period Cash and cash equivalents Cash and cash equivalents Cash and cash equivalents at beginning of period Cash and cash equivalents at beginning of period Cash and cash equivalents Cash and cash equivalents Cash and cash equivalents at beginning of period Cash and cash equivalents Cash and cash equiva | Proceeds from the sale and maturity of short-term investments | 80,960             | 53,240               |
| Capitalization of internal-use software (3,261) (8 Purchase of intangible assets (463) (4 Purchase of property and equipment (356) (5,8 Proceeds from the sale of property and equipment 4 Net cash provided by investing activities 1,656 37,3  Cash flows from financing activities Proceeds from exercise of stock options 1,809 6,4 Proceeds from employee stock purchase plan 1,509 1,3 Payments of acquisition-related consideration (930) (1,3 Net cash provided by financing activities 2,388 6,4 Effect of exchange rate changes on cash and cash equivalents (1) Net increase in cash and cash equivalents at beginning of period 193,227 91,9   | Purchase of short-term investments                            | (56,719)           | (8,621               |
| Purchase of intangible assets Purchase of property and equipment Purchase of property  | Acquisition of business, net of cash acquired                 | (18,509)           | _                    |
| Purchase of property and equipment (356) (5,8) Proceeds from the sale of property and equipment 4 Net cash provided by investing activities 1,656 37,3  Cash flows from financing activities Proceeds from exercise of stock options 1,809 6,4 Proceeds from exercise of stock purchase plan 1,509 1,3 Payments of acquisition-related consideration (930) (1,3) Net cash provided by financing activities 2,388 6,4  Effect of exchange rate changes on cash and cash equivalents (1)  Cash and cash equivalents at beginning of period 193,227 91,9  | Capitalization of internal-use software                       | (3,261)            | (887                 |
| Proceeds from the sale of property and equipment  Net cash provided by investing activities  Cash flows from financing activities  Proceeds from exercise of stock options  Proceeds from employee stock purchase plan  Payments of acquisition-related consideration  Net cash provided by financing activities  Effect of exchange rate changes on cash and cash equivalents  Net increase in cash and cash equivalents  Cash and cash equivalents at beginning of period  193,227  91,9   | Purchase of intangible assets                                 | (463)              | (480                 |
| Net cash provided by investing activities  Cash flows from financing activities  Proceeds from exercise of stock options Proceeds from employee stock purchase plan Payments of acquisition-related consideration Payments of acquisition-related consideration Pet cash provided by financing activities Petfect of exchange rate changes on cash and cash equivalents  | Purchase of property and equipment                            | (356)              | (5,882               |
| Cash flows from financing activities Proceeds from exercise of stock options Proceeds from employee stock purchase plan Payments of acquisition-related consideration Pet cash provided by financing activities Petect of exchange rate changes on cash and cash equivalents Petect of exchange rate changes rate ch | Proceeds from the sale of property and equipment              | 4                  | (                    |
| Proceeds from exercise of stock options 1,809 6,4 Proceeds from employee stock purchase plan 1,509 1,3 Payments of acquisition-related consideration (930) (1,3 Net cash provided by financing activities 2,388 6,4 Effect of exchange rate changes on cash and cash equivalents (1) Net increase in cash and cash equivalents 5,201 40,6 Cash and cash equivalents at beginning of period 193,227 91,9  | Net cash provided by investing activities                     | 1,656              | 37,376               |
| Proceeds from employee stock purchase plan 1,509 1,3 Payments of acquisition-related consideration (930) (1,3 Net cash provided by financing activities 2,388 6,4 Effect of exchange rate changes on cash and cash equivalents (1) Net increase in cash and cash equivalents 5,201 40,6 Cash and cash equivalents at beginning of period 193,227 91,9  | Cash flows from financing activities                          |                    |                      |
| Payments of acquisition-related consideration (930) (1,30)  Net cash provided by financing activities 2,388 6,40  Effect of exchange rate changes on cash and cash equivalents (1)  Net increase in cash and cash equivalents 5,201 40,60  Cash and cash equivalents at beginning of period 193,227 91,90  | Proceeds from exercise of stock options                       | 1,809              | 6,488                |
| Payments of acquisition-related consideration (930) (1,30)  Net cash provided by financing activities 2,388 6,40  Effect of exchange rate changes on cash and cash equivalents (1)  Net increase in cash and cash equivalents 5,201 40,60  Cash and cash equivalents at beginning of period 193,227 91,90  | Proceeds from employee stock purchase plan                    | 1,509              | 1,349                |
| Effect of exchange rate changes on cash and cash equivalents  Net increase in cash and cash equivalents  Cash and cash equivalents at beginning of period  193,227  91,9   | Payments of acquisition-related consideration                 | (930)              | (1,391               |
| Effect of exchange rate changes on cash and cash equivalents  Net increase in cash and cash equivalents  Cash and cash equivalents at beginning of period  193,227  91,9   | Net cash provided by financing activities                     | 2,388              | 6,446                |
| Net increase in cash and cash equivalents 5,201 40,60 Cash and cash equivalents at beginning of period 193,227 91,9  | Effect of exchange rate changes on cash and cash equivalents  |                    | (6                   |
|  | Net increase in cash and cash equivalents                     | 5,201              | 40,673               |
| Cash and cash equivalents at end of period \$ 198,428 \$ 132,6   | Cash and cash equivalents at beginning of period              | 193,227            | 91,954               |
|  | Cash and cash equivalents at end of period                    | \$ 198,428         | \$ 132,627           |

### **Non-GAAP Financial Measures**

To supplement our financial information presented in accordance with GAAP, we believe certain non-GAAP measures, including Adjusted Gross Profit, Adjusted Gross Margin, Adjusted EBITDA, Adjusted Net Loss, and Adjusted Net Loss per share, basic and diluted, are useful in evaluating our operating performance. For example, we exclude stock-based compensation expense because it is non-cash in nature and excluding this expense provides meaningful supplemental information regarding our operational performance and allows investors the ability to make more meaningful comparisons between our operating results and those of other companies. We use this non-GAAP financial information to evaluate our ongoing operations, as a component in determining employee bonus compensation, and for internal planning and forecasting purposes.

We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. In addition, other companies, including companies in our industry, may calculate similarly-titled non-GAAP measures differently or may use other measures to evaluate their performance. A reconciliation is provided below for each non-GAAP financial measure to the most directly comparable financial measure stated in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures, and not to rely on any single financial measure to evaluate our business.

# Adjusted Gross Profit and Adjusted Gross Margin

Adjusted Gross Profit is a non-GAAP financial measure that we define as revenue less cost of revenue, excluding depreciation and amortization, adding back stock-based compensation, and acquisition-related costs, net. We define Adjusted Gross Margin as our Adjusted Gross Profit divided by our revenue. We believe Adjusted Gross Profit and Adjusted Gross Margin are useful to investors as they eliminate the impact of certain non-cash expenses and allow a direct comparison of these measures between periods without the impact of non-cash expenses and certain other non-recurring operating expenses. The following is a reconciliation of revenue, the most directly comparable GAAP financial measure, to Adjusted Gross Profit, for the three months ended March 31, 2022 and 2021:

|  | Three Months Ended March 31, 2022  |                                  |    |          |    |          |  |  |
|--|------------------------------------|----------------------------------|----|----------|----|----------|--|--|
|  | (in thousands, except percentages) |                                  |    |          |    |          |  |  |
|  |                                    | Technology Professional Services |    |          |    |          |  |  |
| Revenue  | \$                                 | 42,230                           | \$ | 25,857   | \$ | 68,087   |  |  |
| Cost of revenue, excluding depreciation and amortization |                                    | (13,327)                         |    | (20,669) |    | (33,996) |  |  |
| Gross profit, excluding depreciation and amortization    |                                    | 28,903                           |    | 5,188    |    | 34,091   |  |  |
| Add:   |                                    |                                  |    |          |    |          |  |  |
| Stock-based compensation                                 |                                    | 589                              |    | 2,167    |    | 2,756    |  |  |
| Acquisition-related costs, net                           |                                    | 106                              |    | 219      |    | 325      |  |  |
| Adjusted Gross Profit                                    | \$                                 | 29,598                           | \$ | 7,574    | \$ | 37,172   |  |  |
| Gross margin, excluding depreciation and amortization    |                                    | 68 %                             |    | 20 %     |    | 50 %     |  |  |
| Adjusted Gross Margin                                    |                                    | 70 %                             |    | 29 %     |    | 55 %     |  |  |

|  |    | Three Months Ended March 31, 2021  |          |          |  |  |
|--|----|------------------------------------|----------|----------|--|--|
|  | •  | (in thousands, except percentages) |          |          |  |  |
|  |    | Technology                         | Total    |          |  |  |
| venue  | \$ | 33,83\$9                           | 22,00\$7 | 55,846   |  |  |
| st of revenue, excluding depreciation and amortization |    | (10,825)                           | (16,513) | (27,338) |  |  |
| oss profit, excluding depreciation and amortization    |    | 23,014                             | 5,494    | 28,508   |  |  |
| ld:  |    |                                    |          |          |  |  |
| tock-based compensation                                |    | 374                                | 1,435    | 1,809    |  |  |
| ljusted Gross Profit                                   | \$ | 23,38\$                            | 6,92\$9  | 30,317   |  |  |
| oss margin, excluding depreciation and amortization    | ,  | 6 <b>%</b>                         | 2%       | 5%       |  |  |
| ljusted Gross Margin                                   |    | 6 <b>%</b>                         | 3%       | 5%       |  |  |

# Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure that we define as net loss adjusted for (i) interest and other expense, net, (ii) income tax (benefit) provision, (iii) depreciation and amortization, (iv) stock-based compensation, and (v) acquisition-related costs, net, including the change in fair value of contingent consideration liabilities. We view acquisition-related expenses when applicable, such as transaction costs and changes in the fair value of contingent consideration liabilities that are directly related to business combinations as costs that are unpredictable, dependent upon factors outside of our control, and are not necessarily reflective of operational performance during a period. We believe Adjusted EBITDA provides investors with useful information on period-to-period performance as evaluated by management and comparison with our past financial performance and is useful in evaluating our operating performance compared to that of other companies in our industry, as this metric generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance. The following is a reconciliation of our net loss, the most directly comparable GAAP financial measure, to Adjusted EBITDA, for the three months ended March 31, 2022 and 2021:

|   | Three Months Ended<br>March 31, |             |  |  |
|---|---------------------------------|-------------|--|--|
|   | <br>2022                        | 2021        |  |  |
|   | <br>(in thous                   | ands)       |  |  |
| Net loss                                      | \$<br>(22,458)                  | \$ (28,370) |  |  |
| Add:  |                                 |             |  |  |
| Interest and other expense, net               | 1,662                           | 3,952       |  |  |
| Income tax provision (benefit)                | (3,551)                         | 101         |  |  |
| Depreciation and amortization                 | 11,649                          | 7,814       |  |  |
| Stock-based compensation                      | 18,120                          | 13,510      |  |  |
| Acquisition-related costs, net <sup>(1)</sup> | (4,751)                         | 2,156       |  |  |
| Adjusted EBITDA                               | \$<br>671                       | \$ (837)    |  |  |

<sup>(1)</sup> Acquisition-related costs, net includes third party fees associated with due diligence, deferred retention expenses, post-acquisition restructuring costs incurred as part of business combinations, and changes in fair value of contingent consideration liabilities for potential earn-out payments. For additional details refer to Note 2 in our condensed consolidated financial statements

# Adjusted Net Loss Per Share

Adjusted Net Loss is a non-GAAP financial measure that we define as net loss adjusted for (i) stock-based compensation, (ii) amortization of acquired intangibles, (iii) acquisition-related costs, net, including the change in fair value of contingent consideration liabilities and the deferred tax valuation allowance release from the acquisition of KPI Ninja, and (iv) non-cash interest expense related to our convertible senior notes. We believe Adjusted Net Loss provides investors with useful information on period-to-period performance as evaluated by management and comparison with our past financial performance and is useful in evaluating our operating performance compared to that of other companies in our industry, as this metric generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance.

|   |     | Three Months Ended<br>March 31, |                |  |  |  |
|---|-----|---------------------------------|----------------|--|--|--|
|   |     | 2022                            | 2021           |  |  |  |
| Numerator:  | (in | thousands, except share and per | share amounts) |  |  |  |
| Net loss attributable to common stockholders                            | \$  | (22,458) \$                     | (28,370)       |  |  |  |
| Add:  |     |                                 |                |  |  |  |
| Stock-based compensation  |     | 18,120                          | 13,510         |  |  |  |
| Amortization of acquired intangibles                                    |     | 9,348                           | 7,081          |  |  |  |
| Acquisition-related costs, net <sup>(1)</sup>                           |     | (8,351)                         | 2,156          |  |  |  |
| Non-cash interest expense related to convertible senior notes           |     | 374                             | 2,870          |  |  |  |
| Adjusted Net Loss   | \$  | (2,967) \$                      | (2,753)        |  |  |  |
| Denominator:  | -   |                                 |                |  |  |  |
| Weighted-average number of shares used in calculating net loss, basic   |     | 53,006,704                      | 43,870,288     |  |  |  |
| Weighted-average number of shares used in calculating net loss, diluted |     | 53,215,030                      | 43,870,288     |  |  |  |
|   |     |                                 |                |  |  |  |
| Adjusted net loss per share, basic and diluted                          | \$  | (0.06) \$                       | (0.06)         |  |  |  |

Acquisition-related costs, net includes third party fees associated with due diligence, deferred retention expenses, post-acquisition restructuring costs incurred as part of business combinations, changes in fair value of contingent consideration liabilities for potential earn-out payments, and the deferred tax valuation allowance release from the acquisition of KPI Ninja. For additional details refer to Note 2 in our condensed consolidated financial statements.

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